

### AUTOMATED, INTELLIGENT PROPERTY MANAGEMENT SOFTWARE

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The Telegraph

66 We have invested in Re-Leased which we believe is the 'Blue Riband' of property management software. Re-leased is demystifying what is traditionally an arcane area of work and is ensuring that we are all working together as efficiently as possible.

June

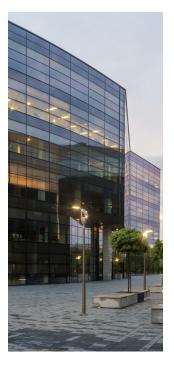
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NG CHARTERED SURVEYORS James McArthur

Kensington Propertie

#### SMARTER. FASTER. EASIER







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#### **RE-LEASED**

Maintenance Check - 9 May There is a maintenance check on the

property Oakford House.

 $\bigtriangleup$ 

Lease Expires - 5 May The Lease is due to expire on the Calgary House property.

## REAL ESTATE IS THE LARGEST ASSET CLASS IN THE WORLD AND IT IS CHANGING FASTER THAN EVER

Every industry is facing disruption and the challenge of moving into a digital future. The property industry is no exception. Today's profits must be measured against tomorrow's potential, and best practices that have served companies well for decades are being analysed, questioned and improved.

Business leaders around the world are investing heavily in technology that helps make this transition as seamless as possible.

### INTRODUCTION

After years of stability, property management is facing unprecedented disruption. Landlords and property managers are seeking new and more efficient ways to manage property-related administration, attract and keep the right tenants, and enhance customer service.

Re-Leased is modern cloud-based property management software, purpose-built for commercial and mixed property portfolios. This unique perspective means usability, productivity and reliability are at the core of our platform. Complex tasks are simplified and information centralised for full control from one screen. With a focus on continual digital innovation, Re-Leased leads the way in mobile applications and intelligent automation. Our goal is to provide you with game-changing property management software — empowering you to deliver exceptional experiences to your clients.

As a global company, the Re-Leased team offers a compelling combination of localised industry expertise and broad best practice knowledge. From implementation to training and ongoing support, we will ensure you are achieving the best possible results using Re-Leased.



Tom Wallace Re-Leased CEO

### WORK SMARTER, NOT HARDER WITH RE-LEASED

### Centralise your operations

Say goodbye to old spreadsheets, siloed information and outdated legacy systems. Re-Leased connects property managers, landlords, accountants, tradespeople and tenants into one platform, creating a single source of truth.

### Have total management oversight

In the property game mistakes can be costly. Reduce risk by having complete oversight of critical events with a 360-degree view of your properties. Never miss an important date or task again, even when you're on the move.

### Make better decisions

Analyse information on a day-to-day basis for full business visibility and control. Monitor by portfolio, property or by tenant and make sure that rent, maintenance, income and expenses are on track.

### Streamline processes

Gain operational efficiencies by collaborating seamlessly across your team. With Re-Leased everything is intuitively integrated — accounts, budgets, lease management, inspections and maintenance; or likewise, compliance management, health and safety, tenant communication, document storage, and reporting. All are tracked and translated into actionable, scalable and manageable processes.

### Automate tasks to accelerate growth

Watch your administration time drop by over 75% with the power of set-and-forget automation. Re-Leased reduces manual tasks and frees up time to focus on value-add activities such as scaling your business.

### Create exceptional customer experiences

In an increasingly competitive world differentiation is key. Provide your clients with mobile applications, portfolio efficiencies and enhanced services to help separate you from the competition.

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# The Cloud Promise.

Experience a new level of freedom at work with Re-Leased.



## WHY SO MANY PROPERTY MANAGEMENT BUSINESSES ARE MOVING TO THE CLOUD

Cloud computing increases efficiency, helps improve cash flow and offers many more benefits. With unlimited users, your people can work at the same time from different places and on any device.

### Work on your terms

You can access your property data from anywhere, anytime and on any device.

### Everything together

Bring all your daily activities into one centralised workspace and collaborate with stakeholders easily.

