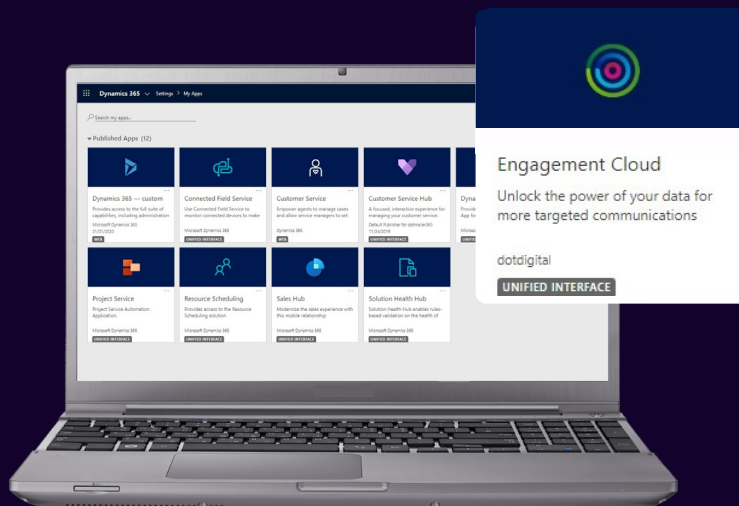


SUPERCHARGE YOUR SALES PIPELINE

Engagement Cloud for Microsoft Dynamics 365



Engagement Cloud for Microsoft Dynamics 365 allows you to unlock the full marketing potential of your CRM data. For effective lead nurturing that hits the spot.

Data-driven journeys that turn leads into opportunities

Leverage Engagement Cloud's dedicated model-driven app, and combine with your CRM data to generate, score, and qualify leads. Craft omnichannel conversations that are relevant at every touch. Drive powerful personalization and marketing efficiency. Work smarter, faster and achieve greater results.

Empower sales and marketing with Engagement Cloud

- Single sign-on makes working across both platforms a breeze
- Update marketing lists seamlessly with two-way sync
- Single customer view in Microsoft Engagement Timeline
- 24/5 technical support from Microsoft Dynamics 365 experts

Engagement Cloud for Microsoft Dynamics 365 will help you:

- Nurture your leads with highly personalized messaging
- Identify marketing opportunities with segment templates
- Inspire engagement with beautifully designed campaigns
- Send campaigns to any individual contact with single-send
- Automate lifecycle campaigns based on customer behavior
- Use omnichannel programs and save time on lead follow-ups
- Keep track of prospect's statuses with automated reporting
- Generate detailed contact profiles with contact scoring
- Optimize sales conversations with advanced CRM dashboards
- And much more

"Engagement Cloud for Microsoft Dynamics 365 has slashed the time taken to do emails dramatically."

Ben Henson, IT Change Manager, Help for Heroes

