

# WHY APARAVI, THE PLATFORM

Aparavi is the data intelligence and automation platform that empowers organizations to truly control and exploit their data without complexity. The Aparavi Platform lowers data costs, reduces risk, and provides greater insight for data-driven companies. Intelligent search and advanced automation help users classify, protect, and optimize data for business advantage.

1. **SINGLE OPEN PLATFORM BREAKS DATA SILOS** with integrated advanced search, automated classification, optimization, and open, secure access to put your information to work. Go beyond current approaches requiring two to four separate products that lack data intelligence, inflate cost, increase complexity, and are unable to manage the data lifecycle end-to-end.
2. **INTELLIGENT SEARCH OF ALL** content and metadata across multiple data sources/types, devices, and cloud storage locations. Aparavi provides rapid insight into what data organizations have and where it resides, with automated classification to ascertain value to the business.
3. **AUTOMATE DATA GOVERNANCE, RISK, AND COMPLIANCE** easily with intelligent classification and automation of unstructured content with 120+ industry & vertical-specific classification policies by regulation. This reduces time to comply, removes human error, and dramatically improves the time to find data accurately from multiple sources and take action.
4. **DATA, STORAGE, AND COMPUTE CONSOLIDATION** with intelligent data discovery, classification, and reduction (del/move) of primary data, resulting in an improvement of application performance, cost, and overall efficiency.
5. **CHOICE OF MULTI-CLOUD STORAGE** with the Platform integrating directly with all major third-party cloud storage providers, including Amazon AWS, Google Cloud, Microsoft Azure, and any other S3-compatible provider, to ensure customers have choice and can design a solution that best meets their unique needs.
6. **AS-A-SERVICE BY BUSINESS AND MSP** is possible with The Platform architecture's multi-tenancy core. Aparavi makes it easy to manage multiple domains or different customers from a single management interface. MSPs can build multiple new data-as-a-service offerings.
7. **CREATE NEW APPLICATIONS AND INFORMATION INSIGHT** with secure, open access to an organized open data lake. Aparavi's published open API provides 3<sup>rd</sup> party applications with secure access into the Aparavi data repositories stored in one or multiple public cloud storage services.
8. **FUTURE PROOF FOR EVOLVING DATA NEEDS** with the open design of The Platform and no vendor lock. The pluggable architecture extends data sources, data targets, and functionality, including deep-dive elements from 3<sup>rd</sup> parties. This also ensures flexibility and adherence to corporate standards.