



Microsoft Dynamics 365 Integration

Ensure your team is always prepared to have better client conversations – from the Customer Engagement (CE) solution they use every day.

Sales Enablement via Microsoft Dynamics 365 for CE

Brainshark makes it simple for client-facing teams to access the content, training and coaching resources they need, right from their Dynamics 365 environment – **no separate login required.**

- Improve sales readiness & productivity
- Drive Dynamics 365 adoption
- Quickly create your own engaging sales content
- Accelerate onboarding & training
- Prepare reps with video-based coaching & practice
- Help sellers find the right content to close deals
- Track learning progress across your teams
- Centralize (and simplify) access to critical sales resources

What the Experts Are Saying

"The more a solution can integrate seamlessly with the CRM and reduce the need to access one more application, the better it can support seller efficiency."

Forrester Research



Dynamics 365



Content

Provide streamlined access to the content your teams need to engage customers – without ever leaving their CE platform.



Training

Help reps 'skill-up' quickly with onboarding and continuous learning that can be accessed anytime, anywhere.



Coaching & Practice

Equip reps with the tools to practice their skills and get feedback on their performance right within Dynamics 365.



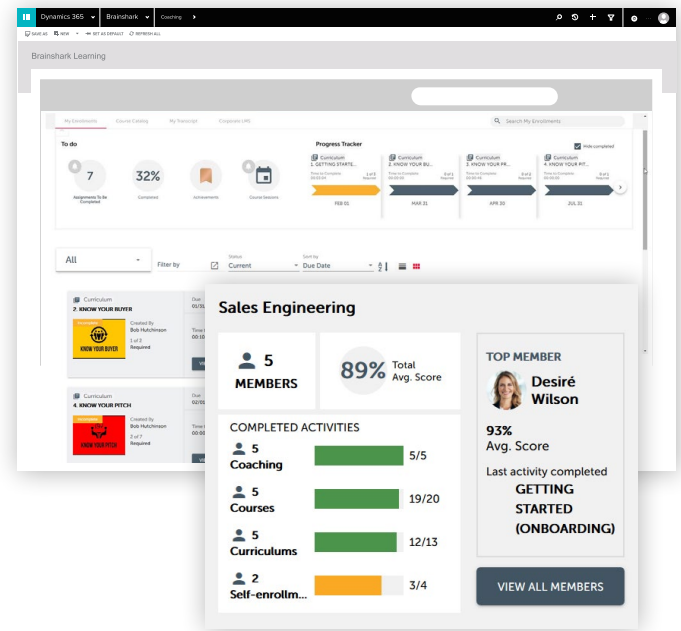
Dashboards & Analytics

Are your reps ready? Use visual dashboards to track the learning progress of teams and individuals.

All-in-One Enablement

Turn your CE platform into a single solution for sales enablement and readiness.

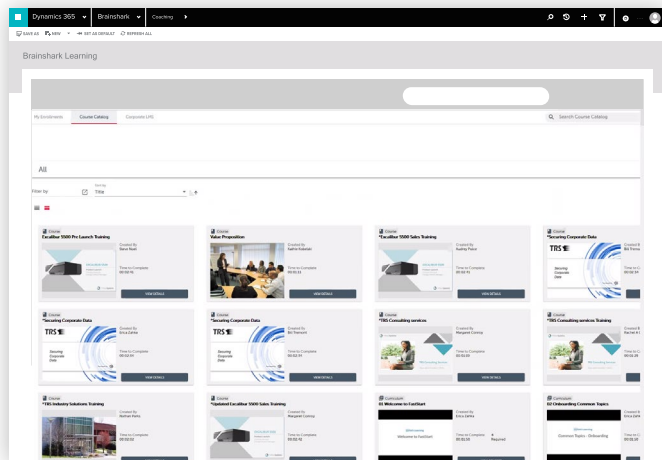
- Arm your teams with anytime learning resources from a single access point via Dynamics 365.
- Make it easy for reps to browse and search for the best content to share from Dynamics 365 or Microsoft Outlook.
- Provide managers with visual dashboards to monitor the learning progress of teams and individuals.



Onboarding & Skills Development

Get new hires up-to-speed faster – and keep them that way – with flexible training and coaching.

- Accelerate onboarding by making courses available the moment new reps log in to Dynamics 365.
- Help teams maintain the skills and knowledge to succeed with continuous, just-in-time learning.
- Scale your training strategy with coaching and practice tools that keep reps on-point and on-message.



High-Impact Content

Easily create and share your own video-based content to fuel sales effectiveness.

- Transform PowerPoints, PDFs, webpages and more into memorable, voice-enriched video presentations.
- Enrich your content with attachments, hyperlinks – even interactive polls, surveys and exam questions.
- Easily edit existing content to ensure teams always have access to the most up-to-date information.

