## Linistry Digital Queuing

# Gaining Competitive Advantage

While Generate More Revenue

Redirects customers to the right service channel to **increase your business turnover** & eliminates the problem of traditional queuing or simply waiting, thereby **increasing customer satisfaction**, **loyalty**.

Linistry is a digital queue management solution which helps customers reserve their spot in the queue both on-site and off-site (from any location via phone) and **turn the otherwise idle waiting time into active time**. Linistry redirects customers to online channels if and when that is preferred.



#### Differentiate to win

Studies show that customer service is a key differentiator in financial services. Waiting to receive the service introduces friction and leads to subpar service and loss of customers. *Learn how Linistry cuts waiting time*.

#### **Born digital**

Linistry uses advanced technology to make usage simple and secure. The software runs in a browser, requires **no application download** or installation, is **GDPR compliant** and works in any language. Additonally, it is a solution **trusted by banks**.

#### Generate more revenue

Imagine communicating with your customers while they wait. Customer's digital tickets can be accompanied with *tailored marketing content or a survey*.

Alerts and notifications to managers about queue status help keep things under control at all times and reduce walk-aways.

#### 99.999% uptime in the cloud

### **Competitive Advantages**

- Generate better profitability and cut costs – learn more about our channel optimization solution which helps to redirect your customers to the right service channels. You can avoid unnecessary branch visits.
- **Digitalization quick win** you can digitalize with a plug and play solution which can at any stage be integrated with your systems
- Appointment or walk-in? We offer seamless queuing either way
- **Go green** Paperless operation saves huge amounts of paper every day and reduces maintenance effort

#### Value for money

Digital service with very light infrastructure need and monthly *usage based subscription fees*. Solution operated by Linistry.

#### **Need integration?**

Integrate Linistry easily with your existing systems using API

#### **Employees' favourite**

When asked to rate, employees rated Linistry's solution as best in several tender processes.

"We love Linistry, because it brings innovation to customer service, an area in which our competitors are lagging behind and which is greatly appreciated by our customers"

Innovation Manager at UniCredit Bank

