

PartnerLink 

A blue-tinted photograph of four business professionals (three men and one woman) sitting around a conference table, engaged in a meeting. A laptop is open on the table. The background shows a modern office setting with large windows.

# Frictionless EDI for Dynamics 365

VISIONET

## Common EDI Challenges

Exchanging business data with trading partners and other organizations can be expensive and technically challenging:

- Many EDI solutions fail to scale under high volumes and become sluggish under peak loads.
- Standalone EDI systems need to be maintained separately from ERP platforms and create a disconnect between EDI processing and other business processes.
- Your partners will probably use different technology platforms and data formats than your own.
- Each partner has its own set of business rules for data validation, which results in delays while preparing to connect to a new partner.
- Lack of a centralized view of error patterns over time results in significant manual effort.

## Complete EDI, B2B, and API solution for frictionless partner communication

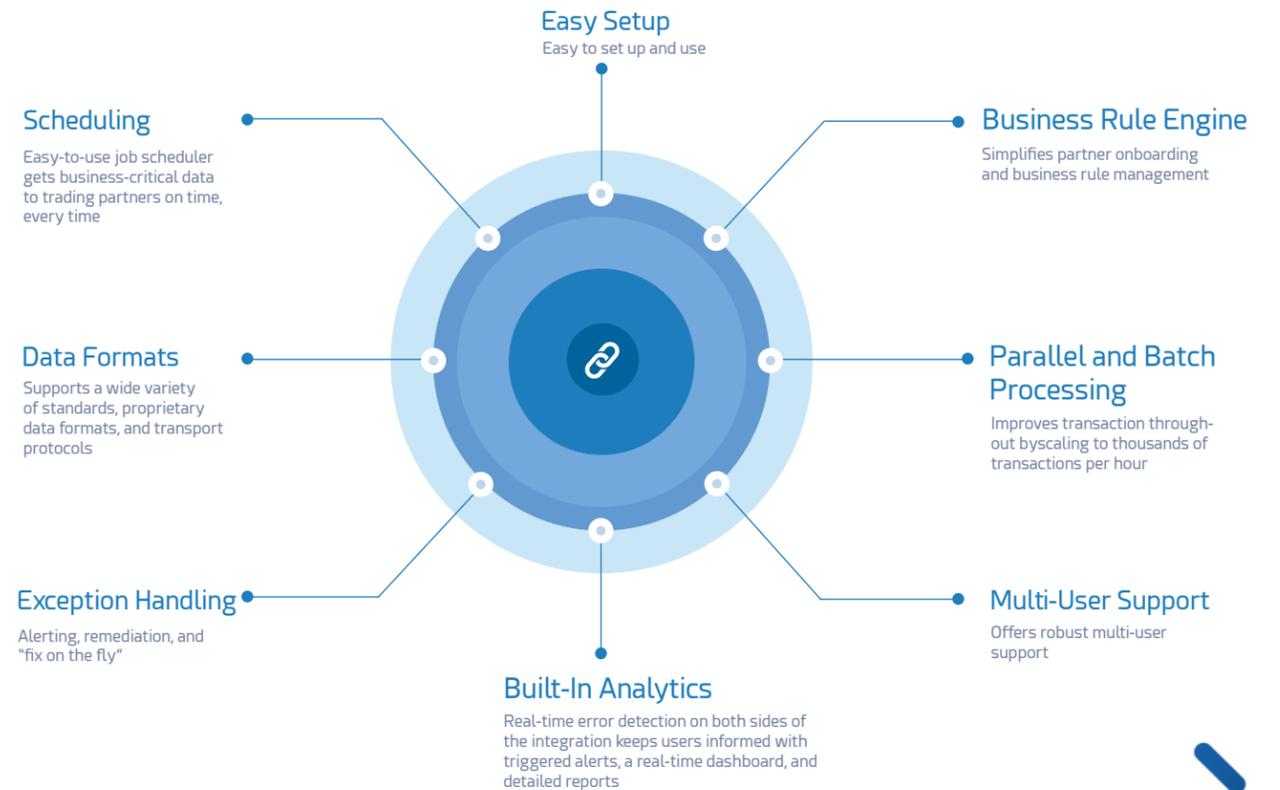
- Inconsistencies or failure to comply with your partners' business rules will lead to expensive chargebacks and rework.
- Many traditional EDI services charge by the transaction, which negatively impacts margins and often discourages smaller partners from establishing lines of communication.

## Introducing PartnerLink

Visionet's PartnerLink is a highly scalable, reliable, and configurable EDI & B2B interchange solution that integrates natively with Microsoft Dynamics 365 for Finance and Operations and supports integration with any other ERP system.

PartnerLink is the perfect tool for B2B communication with both EDI and non-EDI trading partners:

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## Easy Deployment

PartnerLink is designed for rapid implementation. Its scalability and flexibility make it a perfect data interchange solution for any organization. Capable of processing thousands of transactions per hour, PartnerLink can transmit data between large enterprises and its support for both VAN-based and direct-to-partner connections allows it to interface easily with existing EDI investments.

With support for either SaaS or on-premises deployment, PartnerLink gives businesses the freedom to choose their preferred method of implementation. While most organizations prefer the "access anywhere" convenience and low ownership cost of cloud deployment on Microsoft Azure, others require on-premises deployment for reasons such as enhanced security compliance. PartnerLink is a perfect choice in for either scenario.

Perfect for SaaS or on-premises deployment





Meet 100% SLA requirements and reduce chargebacks with active alerting

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## Centralized Management

PartnerLink users can easily monitor EDI performance at a glance using the platform's centralized management console. The console's intuitive design helps users quickly identify transaction errors and their causes, and displays statistics on the progress of various inbound and outbound transaction sets. PartnerLink also generates alerts whenever specific events occur, which helps users address errors as soon as they emerge.



