Sentro

Sentro is an Azure cloud solution for group insurers and group benefit providers. We support group insurance and non-insurance group benefit offerings. We connect the whole service delivery value chain.

For employers For brokers and Hub Connect For the group insurer Engage and insureds other partners •Product creation (group life, health, cyber, • Group Quotation Manage staff changes non-insurance, others) **Employer**  Customer Maintenance •Group policy documentation Product •Group Plan creation Broker Benefit configuration •Rating – group-level rate cards Product Information **Portal** •Flexible benefit capability •Single sign-on support • Document Management Policy documentation Policy Secure access •Group renewal processing – enrolment Branded UX Employee •Census file processing –field mapping Service Admin • Offer Publishing •Integrate non-insurance services •Claim lodgement • Offer Targeting Provider **Portal** •Web or native app •API access for full UX control •Bill complex group products •Support different billing cycles Billing Our target customers are group insurers and group benefit providers looking to launch new

•Pro-rates based on adds and changes

•Support voluntary top-ups

products, and/or group insurance and group benefit providers wanting to make their existing processes more efficient and customer-friendly. Our modular approach and full API set means customers can choose the functionality they need, and integrate with other systems.



Delta Insurance is an insurer based in Auckland. They identified a gap in the market in the emerging personal cyber insurance area. They wanted to create a Group Personal Cyber insurance product – realizing that this would be an excellent benefit for corporates to offer to their employees or to their customers.

However, Delta's systems could not administer group policies, nor did they have a capability to offer an employee portal to deliver complementary services to their new customers.

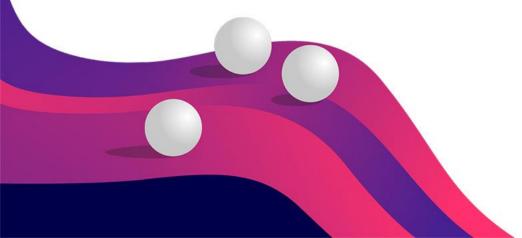




Pinnacle Life is a New Zealand life insurer based in Auckland.

They spotted a gap in the market for a group life and trauma product aimed at smaller businesses.

There were no group life insurance products at all for companies with less than 10 people. But Pinnacle Life had no internal systems capable of running and administering a group insurance product.



## The Solution

Sentro worked collaboratively with Delta in a four month project to create a policy administration platform for Group Personal Cyber, and a Delta-branded Dashboard that lets policy holders see their insurance coverplus access third party services to check their personal cyber security risks.

Delta manages the relationships with brokers and advisers through the sales process. Once the sale is made, Sentro assists in the customer and employee onboarding process.

Sentro maintains API- level integration with Delta and third party services. This ensures a smooth flow of customer information, and a better customer experience for policy holders.

## The Solution

Sentro enabled Pinnacle Life to launch a brand new SME group life and trauma insurance product in four months. We worked collaboratively with Pinnacle Life and a network of brokers and advisers to deliver a group policy administration platform, and integrate it directly into the Sentro-powered Belong employee benefits platform that brokers give to their customers and employees.

Sentro enables Pinnacle Life to bill monthly, without incurring administrative overhead. Belong delivers employee benefits to thousands of employees.

Sentro provides the product quotation interface for the brokers. Sentro also provides ongoing operational support to both Pinnacle Life and their broker network.



Case Studies

www.sentro.co

Microsoft Partner