

# Transportation Management



## Reduce costs and improve performance with transportation management

Fundamentally, the role of transportation and logistics management is simple: optimally balance capacity, service and other variables to get the right product, to the right place, at the right time and lowest cost. The realities of today's complex global marketplace make fulfilling that objective anything but simple as companies navigate fulfillment, transportation and logistics challenges.

In order to address these and other issues in the ever-evolving landscape, companies must find ways to infuse flexibility into their distribution networks. The traditional methods of manufacturing, distributing, selling and consuming products are changing with monumental supply chain impacts, and organizations need agile solutions that can keep pace with and adapt as those changes occur. Today's companies must not only achieve efficiencies and operational control, but also develop the agility necessary to competitively serve today's end consumer.

Blue Yonder has led hundreds of deployments of our world-class, integrated SaaS based transportation management capabilities at some of the biggest names in retail, manufacturing and wholesale distribution. Our proven capabilities optimize the most complex global logistics networks for the world's leading companies, driving reduced costs, increased agility and improved performance for these organizations.

## Real results

ROI within a year by

# 100%

Reduce annual cost by

# 8%

Improve service levels by

# 40%

## Why go at it alone? Rely on Blue Yonder, the industry leader

Blue Yonder helps the world's leading retailers, manufacturers and wholesaler-distributors to achieve tangible benefits by enabling visibility, collaboration and synchronization across their networks. Transportation management is further powered by partnerships with some of the top freight network and traceability providers.

Featuring a broad footprint, rich functionality and unparalleled scalability to accommodate even the largest global transportation practices, Blue Yonder's comprehensive capability set effectively manages the entire closed-loop transportation process. From granular street-level fleet movements and routing to dynamic multi-modal global planning and execution, Blue Yonder's integrated solution set is easily configurable to meet your current and future needs.

## Transportation management capabilities within easy reach

Providing dynamic, iterative optimization, global template deployment and demand-driven supply chain agility on a unified platform, Blue Yonder empowers you with the capabilities you need to solve today's intricate transportation challenges.

A centralized view of all business activities enables companies to think holistically about their transportation needs across all functions and locations and to plan accordingly. It also allows the business to go beyond traditional transportation planning activities to include value-add services such as network modeling, centralized procurement and a wide range of analytics. This helps companies to better utilize all transportation assets, become more agile in adapting to changing requirements, become more resilient in responding to disruptions, and improve contract and governmental compliance.

With Blue Yonder's capabilities, consolidation and port routing decisions can be made on a network-wide basis instead of a single transaction at a time. And with visibility into ultimate freight destinations, you can dynamically take variable factors into account and enact route changes as needed. Transportation management provides a full view of planned versus actual movements, scheduling and rating details and the ability to reschedule the remainder of the movement given the current location.

By using Luminate control tower, new strategies can be constructed using real-time information. All of the information in the peripheral domains that impact the supply chain, such as traffic, weather and congestion, is used to help you construct the most intelligent decision.



[blueyonder.com](https://blueyonder.com)

Copyright © 2020, Blue Yonder Group, Inc. All rights reserved. Blue Yonder is a Registered Trademark of Blue Yonder Group, Inc. All other company and product names may be Trademarks, Registered Trademarks or Service Marks of the companies with which they are associated. Blue Yonder reserves the right at any time and without notice to change these materials or any of the functions, features or specifications of any of the software described herein. Blue Yonder shall have no warranty obligation with respect to these materials or the software described herein, except as approved in Blue Yonder's Software License Agreement with an authorized licensee. 03.16.2020



**BlueYonder**