

rental life

Standardized CRM solution for your Microsoft Dynamics 365, specialized in rental business.

CHALLENGES OF THE RENTAL INDUSTRY

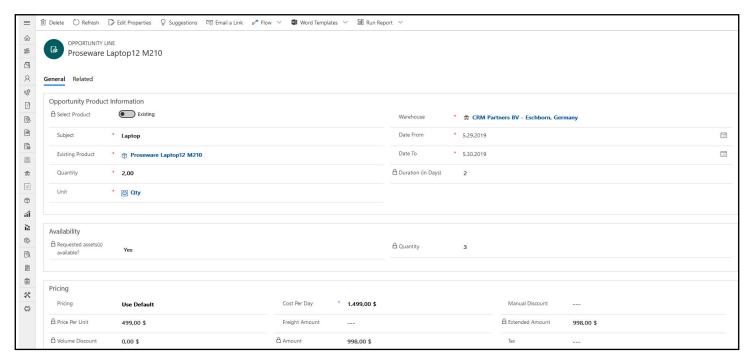
Many companies are looking for an efficient and networked software solution that covers both the sales and rental process as well as asset management including all maintenance work. This is intended to avoid interfaces between IT systems and system breaks. The RentalLife solution offers you the opportunity to store all relevant data on your customers and rental properties in one place.



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SALES PROCESS AND INVENTORY INFORMATION

The RentalLife solution enables sales representatives to quickly inform customers whether a product is available, quote a price and initiate other actions, such as product delivery. The integrated inventory information determines in real time, which products are available and in what quantity at the current time, so that a smooth offer process is guaranteed. As an option, RentalLife is portal- and mobile-capable, so that customers can obtain information on availability and prices directly online or employees on the move.



Different price mechanisms for different rental durations can be stored with the products in order to generate fast and automated pricing.

Offer Cost			
			+ New Cost 🖰 Refresh ···
✓ Days From	Days To	Currency	Charges (Per Day) Status Reason ↑
	1	10 US Dollar	8.999,00 \$ Active
	11	20 US Dollar	8.499,00 \$ Active
	21	30 US Dollar	7.999,00 \$ Active
	31	40 US Dollar	7.499,00 \$ Active
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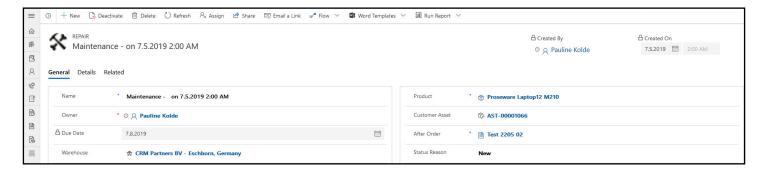
PRODUCT AND ASSET MANAGEMENT

Your assets are your rental properties and thus the backbone of your business. These can be machines, vehicles, real estate and all types of equipment. In addition to managing product groups and product types and their basic parameters, asset management can also include serial numbers and individual products. All possible details such as serial number, availability or purchase price can be specified for the assets. In addition, the 360-degree view on each asset, with associated bookings and maintenance logs, can be found in this area.



SERVICE / MAINTENANCE

Individual service and maintenance times, for example after each rental, can be stored on the product group. This improves capacity planning and the lifespan of your assets. If a leased object returns from the lease, it is automatically blocked in the system for further rentals for the duration of the maintenance if mandatory measures have been stored between two lettings.



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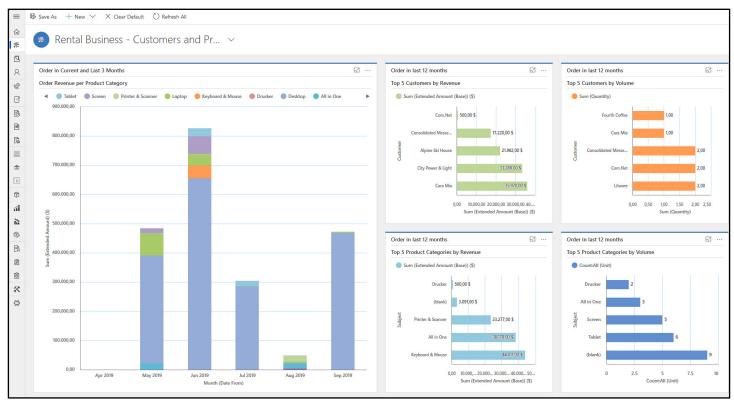
DEPRECIATIONS

Regardless of the legal requirements and accounting, CRM Partners' RentalLife solution allows you to determine how the rental asset is depreciated and when it needs to be replaced. Thus, you retain full control over depreciation and visualize the actual condition of the rental property.



REPORTING

Sales, marketing and service executives can access all the information and figures in RentalLife in real time for customer care and communication. Pre-configured dashboards and charts are available, including a pre-configured permission system. In addition, you can create your own reports and dashboards in just a few steps that provide employees with useful business information and visualizations.





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WHY RENTALLIFE?

Improve the relationship with your customers and optimize the utilization of your resources. Customers are able to receive information about your products and check availability immediately. In today's digital world, customers are looking for such a simple and intuitive service. Convince your customers with this specific solution! Technical adjustments for Microsoft Dynamics 365 are barely needed, as the RentalLife solution already includes adaptations for the needs of the rental business and thus reduces the time required for processual and technical implementations. In most cases, only a few company-specific individualizations are required and a quick entry into the world of CRM is guaranteed. With RentalLife you only pay for what you really need.



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ABOUT CRM PARTNERS

CRM Partners AG is the management consultancy for customer relationship management based on Microsoft technology. CRM Partners was founded in Germany in 2011 and is part of the Fellowmind Group, with subsidiaries throughout Europe. Together, the corporate group has set itself the goal of building the leading platform in the areas of Microsoft Business Applications and Digital Workplace.

Well over 1000 of the most experienced and talented employees throughout Europe are committed to implementing an integral customer engagement approach across all business processes. The Fellowmind Group achieves a total turnover of more than 180 million Euros at over 25 locations.

As a Microsoft Gold Partner and Inner Circle member, CRM Partners is one of the leading implementation partners for CRM in Germany and Europe, with a focus on discrete manufacturing, chemicals and professional services. CRM Partners also offers competent all-round support for all Microsoft Cloud Services - including Office 365, Enterprise Mobility Suite and MS Azure. Learn more about us: www.crmpartners.de.

CONTACT



Michelle Cron Marketing Manager +49 151 180 483 16 Michelle.Cron@crmpartners.com