### Automatic data backups

Never again run the risk of system failure. Re-Leased's cloud servers back up your data automatically every day.

There is nothing to install and software improvements are frequent — so you can have confidence your system is always up to date.

### Pay only for what you use

Lower the total cost of ownership by only paying for what you actually use.

### Scale to meet your needs

Scale the solution to meet your requirements now and in the future. Continually access new and innovative features.

### Secure and robust

Keep your data safe and sound with leading edge data security measures.

### INTEGRATE RE-LEASED WITH OTHER CLOUD APPS

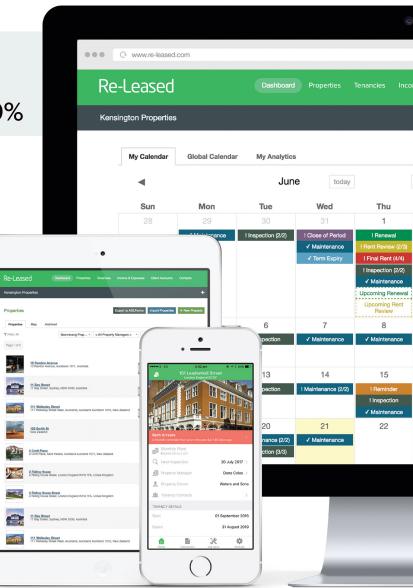


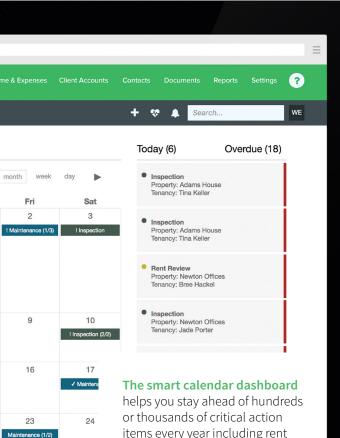
## REDUCE TIME SPENT ON ADMINISTRATION BY 75-90%

Re-Leased's intelligent automation lets you complete recurring and time-consuming tasks in seconds, not hours.

## Scale your business effectively without increasing costs

- Reduce your administration workload with automation, freeing up time for higher value activities such as bringing on additional tenancies, building relationships and expanding the business, all without impacting your bottom-line.
- Experience set-and-forget process automation, such as auto-generating and auto-sending tenant invoices and client statements.
- Easily complete your daily tasks with automated workflows. For example, the Rent Arrears Hub will notify users when a communication is due and allow customised messages to be sent en masse.
- Have assurance that your automated communications are professional, personalised, accurate and branded to your business.





neips you stay anead of hundreds or thousands of critical action items every year including rent reviews, lease expiries, health and safety compliance, and property inspections. Have full oversight and control on one screen for an individual or a team.

## COMPLETE OVERSIGHT ON ONE SCREEN

### Never miss important events with reminders

Get automated reminders and alerts for your entire property management team. Re-Leased's in-app notifications, emails and SMS messages mean you're always in control, whether you're in the office or on-site.

### Improve collaboration across teams

From property managers to the accounts department, have your team working from one source of truth, making collaboration and information visibility a breeze. Reduce duplication and the risk of human error with a centralised platform, automation and integrations.

### Integrate with Google/Outlook/Microsoft 365 calendars

Easily plan your day from your own calendar with Re-Leased's calendar integration available for Outlook 365 and Google Calendar.

*Other Integrations > Google Maps, Fixflo, Inspection Express, Xero and more.*  Re-Leased saved us over 35 hours of administration per week — lowering costs and freeing up time for us to focus on growing our business.



### SUCCESS STORY

# CPP uses Re-Leased property management software to save time, money and increase efficiency.

In the early days we used spreadsheets to hold property data, but as we grew this became too timeconsuming and we needed an accounts portal and a database to hold our lease information.

