

Retail Store Audit App

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The complicated process of Retail Audit is made simpler and accessible than before

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Challenges

Retailers are reliant on the data collected in excel sheets and papers to ensure the effectiveness of their retail audits.

There could be numerous errors while counting and maintaining the data on excel and paper. It will only give a distorted analysis of the overall performance

Retailers do not have real time central repository to get on-the-go information on retail audit related components such as Sales volume, Stock Levels, In store promotion details, Planogram Compliance, Competitor analysis, pricing, locating products within the store and product damage. There is no proper methodology defined for this activity



Ideal Solution

An application that can be used to carry out retail audit process and act as the repository for all the activities involved in Retail Audit

The application will hold all the necessary details for quick and compliant information. Further, the App could be linked to data analysis tool for real time analysis

This application should be able to record the activities and drill down for sub activities involving an action in the audit. The app should be fed with a protocol to prioritize the sequence of the Audit



Desired Outcomes

Retailers would have a central repository to monitor and approve the audit process. The App is synced to visualize real-time data on the audit process.

An email can be triggered to inform the completion of the process rather than collecting the information on various checklists manually

By taking the steps to aggregate quality data from various retail locations over time and comparing results, managers can make actionable decisions that reduce inefficiencies and ultimately drive sales



Data Semantics-Retail Store Audit Application

Be informed real-time of the status of the retail audit

Templatize the Process

Application can create templates for ease of use by all the stakeholders. It can be done with just a few clicks

- Resources can feed the app during or after successful audit
- Prepare questionnaires and broadcast it to stakeholders for explanations and approvals
- There is minimal human dependency once the data is stored centrally

Easy Integration

IT team can quickly sync the application with

- Excel Sheets, CSV files etc.
- Write back to your business application to keep records for further analysis
- Quick email integration for triggering necessary information

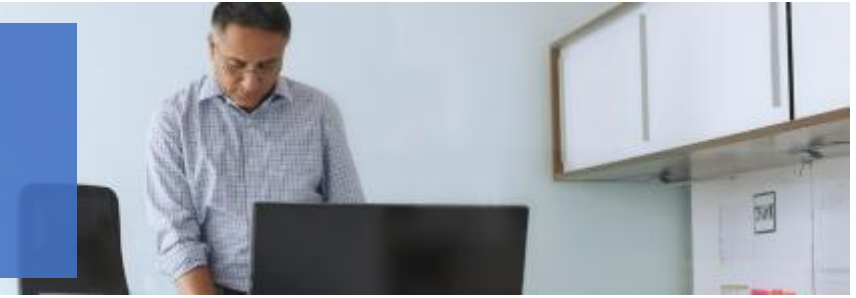
Create PowerBI reports

Build reports on the activities involved after defining KPIs

- The app can act as the source for all the necessary details regarding Retail Audit Components
- The reports can help the management to take strategic decisions on Inventory, Stockouts, Product Conditions, Shelf space, Shelf appearance, Units ordered and Price

Data Semantics Retail Store Audit Application acts as a framework to carry out a smooth audit process helping retail operation and compliance teams.

Data Semantics-Retail Store Audit Application+ PowerApps



Data Semantics Retail Store Audit Application+ PowerApps can help large Retail clients to develop a low code application that can be easily deployed in the enterprise technology environment without impeding the business continuity.

Solution Alignment

Lightening Speed App Creation

With the help of PowerApps the low code app can be developed easily without any major dependencies. PowerApps can build Mobile apps, apps to run on browser or even desktop apps quickly.



Uses Standard Connectors

PowerApps can easily connect with all Microsoft applications. Additionally, drag and drop selections and templates make accessing data from cloud services quick and compatible. Also, PowerApps can easily connect with many standalone data storage services.



Data Semantics Power Apps Expertise

With over 80+ PowerApps consultants and expertise in working with many Retail clients, Data Semantics is at the forefront of developing solutions that brings sound value to clients.

