

# The journey to Microsoft Certified: Dynamics 365 Marketing Functional Consultant Associate

Get started at  
[aka.ms/Dynamics365Certs\\_MarketingConsultant](https://aka.ms/Dynamics365Certs_MarketingConsultant)



## Start here

Decide if this is the right certification for you

### This certification is a good fit if:

- You're a marketing or IT professional.

### OR

- You're responsible for performing discovery, capturing requirements, and engaging subject matter experts and stakeholders.

*We highly recommend you take [PL-200](#) before taking this exam, but it is not required.*

**Not right for you?** [Browse all Microsoft Dynamics 365 certifications](#)

## Get trained

### Skills outline guides

- > [MB-220](#)

### Self-paced training

- > [Microsoft Learn](#)

### Instructor-led training

- > [Course MB-220T00 Microsoft Dynamics 365](#)

### Virtual events

- > [Microsoft Virtual Training Days – Personalize Customer Experience](#)

### Additional resources

[Documentation](#)

[Learning catalog](#)

[Videos](#)

## Build confidence

### Exam preparation

- > [Exam Readiness Zone](#)

### Take a practice exam

- > [Microsoft Official Practice Test MB-220](#)

### Skills measured:

- Describe Dynamics 365 Marketing
- Describe Dynamics 365 Sales
- Describe Dynamics 365 Customer Service
- Describe Dynamics 365 Field Service

## Get recognized

- > Pass [Exam MB-220](#) to earn this certification.



Microsoft Certified:  
[Dynamics 365 Marketing Functional Consultant Associate](#)

Microsoft Dynamics 365 Marketing functional consultants implement solutions that attract and convert leads, build brand awareness, standardize omnichannel messaging, and deliver marketing insights.

### Products featured

- Dynamics 365 Marketing
- Dynamics 365 Customer Insights
- Dynamics 365 Customer Voice

## Continue to grow

### Explore these certifications next

#### Other tracks (Associate)

- [Dynamics 365 Sales Functional Consultant](#)
- [Dynamics 365 Field Service Functional Consultant](#)
- [Dynamics 365 Customer Service Functional Consultant](#)