We heavily invested in Xero at first and that's where I came across Re-Leased, through Xero's app marketplace and through our accountants. We needed to make sure we were set up right so that we did not stall that growth — which is exactly what we can do with Re-Leased and Xero in place.

I used to be too involved in dealing with accounts and processes and used to spend one day each



Commercial Property Partners



week on admin; sorting invoices out, which wasn't a productive use of my time. Now with an automated system, it's done within half an hour. It's gone from a full day to something that is done as quick as a click of a button. Also, because we previously did it manually, there was room for human error — now it's just one person doing it as opposed to a whole team. It saves so much time and staffing costs.

Migrating the system was daunting at first, but it was fairly straightforward with the help of Re-Leased, which offered a bulk upload rather than having to do everything manually. We also liked the personal touch of the Re-Leased team, who provided feedback that helped us make changes. That made a big difference.

It's important that we don't miss key dates such as lease-end-dates and break dates. The link to Office 365 with Re-Leased works perfectly and does what we need it to. It has taken a load off my mind. We don't have to go in and check what's coming up next week or next month because the software does that for us. It's quite a slick process in terms of the way property management works now with multiple integrations with different providers. What Re-Leased has shown me is that by automating many of my processes, I can save so much time and focus on our core business.

### CENTRALISE YOUR WORKSPACE CONNECT ALL YOUR KEY STAKEHOLDERS ON ONE PLATFORM

Re-Leased has been designed to facilitate ease of communication and information flow between all property stakeholders – property managers, landlords, accountants, tenants and tradespeople.

### Mobile apps

Property Manager Mobile App. With Re-Leased you can work anywhere, anytime and on any device. Easily complete tasks and access data relating to tenancies, properties and portfolios, wherever you are.

Landlord Mobile App. Deliver owners oversight of how their portfolio is tracking on demand.

Tenant Mobile App. Give your tenants the full visibility of their lease agreement with the ability to log maintenance issues, view payment history / arrears and more.

### Landlord portal

White-labelled to your business, this webportal gives your landlords unrivalled insight into the performance of their business, with easy to digest owner reports, statement options and extensive year-end financial reporting.

### External contractors

Automate workflows for requesting, receiving and accepting trade quotes. Have a full record of all tradespeople's contact information, communication and work history.



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ARREARS

Your Banner or Logo Here



### Real-time insights and analytics

Re-Leased gives you a complete picture of your business and clients with access to over 60 reports. Use our live reporting to drill-down into the current status of tasks, either across the team or individually.

Gain insights into the performance of a tenancy, property, company or property manager with our advanced KPI reports and powerful analytics.

### Automated accounting and professional invoicing

Keep your banking, bills and invoices in line and on track with Re-Leased's accounting suite. Use client accounting or our seamless integration with Xero.

- Automatic transaction matching and reconciliation
- Professional repeating invoices and credit notes
- Automate fees and payments to owners and creditors
- Reliable and in-depth financial reporting

### Connect Re-Leased with Xero

Our seamless integration with Xero lets you reconcile your rental receipts and expenses with ease. Automatically generate bulk payment files for upload to your bank account(s).

Share real-time financial information from the comfort of Xero - invoices, contacts, bank transactions, service charges, tracking and more.



# Your Trusted Partner.

We have the experience and expertise to help you at any stage of your journey.

#### SMARTER. FASTER. EASIER



### THE PLATFORM YOU CAN TRUST



Work securely from the cloud where, when and how you want, with who you want. Your business data is precious and keeping it safe is our top priority. That's why we use best-in-breed security measures.

Re-Leased ensures your critical information remains safe and secure with full data backup and redundancy using Enterprise-Grade Security, built on Microsoft Azure.



# Come Onboard.

We will remove the unnecessary stress of migrating from your old system to new, so you'll be up-and-running in no time.

### WE ARE WITH YOU ALL THE WAY WORLD-CLASS ONBOARDING, TRAINING AND SUPPORT FOR YOUR TEAM



**DATA MIGRATION** Together we will plan and work with you to transfer all of your data from your old system to Re-Leased.