Reduce partner onboarding time by up to 75%

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## Easy Partner Onboarding

With its EDI-optimized business rule engine and extensive preconfigured business rule library, PartnerLink greatly improves the partner onboarding process. Instead of defining each partner's business rules from scratch, users can select existing sets of rules from the rule library and quickly customize them for any situation. Single-screen partnership-mapping flows enable users to rapidly onboard partners and dramatically simplify the design process. Rule validation can be configured at the partner, document, segment or field level, giving users fine-grained control. Once configured, this validation logic can be saved for convenient reuse with other partners and documents without hardcoding or code duplication.

PartnerLink supports communication with partners that already use EDI, as well as direct B2B transfers to non-EDI organizations. It supports a wide range of EDI formats like X12, UN/EDIFACT, and GS1 XML trade messages, non-EDI formats like XML and JSON, as well as custom formats to ensure reliable and secure communication with any partner organization. All major transport protocols are supported, including AS2, VAN, FTP, and SMTP.

## Job Scheduling and Reporting

Users can process much higher transaction volumes with PartnerLink's job scheduler. The job scheduler allows organizations to send data at a specific time of day and process multiple transactions at once without user involvement. These features let users configure data transmissions on a schedule that meets their business needs, ensuring that they never forget to send their partners business-critical data.

PartnerLink comes with preconfigured reports that give users easy access to details about key EDI metrics. Advanced support for generating ad-hoc reports enables users to quickly combine any set of measures and dimensions to produce custom reports about virtually any aspect of EDI operations.



Configure data transmissions on a schedule that meets your business needs

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## Dashboard Analytics

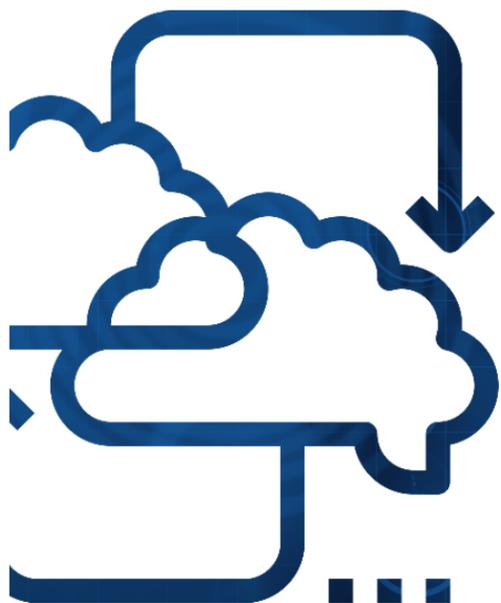
PartnerLink provides a useful matrix of time taken for document processing, trend analysis for different issues, and a quick way to navigate to top-trending issues. A built-in BI dashboard allows users to drill down on different dimensions to view transactions and business-critical KPIs, review details, gain insights, and track delayed or missing transactions.

Quickly view top trends in the built-in dashboard

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PartnerLink easily converts data between ERP and EDI formats



Rapid conversion between ERP and EDI data formats, intuitive partner onboarding and exception handling, centralized management, customizable reports and support for scheduled batch transactions make PartnerLink the right data interchange solution for businesses of all sizes.

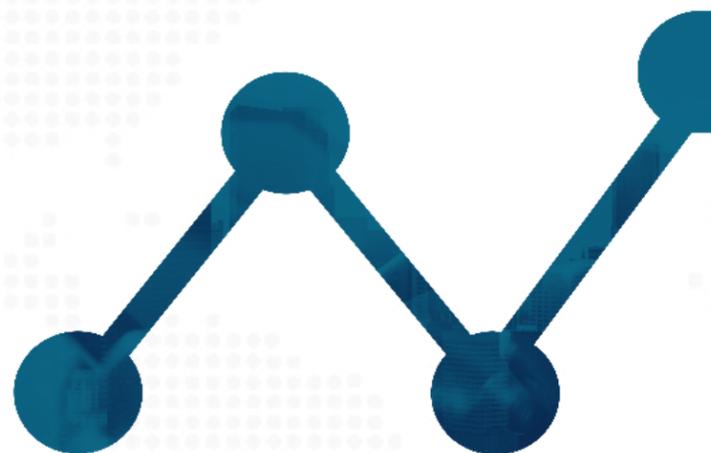
Reduce EDI support costs by up to 40% with PartnerLink 24x7 support team

## ERP Integration

PartnerLink integrates natively with Microsoft Dynamics 365 and also supports integration with a variety of other ERP systems. PartnerLink operates independently and remains decoupled from your ERP deployment, which allows each platform to be reconfigured separately, without requiring modifications to the other.

PartnerLink easily converts data between ERP and EDI formats. Data fields are displayed in an easy-to-use visual format, allowing users to create drag-and-drop connections between source and target fields. Search functionality helps users find elements in large data mappings, and the data mapper automatically connects child elements.

PartnerLink also provides built-in support for eCommerce platforms like Shopify, Magento, and many others, allowing companies to shift seamlessly between EDI and API-based integrations.



## Why Visionet?

Visionet has become the preferred technology partner for several prominent brands across multiple industries because of our many strengths:

**300+**  
Satisfied Customers

**3500+**  
Employees Worldwide

**Certifications**  
Numerous industry certifications

**Partnerships**  
Strategic partnerships with technology principals

**23 Years**  
Impeccable track record of solution delivery

Gold  
**Microsoft Partner**

## Our Global Presence

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