

SETTING THE ROUTE FOR IOT VISIBILITY

HORIZON

EDGE-TO-EDGE VISIBILITY for IoT devices

loT in a **NUTSHELL**

20.4B

devices deployed by 2020 new connected devices every second

127

\$15T

potential revenue by 2025

IoT starts AT THE EDGE

IoT devices are presenting a complex and distinct set of challenges yet to be encountered in the IT space. These devices are massively deployed by enterprises and IoT service providers to maximize their business, operations, security, safety, and more.

However, organizations face a **complete lack of visibility and control** over these newly and known connected devices, mainly **from a cyber security and health posture perspectives**. In fact, the existing IT security and health solutions were not designed to support devices with such limited computational capabilities, partially deployed outdoors and on remote sites, raising the need for a dedicated solution.

Cyber-attacks targeting IoT devices

The inherent vulnerability of IoT devices and their public accessibility (either physically or remotely) make them prime targets for cyber-attacks. Attackers' motivation to reach or affect enterprise networks, critical assets and private data can lead them to either utilize IoT devices as weak entry points or shut them down, creating an additional blind spot.

Over the last two years, **46% of IoT security buyers experienced cyber-attacks** such as brute force attacks, IoT-specific malware and IoT botnets (Altman Vilandrie & Co, 2018). These attacks are becoming more sophisticated, impacting organizations' security and operations.

- Oefault Credentials & Brute Force Attacks
- Supply Chain Threats & Weak Configurations
- Oevice Malware & Botnets
- Inside Threats & Tampering

Lack of visibility over device health

With the large-scale deployment of IoT devices, enterprises benefit from additional data which drives business, operations and security optimization. To maintain this level, IT teams need to ensure these devices are **always on, remaining fully and constantly operative.**

Companies typically manage ongoing operations, performance issues and failures of their connected devices, manually resulting in overhead costs as well as excessive network and storage usage.

- Performance Issues & Failures
- Manual Maintenance & Upgrades
- Ongoing Troubleshooting
- Excessive Network & Storage Usage

SOLVING the IoT Blind Spot

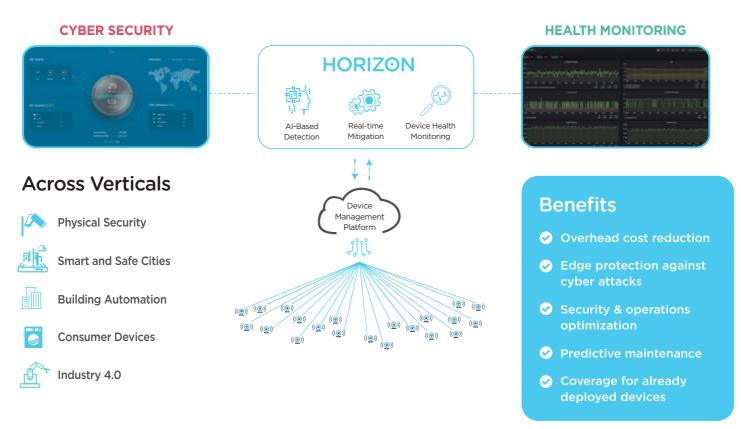
SecuriThings' HORIZON is a software-only solution offering full visibility and control over IoT devices providing the ongoing cyber security posture and health status of each and every device.

Horizon's approach is based on three principles:

Edge visibility and control provided in-depth for each edge device

Management platform support allowing a seamless deployment Al-based detection

enabling automation for scale



Horizon is comprised of 4 main components:

SecuriThings Manager

Installed on a local appliance or virtual machine, responsible for seamlessly deploying capabilities to the edge.

SecuriThings Agents and Agentless Modules

Lightweight software agents or agentless modules which retrieve device level security metadata and device health metrics.

Horizon Platform

A secure platform which utilizes advanced machine learning capabilities to analysis activities and provide a risk score for each device.

Horizon Dashboard

Suspicious devices are then alerted and presented in a dedicated dashboard that is used by SecuriThings Operations Center or the customers Security team for further investigation.

Across Industries

Large-scale deployments | Multi-site and cross networks | Mission critical environments





Campuses

& Buildings



Municipalities



Entertainment

Venues



Retail



Hospitality





About SecuriThings

SecuriThings is a leading IoT technology provider, solving the lack of visibility and control faced by enterprises and IoT service providers over their edge devices. The company's software-only solution provides the ongoing cyber security posture and health status of each and every connected device.

Working with SecuriThings, organizations maximize their business, security and operational efficiency by ensuring their large-scale deployments of connected devices are always available and secure.

SecuriThings has established partnerships with leading system integrators, management systems and device vendors, and is already monitoring millions of devices globally.

