The journey to Microsoft Certified: Dynamics 365 Marketing Functional Consultant Associate

Start here

Start here

Not right for you?

Start here

Pass exams

Get started at aka.ms/Dynamics365Certs_MarketingConsultant

This certification is a good fit if:

- You’re a marketing or IT professional.
- You’re responsible for performing discovery, capturing requirements, and engaging subject matter experts and stakeholders.
- You translate requirements and configure solutions and applications.
- You hold this certification: MB2-709: Microsoft Dynamics Marketing

Master the basics with Fundamentals certifications

- Dynamics 365 Fundamentals
- Power Platform Fundamentals

OR

Browse all Dynamics 365 certifications

Skills outline guide

Self-paced online learning
Microsoft Learn

OR

Instructor-led training
Course MB-200T00-A (for exam MB-200) Microsoft Power Platform + Dynamics 365 Core (5 days)

Course MB-220T00-A (for exam MB-220) Microsoft Dynamics 365 Marketing (4 days)

Suggestions for gaining experience

Work as a functional consultant on one or more projects.
Volunteer to help on a consulting project.
Complete more hands-on practice.

Take a practice exam

Pass required exam to earn your certification

MB-200
Microsoft Power Platform + Dynamics 365 Core

MB-220
Microsoft Dynamics 365 Marketing

Microsoft Certified: Dynamics 365 Marketing Functional Consultant Associate

Microsoft Dynamics 365 Marketing Functional Consultants implement solutions that attract and convert leads, build brand awareness, standardize omnichannel messaging, and deliver marketing insights.

Additional resources

- Documentation
- Learning catalog
- Videos

Explore these certifications next

Other tracks (Associate)

- Dynamics 365 Sales Functional Consultant
- Dynamics 365 Field Service Functional Consultant
- Dynamics 365 Customer Service Functional Consultant

Next level up (Expert)

- Dynamics 365 + Power Platform Solution Architect

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