

The journey to Microsoft Certified:

Dynamics 365 Marketing Functional Consultant Associate

Get started at
aka.ms/Dynamics365Certs_MarketingConsultant



Start here

Decide if this is the right certification for you

Not right for you?

Upskill with recommended training

Reinforce skills with experience

Pass exams

Continue to grow

This certification is a good fit if:

- You're a marketing or IT professional.

OR

- You're responsible for performing discovery, capturing requirements, and engaging subject matter experts and stakeholders.
- You translate requirements and configure solutions and applications.
- You hold this certification:

MB2-709:
Microsoft Dynamics Marketing

Master the basics with Fundamentals certifications

- [Dynamics 365 Fundamentals](#)
- [Power Platform Fundamentals](#)

OR

[Browse all Dynamics 365 certifications](#)

Skills outline guide



Self-paced online learning
[Microsoft Learn](#)

OR



Instructor-led training
Course PL-200T00 (for exam PL-200): [Power Platform Consultant](#)

Course MB-220T00-A (for exam MB-220): [Microsoft Dynamics 365 Marketing](#)

Additional resources

- [Documentation](#)
- [Learning catalog](#)
- [Videos](#)

Suggestions for gaining experience

Work as a functional consultant on one or more projects.

Volunteer to help on a consulting project.

Complete more hands-on practice.

Take a practice exam

Pass required exam to earn your certification

PL-200
[Microsoft Power Platform Functional Consultant](#)

MB-220
[Microsoft Dynamics 365 Marketing](#)



Microsoft Certified:
Dynamics 365 Marketing Functional Consultant Associate

Microsoft Dynamics 365 Marketing Functional Consultants implement solutions that attract and convert leads, build brand awareness, standardize omnichannel messaging, and deliver marketing insights.

Explore these certifications next

Other tracks (Associate)

- [Dynamics 365 Sales Functional Consultant](#)
- [Dynamics 365 Field Service Functional Consultant](#)
- [Dynamics 365 Customer Service Functional Consultant](#)

Next level up (Expert)

- [Power Platform Solution Architect](#)