

**ADVANTASURE™**



**Fueling Accelerated  
Performance**



## A Quick Introduction

Advantasure is a health technology products and services company that improves the performance of health plans and provider organizations in the delivery of government healthcare programs.

Through a comprehensive portfolio of products and services, we enable clients to lower administrative costs, increase reimbursement accuracy and improve the quality of care for their members. With an experienced team that brings expertise from across the industry, we serve a wide range of plans in the Medicare, and Commercial ACA markets.

For established government healthcare programs, our technology platforms and services easily adapt to changing regulatory requirements to drive down costs, improve quality and promote risk score accuracy.

Our solutions for start-up plans deliver scalable high-tech products and services that quickly adjust to growing membership and changing operational needs, along with a solid understanding of what it takes to launch a successful plan.

When you work with the team at Advantasure, you'll find a partner as dedicated to your success as you are and professionals who are passionate about member care.

We thrive on innovation, strive for continuous quality and put our clients first.

**That's how we fuel accelerated performance.**

### THE ADVANTASURE ADVANTAGE



**98% automation**  
in enrollment submissions



**4-Star Rating achieved every year**  
by a national PPO plan since 2012



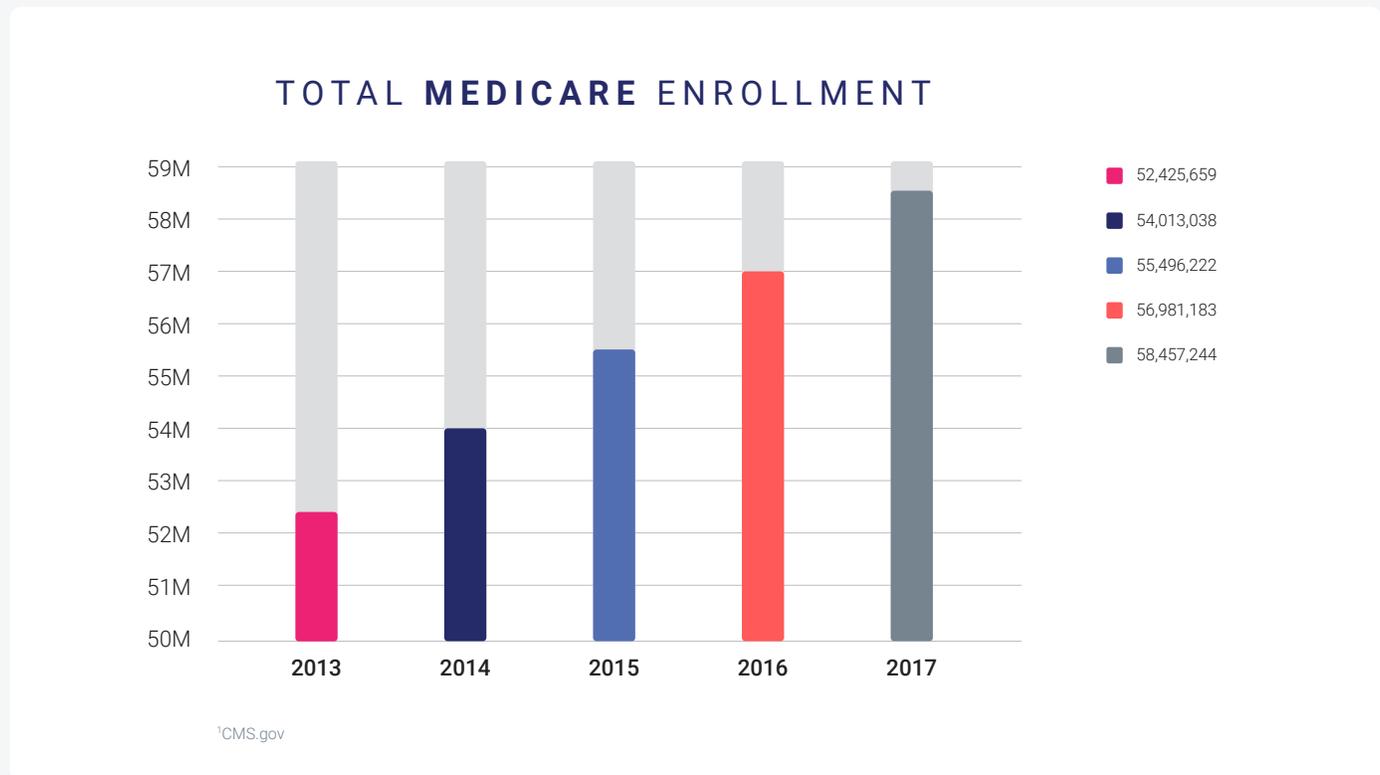
**Up to 95%**  
auto-adjudication rates

# Opportunities in a Fast-Moving Environment

Strong growth trends in Medicare Advantage, and other government healthcare programs continue, creating strong opportunities for health plans and provider organizations.