**TEAM TRAINING** You will receive tailored training to ensure your entire team are Re-Leased champions.



ONGOING SUPPORT Once you're up-and-running we will provide ongoing support, should you need a helping hand.

<sup>66</sup> The implementation with Re-Leased was great. We had a fantastic support network during setup and even now if we have an issue they will come out and help us. Re-Leased has truly saved us a huge amount of money.

ATTUNE ASSET MANAGEMENT Nick Healy



# Behind Re-Leased.

Our mission is to transform the commercial property industry by providing leading cloud-based property management software that empowers key stakeholders to connect anytime, anywhere, from any device.

### COMPANY SNAPSHOT

Founded by Tom Wallace in 2012, Re-Leased was built with the goal to change the game for property management.

The concept for Re-Leased originated when Tom Wallace experienced the pain of managing property and tenants using old desktop software, spreadsheets and email. After researching cloud technology products in other industries, he realised there was a global opportunity for a better property management solution that placed automation, design and great user experience at its core.



TOM WALLACE Founder CEO



RICHARD KENNEDY, CA Managing Director United Kingdom



SAM CAULTON, CA Finance Director



PHIL GALE Chief Technology Officer



JONATHAN WALLACE Non Executive Director



GEORGINA BONDFIELD Head of Marketing

### OFFICES:

- London
- Birmingham
- Auckland
- Hawke's Bay
- Tauranga
- Melbourne

### INVESTORS:

- Gerard Gillespie
- Jonathan Wallace
- Kent Gardner
- Paul Kendrick
- Tom Wallace
- Trinity Group Holdings

### MILESTONES:

Founded: 2012

Re-Leased is a Recommended Xero App Partner.

Re-Leased was the winner of Xero's industry add-on of the year in 2014, as well as 2017 and 2018 finalists.

RICS Tech Affiliate.

# Loved by many...

"Re-Leased impressed us on several levels. Firstly, and this goes back to the old saying 'you don't get a second chance to make a first impression', the people who fielded our enquiry were just great! Professional yet friendly, knowledgeable, patient, responsive, funny – all the things we needed as people new to the idea of managing a sizeable portfolio ourselves for the first time. Re-Leased is very intuitive software, and it just works!"

### JAMES INDUSTRIAL LIMITED | Mark Groves

"Re-Leased automatically does the background processing for finances and then pushes through into Xero. This means that the property user is doing a lot of the financials/accounting for their business without even realising it."

### CLOUD ACCOUNTING | Jeremy Hague

"Re-Leased has revolutionised the property management world. We were thrilled that their system has automated capabilities to help with the administrative side of the business but the new tenant app is a game changer. Tenants have everything they need right on their smartphones streamlining communication, ability to log maintenance requests with pictures and having access to their lease 24/7. The property management world just got a little easier with Re-Leased."

AUGER PROPERTIES | Peter Shishkov

"Earlier this year we came to the conclusion that, whilst the property management software we were formerly using was widely adopted across the surveying industry, we felt that it wasn't good enough for the level of service we wanted to offer. Hence, we researched the market and have invested in Re-Leased which we believe is the 'Blue Riband' of property management software.

Re-leased is demystifying what is traditionally an arcane area of work and is ensuring that we are all working together as efficiently as possible."

### NG CHARTERED SURVEYORS | James McArthur

"I have used a few property management packages over the last 15 years and I have to say Re-Leased has been the best. The ease you can move around the package, it is pleasing to look at and provides everything we need at a touch of a button, and another huge plus is that it works well alongside Xero."

### VITCORP LTD | Megan Taylor

"It has really been smooth from start to finish – I can't complain at all about the process to go-live with Re-Leased. In terms of admin, it is at least saving 34 hours per month (previously it would take one working day or 8.5 hours per week) in admin processing and accounting. It's a huge time-saver for us that allows our team to focus on revenue-driving tasks, instead of pushing paper."

YORKSHIRE PROSPERITY LTD | Matt Short

# **Re-Leased**

### CONTACT US

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