



# TRANSFORMATION WHERE IT COUNTS

At the intersection of data, processes, and people, Blue Horseshoe empowers business transformation where it counts. We help companies define and plan their enterprise strategy, connect and collaborate with business applications, and optimize and execute supply chain operations.

**WHERE DO YOU WANT TO BEGIN?**

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**BLUE**  
HORSESHOE

# TRANSFORMATION STARTS HERE



## Enterprise Strategy

Unleash your competitive advantage by recasting how your business uses data and technology to drive value



## Business Applications

Revolutionize how you access data and business applications that leverage one data source and create smarter efficiencies



## Supply Chain

Compete and win by turning your supply chain into your competitive advantage

## ELEVATING THE MODERN SUPPLY CHAIN

The modern supply chain combines business processes, physical operations and digital intelligence. Blue Horseshoe's strategic guidance, industry expertise, and application knowledge propel supply chain operations to drive business value through efficiency and productivity.

**Actionable Insights. Measurable Cost Reduction. Improved Performance.**

### Strategy & Planning

Evaluate current state and plan for future success including feasibility studies, operations assessments, and return on investment analysis.

### Automation & Equipment Solutions

Streamline operations and increase productivity with voice and automation solutions. Recommend, source, and implement material handling, voice, and automation equipment.

### Applications & Solutions

Guide application selection and execute system implementations across Microsoft Dynamics 365, the Microsoft Power Platform, and Manhattan.

### Operations & Design

Solve supply chain problems by engineering efficient and ergonomic processes. Delivering highly functional warehouse designs, process flows, and software solutions.

# THE BLUE HORSESHOE SUPPLY CHAIN CLOUD

The Blue Horseshoe Supply Chain Cloud transforms your business by connecting physical assets with digital intelligence.

Every **Stage**. Every **Product**. Every **Interaction**.



## Build trust with trading partners

Seamlessly and securely collaborate with suppliers, customers, carriers, and trading partners.



## Get real-time connectivity

Communicate in real time with material handling equipment and voice enablement systems.



## Drive profitable fleet operations

Manage asset movement and freight handling across the supply chain including route optimization and final mile delivery.



## Generate accurate, timely invoices

Streamline third party billing, improve invoice-to-cash cycle, and ensure you're not leaving money on the table.



## Optimize fulfillment strategies

Create profitable and efficient fulfillment plans to meet the expectations you've set for your customers, distributors, and partners.



## Minimize freight cost

Ship intelligently and maximize customer service. Find the most effective shipping option and connect directly with the carrier.

# ABOUT BLUE HORSESHOE

Founded in 2001, Blue Horseshoe is a privately held business headquartered in Carmel, Indiana. Blue Horseshoe empowers companies to define and plan their enterprise strategy, connect and collaborate with business applications, and optimize and execute supply chain operations.

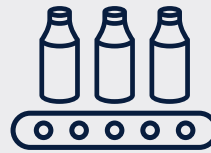
## INDUSTRIES OF FOCUS



RETAIL



CPG & DISTRIBUTION



FOOD & BEVERAGE



LOGISTICS & TRANSPORTATION

## KEY CUSTOMERS



JACK COOPER



Gold Enterprise Resource Planning  
Gold Cloud Platform  
Gold ISV  
Gold Data Analytics  
Silver Cloud Customer Relationship Management



Power BI



Microsoft Flow



PowerApps