## Medicare

Baby boomers are driving growth in Medicare, including Medicare Advantage plans, as they become eligible for benefits. Enrollment in Medicare reached 58.4 million people in 2017,<sup>1</sup> with continued growth projected.



## The Challenges

While growth trends are strong, the market presents challenges for plans and provider organizations.

- Continuing trends toward value-based systems, rising consumer demands and expectations around quality and risk adjustment to drive better member outcomes means plans must deliver on multiple fronts.
- Industry consolidations, big players, partnerships and new models for services and care are ramping up competition.
- Ongoing pressure to reduce administrative costs, increase reimbursement accuracy and improve quality of care creates a challenging balancing act.

## What Does It Take to Succeed?

Flexible, agile operating platforms and systems that allow for increased efficiency and quick response to changing CMS regulations are critical. Plans must also have strong strategies and agility to attract and retain members who have multiple options. Looking across administrative, risk adjustment and quality initiatives helps optimize resources, efficiencies and outcomes.

# Our Solutions Fuel Accelerated Performance

## Administrative Solutions

Advantasure offers powerful technology platforms and full-service processing options for health plans aiming to reduce administrative expenses and enhance efficiency.

### Administrative Technology Products

#### Enrollment

Save time, reduce errors and boost productivity with our enrollment technology platform.



#### Claims

Transform your claims operations with an industry-leading platform designed to increase efficiency while boosting agility and accuracy.



#### Billing

Get the big picture of your billing operations while improving efficiency, lowering costs and increasing customer satisfaction with our scalable, compliant, highly configurable billing solution.



### Administrative Services

#### Enrollment

Enrollment management processing for your plan using our powerful enrollment technology platform and proven processing systems.

#### Claims

Processing and management of claims to improve accuracy and automation through our configurable claims rules and proven technology platform.

#### Billing

Billing processing services combine our technology platform and complete processing system for comprehensive, flexible management of billing operations.

## CHOOSE ADVANTASURE

Whether you're new to the government healthcare market or have years of experience, our products and services can help you reach your goals faster by delivering proven solutions to increase performance, efficiency and outcomes. A comprehensive portfolio of solutions and a team with deep industry expertise allows Advantasure to help clients implement proven products and services that meet the specific needs of your plan.



### PROVEN PERFORMANCE

**30% reduction** in administration costs for health plans





## Risk Adjustment Solutions

Use the power of your data to improve risk score accuracy, provide clinical insights and reduce audit risk.

### Risk Adjustment Technology Products



#### Prospective Gap Identification

Identify gaps in documentation and care by specific medical conditions not reported during the current year to get critical insight and allow providers to close gaps in member evaluation, care and documentation of conditions.



#### Retrospective Gap Identification

Identify missing or suspect codes using our proprietary algorithms, plus create a complete system to help optimize risk score and reimbursement accuracy.



#### RAPS/EDPS Data Submissions

We submit your RAPS/EDPS files to CMS through our flexible online platform that formats, validates, reconciles and tracks files.



#### Risk Adjustment Technology Platform

Self-service analytics that fuel operational performance through ad-hoc analysis, user-generated dashboards, reports and KPIs, data-driven alerts and more.

## Risk Adjustment Services



### Risk Adjustment Programs and Program Management

Strategy, execution, management and reporting delivered in an integrated program to achieve your plan's risk score accuracy goals.



### RAPS/EDPS Data Submissions Management

Our team performs your RAPS/EDPS submissions, including working errors and resubmitting.



### Retrospective Chart Retrieval and Review

Targeted retrieval of medical records and review by certified coders to ensure compliance and capture risk adjustment medical conditions not previously reported.



### Provider Engagement Coordination (PEC) Program

Unique program that works directly with providers to review coding, improve documentation and identify gaps to improve accuracy and enhance care using embedded provider consultants and Clinical Documentation Improvement (CDI) alerts.

## Quality Solutions

Drive Star Ratings performance with innovative strategy and program delivery.

## Quality Services



### Stars Program Management

Integrated strategy development, design and performance management to target specific areas and improve Star Ratings for your plan. Advanced analytics and utilization of HEDIS data to guide priorities that drive Star Ratings.

# We Know Your Business

Our team is built with expertise from health plans, providers, regulatory agencies, technology firms and more. We bring to our client work a deep understanding of what it takes to succeed in Medicare, Commercial ACA, and other government health plan markets.

Together, let's get started on simplifying healthcare and creating an optimal member experience.

Start achieving your plan's business goals today with our team of seasoned industry experts, a comprehensive suite of technology products and services and an unwavering commitment to deliver for our clients.

At Advantasure, our goal is to accelerate your business success so you can focus on what matters most: your members.

## Our Vision

To be the leading solutions provider in the healthcare market.

## Our Mission

We optimize performance of health plans and providers in the delivery of government healthcare programs. This is accomplished through a comprehensive product and service portfolio that enables clients to lower administrative cost, increase reimbursement accuracy and improve the quality of care for their members.

Start fueling accelerated performance for your health plan.  
Visit [advantasure.com/contact](https://advantasure.com/contact) today.