

# TRACEABILITY

HARNESS THE **POWER** OF YOUR **SUPPLY CHAIN**

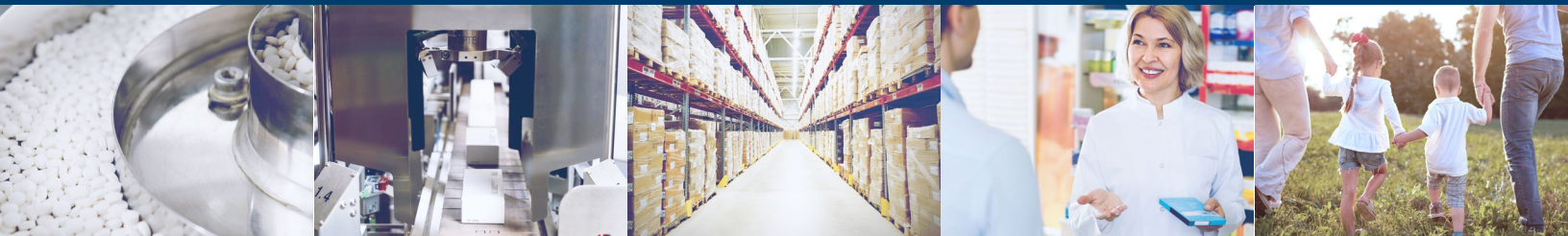
**Traceability enables you to track the movement of goods across the supply chain** (identification, history, location or status of items).

Beyond complying with legal requirements, the ability to identify and trace products can offer your organization a significant competitive advantage thanks to the actionable data it generates.

New and disruptive technologies such as **blockchain, artificial intelligence, Internet of Things, business intelligence, reporting, cloud computing and collaborative platforms** make this possible in ways that were previously unimaginable.

## THE RESULT?

**NO BLIND SPOTS. LESS WASTE. MORE EFFICIENCY.**



## BENEFITS FOR A NEW COMPETITIVE ADVANTAGE

At every step of the supply chain, tracing and authenticating product pedigree allows for **ultimate optimization** of resources, parts, product inventory and business relationships. Through **unprecedented visibility** and rich **data**, traceability provides a wide range of benefits, including:



**BRAND PROTECTION** – Protect your **brand's reputation** from potential counterfeiting, diversion, tampering and unauthorized activity.



**TRUST AND AUTHENTICITY** – Save time and money by building **trust with both suppliers and customers**, who rely on you to deliver authentic, high-quality products.



**PERFORMANCE AND EFFICIENCY** – Gain access to large amounts of **actionable data** that allows you to make better decisions and pinpoint potential losses. Build the infrastructure for real predictive disruption analysis.



**SUSTAINABILITY AND SAVINGS** – Get a real-time view of raw materials and **maximize your resources**.



**CIRCULAR ECONOMY AND LIFE CYCLE ANALYSIS** – Minimize your environmental impact while complying with current and future regulations and ensuring **responsible sourcing**.

Dedicated to providing quality personalized traceability systems for nearly three decades, OPTEL has become the recognized global leader in traceability technology.

With our **proven** expertise, advanced algorithms, **custom scalable solutions** and knowledge of the manufacturing process, OPTEL is in a unique position to lead you into the future of industry.



**Leading Supplier of Track&Trace**  
Solutions **Worldwide**



**Largest Global**  
Track&Trace **Market Share**

## VALUE FOR ALL INDUSTRIES

Whether you want to begin with simple compliance, start managing your supply chain, or optimize it from start to finish, OPTEL offers a wide range of **hardware and software solutions** for **vision inspection, Track&Trace, serialization, decommissioning, smart manufacturing, geotraceability**, and more.

From raw materials to brand protection, OPTEL's industry-specific supply chain traceability solutions help you reach your goals and stay competitive.



### PHARMACEUTICALS

TRACK&TRACE SOLUTIONS  
FOR SERIALIZATION AND BEYOND

Comply with traceability requirements and optimize the whole supply chain—ensuring connectivity from the manufacturing line to the end user (end-to-end traceability).



### MEDICAL DEVICES

CUSTOM VISION INSPECTION  
AND TRACEABILITY SOLUTIONS

Benefit from turnkey, custom-based and cost-effective traceability solutions to inspect and serialize your medical device production and packaging lines.



### HEALTHCARE

TURNKEY VERIFICATION AND DECOMMISSIONING  
SOLUTIONS FOR HOSPITAL AND RETAIL PHARMACIES

Meet FMD requirements and ensure the safety of patients at each step of the healthcare supply chain—from the manufacturing plant to the patient.



### FOOD AND BEVERAGE

END-TO-END TRACEABILITY, FROM RAW MATERIALS  
TO THE END USER

Achieve unprecedented transparency, performance and manufacturing efficiency thanks to the Intelligent Supply Chain™ enabled by OPTEL's end-to-end traceability systems, leveraging blockchain technologies.



### NATURAL RESOURCES

GEOTRACEABILITY, FROM PRODUCTION OR EXTRACTION  
TO THE CONSUMER

Track and trace natural resources such as cocoa, coffee, cotton, palm oil, nuts, minerals etc., to enhance supply chain visibility and overall transparency.

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