



BINARY TREE
Powering Enterprise Transformations®



Synchronize Salesforce to the Microsoft Power Platform to enable new levels of insights and innovation in less than two weeks

EXPERT INTEGRATOR™ FOR POWER PLATFORM

A Salesforce Coexistence Solution that Enables Business Users to Rapidly Innovate and Discover New Insights from Sales Data

Expert Integrator for Power Platform quickly integrates and rationalizes your Salesforce data and presents it in an industry specific format in Microsoft’s Power Platform. This enables rapid low-code/no-code development, application coexistence, and integration with the Power Platform, Dynamics 365 and other Microsoft Services. Now you can empower your business users to innovate in the Microsoft cloud with data synchronized from Salesforce.



Sync Salesforce with the Power Platform
Translates and syncs to Common Data Service

- Salesforce data is mapped to the Common Data Model then loaded into the Common Data Service
- All Salesforce data stays current as it is continually synchronized from Salesforce to the Power Platform
- Maintain centralized control and governance of the data as the solution deploys into your own Azure environment in under two weeks



Innovate with Low-Code/No-Code Apps
Create PowerApps with Salesforce Data

- Enable business users to leverage Salesforce data without a user license
- Give citizen developers the ability to rapidly develop low-code/no-code role-based apps
- Empower team members to leverage PowerApps, PowerBI and Dynamics 365 to realize new value from Salesforce
- Faster and far less cost than developing, implementing and maintaining a data warehouse



Gain New Insights with Advanced AI
Analyze Salesforce data in Dynamics 365

- Provide a unified profile of your customers with Dynamics 365 Customer Insights
- Sense changes in buyer needs and trends by leveraging AI in Dynamics 365 Sales Insights
- Rationalize customer information from multiple business units or between merging organizations
- Migrate Salesforce data to Dynamics 365 via the sync

Learn More about Expert Integrator for Power Platform and Get Started Today!
www.BinaryTree.com/Products/Expert-Integrator-for-Power-Platform