

CentralLogic

Healthcare Access & Orchestration

■ About Us

Central Logic is a healthcare industry leader with the expertise, best practices, and technology it takes to accelerate access to care and improve outcomes across the entire health system. Central Logic is dedicated to orchestrating, navigating, and elevating the flow of patients through the entire continuum of care, regardless of whether the patients have chronic conditions, one-time ailments, or are healthy individuals who want to keep it that way. Because to us, care means access—the right care, in the right location, without delay.

At Central Logic, we know that providing access all comes down to **making it easier for patients and providers to work with you**. Our experience orchestrating more than 10 million transfers has taught us that if we can help you achieve your access goals, your organization will achieve its business goals and your patients will thrive.

■ About Our Solution

Central Logic is a healthcare access and orchestration solution that comprises not only software but also a surrounding ecosystem of resources that are purpose-built to provide system-wide access to care, allowing you to acquire and retain more patients, improve patient outcomes, and increase operational effectiveness. Our core product pillars include:

- Real-time analytics
- Maximization of clinical productivity
- Integrated on-call scheduling
- Intelligent, advanced transport coordination
- Open integrations
- Secure, reliable, cloud-based architecture

Central Logic combines software with clinical best practices, process improvement engagements, and actionable intelligence designed to help you increase referrals of new patients while reducing leakage of existing patients. Our holistic solution includes a complete consulting engagement by our team of clinicians—experts in healthcare access and transfer center operational processes—at no extra charge. And we deliver contractually guaranteed growth so you'll realize ROI faster.



■ "Good Enough" is Not Good Enough

Many hospitals and health systems rely on their EMR vendor, spreadsheets, and sometimes even old fashioned paper to manage patient transfers. With these tools, they often manage to coordinate individual transfers but do little to provide true patient access, let alone effectively load balance across facilities, understand where and why transfer requests and denials are occurring, or create marketing strategies that bring patients in for the long haul.

Without an integrated approach that connects and enables tools, teams, data, and process and delivers best practices on everything from physician alignment to culture, health systems will be stuck with only a stop-gap and not a true access solution that will improve clinical outcomes, increase the number of net new patients, decrease leakage, and drive up revenue. Instead, they'll experience avoidable errors and delays, will waste time manually pulling together relevant data from disparate systems in an attempt to gain insights, and their clinical staff will exhaust efforts on administrative tasks instead of working at the top of their licenses.

Your patients deserve more than "good enough," and so does your healthcare system.

Central Logic is purpose-built to help health systems achieve integrated, automated patient access and transfers in real time. It provides a vital, strategic healthcare access and orchestration capability so you can achieve growth, improve patient outcomes, and increase operational effectiveness—today and into the future.

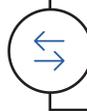


Everything You Need to Get Patients the Right Care in the Right Location Without Delay



Central Logic includes everything you need to ensure that patients get the best care possible as soon as possible.

Our solution's included components:

 <p>Transfers Centralized enablement, management, and automation of all aspects of patient transfers, whether into, out of, or through your health system</p>	 <p>Transport Intelligent and automated emergent and non-emergent transport requests with real-time tracking and geo-fencing</p>
 <p>Bed Visibility System-wide, vendor-agnostic visibility to capacity & bed management</p>	 <p>Analytics Real-time, dynamic dashboards that provide clear visibility into every facet of your health system operations so you can understand how you're meeting transfer center objectives</p>
 <p>On-Call Scheduling Integrated and centralized physician and provider scheduling and calendar data that is visible to entire health system in real time</p>	 <p>Consulting Comprehensive clinician-driven consulting engagement with team of experts who provide best practices around everything from space layout and telephony design to staffing & workflow</p>

What Problems Does Central Logic Solve?

Without Central Logic, a single transfer may require hundreds of process flows and take hours, frustrating referring physicians and compromising patient outcomes. With Central Logic, referring physicians need make only one call to have records and communications transferred, capacity managed, and logistics arranged, eliminating patient transfer friction and creating a true growth engine for health systems.

Central Logic creates a new paradigm—generating revenue opportunities, improving relationships with referral partners, and retaining patients, all while providing the controls and processes in place to make it easy to do business with your health system.

Legacy Hospital Transfer Center	Central Logic
<ol style="list-style-type: none"> Messy whiteboards, piles of paper, constant phone calls Paper schedules constantly becoming outdated Lost revenue opportunities Disjointed technology solutions and data silos Retrospective data capture and manual analyses Staff hours, wasted on redundant paperwork, confirming provider schedules, performing manual updates, etc. Empty and underutilized beds, occupancy imbalances Limited and disjointed access to specialist care, poor visibility into staffing needs Frustrating transfer process for providers and staff as well as patients and loved ones 	<ol style="list-style-type: none"> Digitally archived complete transfer data powered by fast, reliable, flexible, and streamlined technology Dynamic scheduling Incremental revenue opportunities efficiently realized Single, shared, web-based system Real-time automated analytics generate process improvement and assure regulatory compliance Reduced demands on staff time Empty and soon-to-be-empty beds identified in real-time and rationally filled with transfers Timely access to specialist care and clear data on staffing shortages, redundancies, or misalignments Hassle-free transfers with best-practices consulting support

Central Logic Clients

We partner with health systems to create enterprise-level visibility that streamlines access to care and improves outcomes. Our clients count on us to help them deliver strong growth, improve patient outcomes, and make their operations more effective.



10x

1-year ROI with Transfer Center

1.7M

patients transferred in 2018

3

average months to generate an ROI

29%

average first-year transaction growth

93%

client retention rate