

# RMx Suite for Trade Revenue Management (TRM)



**A hyper performance pricing engine & rebate management solution for any ERP**

Remove the burden of managing pricing and rebates in spreadsheets with Flintfox RMx.

Leveraging the most advanced technology available, Flintfox has developed a lightning fast and flexible solution for managing pricing and rebate complexity across the supply chain.

Accurate and rapid execution of your trade promotion pricing is key to driving revenue growth and more profitable outcomes. The RMx Suite for TRM includes functionality for automating and executing all pricing activity. You will benefit from accurate pricing, automation and no spreadsheet maintenance.

**5,000+  
prices per  
second!**

**Simple UI,  
totally  
flexible**

**Single  
source of  
pricing  
truth**

**Azure  
cloud  
ready!**

**Eliminate  
revenue  
leakage**

**Grow  
margins**

## Flintfox RMx. A smarter way to manage your trade revenue

Best of breed technology like RMx managing your pricing and rebates will deliver a competitive advantage. Know your margin on every deal, leverage the RMx pricing engine to drive pricing to your POS, CRM, ERP, eCommerce sales channels.

### Benefits

- Pricing engine for any sales channel
- Centrally manage your pricing with a simple user interface
- Efficient integration with any ERP
- Promotion pricing options that drive volume & profitability
- Eliminate pricing and rebate spreadsheet administration
- Visible real time reporting
- Account for vendor rebate revenue accurately
- Pay customer rebates accurately
- Visible margin % by deal, customer or product group
- Flexibility to create tailored incentives to suit your customer/vendor
- One source of pricing truth for omni-channel sale



### Lionbridge Certified

Over 1 Million price requests calculated in 60 seconds



### Scale

RMx instantly calculates over 1.5 Billion prices for retailers



### Single Source

Manage all your trade revenue for any sales channel with Flintfox RMx

*"RMx opens up a world of trade promotion opportunities for us. We've been looking for a solution for the past four years to manage our pricing, and RMx is the only one we have found that addresses our pricing challenges."*

Micheal van Druten – CFO, EuroVintage

With over 30 years of experience, Flintfox International is a global leader in Trade Revenue Management software. RMx, the latest innovation from Flintfox, is a high performance pricing and rebate management solution. Easily manage complicated pricing rules, discounting structures, and omni-channel pressures. We also deliver Trade and Revenue Management solutions that integrate with Microsoft Dynamics 365, AX, and NAV. To find out more, please visit: [www.flintfox.com](http://www.flintfox.com).