



RETAIL INSIGHTS 365

Retail Insight 365 Use Cases

- In-Store Customer Self Service
- Call Center 360 Degree Views
- Seller / Salesperson App to Service In-Store Customer
- Brand / Product / Store Manager Apps

Provide Consistently Superior Services to Customers, Exceed Expectations - Every Time...

Retail Insights 365 is a decision support system that addresses the basic need to access relevant data with advanced analytics-based insight to take business decisions. Developed by Levtech's team of retail domain experts, as a fusion of Customer Insight powered Data Analytics made visually meaningful on PowerApps platform, the solution comes with a sets of customizable and pre-defined retail analytic measures and segmentation criteria. The product empowers businesses with the right data to enforce retail practices provide consistently superior services to customers and exceed their expectations, ever time, at all customer touch points. Use the products out-of-the-box machine learning templates to predict churn, next best actions and product recommendations to maximize the possibilities of successful sales every time a customer visits your outlets.

- An analytics platform that meets the needs of all Retail Business Stakeholders
- Enable all stakeholders with relevant advanced analytics with relevant visualization
- Real time analytics delivered instantly at all customer touch points



Empower All Stakeholders

Merchandiser can ensure right Products in the right store in right quantities

Store Product wise Performance

Fast Moving / Low Moving Analytics

Marketing can Optimize Campaign Performance

Campaign ROI across Outlets

Increased Accuracy while Segmenting for Campaigns

Store Managers can ensure Operational efficiencies

Store Performance

Store Personnel Productivity

Levtech Consulting DMCC

Founded in 2009 and a part of the RIB Group, Levtech consulting is a leading cloud technology firm delivering digital transformation through industry-specific solutions, value-driven consulting services and advanced technology capabilities based on Microsoft Dynamic 365, Azure and other global platforms. Currently, Levtech operates from offices in UAE, India, Qatar and Saudi Arabia, and has a presence worldwide through RIB offices. While serving organizations across most industries, Levtech Consulting has built deep vertical focus on the real estate, construction and retail sectors through RIB's MTWO cloud construction platform, Microsoft-certified industry solutions and domain-specific consulting skills. The firm currently has a team size of over 200 consultants and has completed over 300 implementation projects.

For more information, visit www.levtechconsulting.com