



Event management consumes a lot of time and resource, therefore it requires diligent planning and precise execution. Having multiple events at hand could make it even harder to manage. Sometimes missing of a tiny detail jeopardizes the whole event. That is why we foresaw the need for a solution which lets you plan with ease and keep track of all event activities.

**Event Management for Microsoft Dynamics 365** is a specialized business software solution for professional event organizers or companies with specialized department for event organization. Based on Microsoft Dynamics technology, Event Management solution covers the business process related to planning and execution of events.

The app provides you with the right tools to plan your budget and record payments, view event activities by time slots, as well as the resources and personnel booked for them. This solution helps you streamline your working process and unite all information about an event in a single place, sell your services, keep communication history, manage risks and evaluate event performance. This would serve as the ground for continual improvement of the quality of your future events.



The purpose of this app is to provide functionality for:

- Planning and carrying out events;
- Keeping track of participation in the events;
- Recording sponsors and providers, and register of event related contracts;
- Keeping records of the resources that providers can potentially offer;
- Planning budget and recording payments;
- Offering quotations for event services;
- Viewing the program for a specific event with the separate activities sorted by time, as well as the resources and personnel booked for these activities;
- Registering event-related incidents and risks;
- Preparing post-event evaluations.



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