



THE

OML

S U P P L Y C H A I N U N V E I L E D

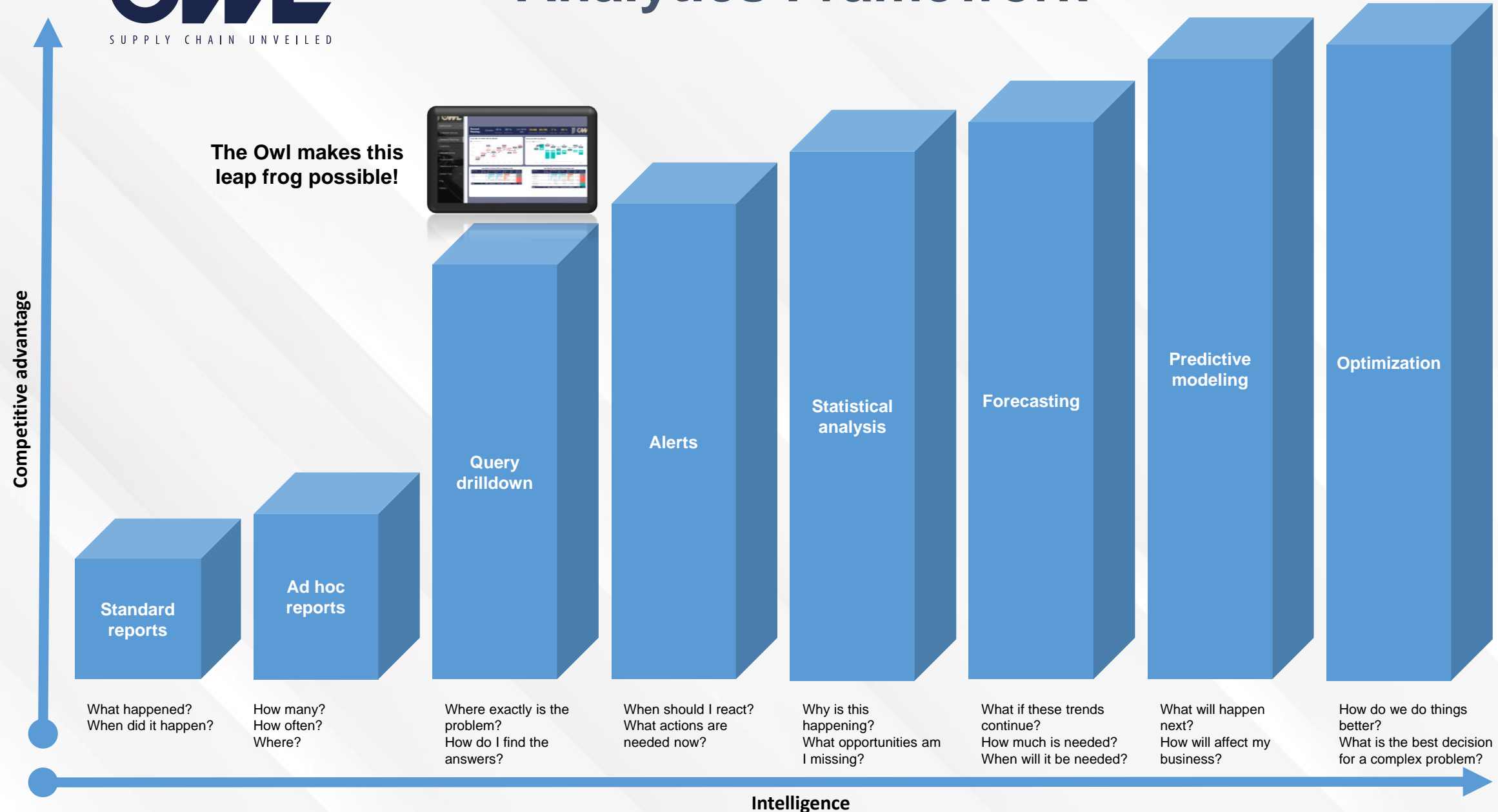


Empowering Supply Chain Management professionals to make better business decisions

Analytics Framework



The Owl makes this leap frog possible!





APICS

For 20 years the Supply Chain Operations Reference (SCOR) model has been the cross-industry, global standard for supply chain excellence. It addresses, improves and communicates supply chain business performance.



Gartner

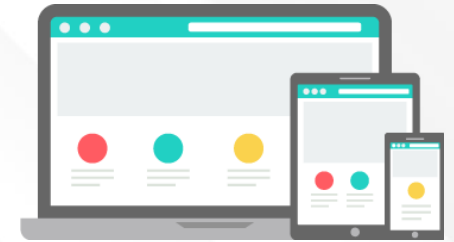
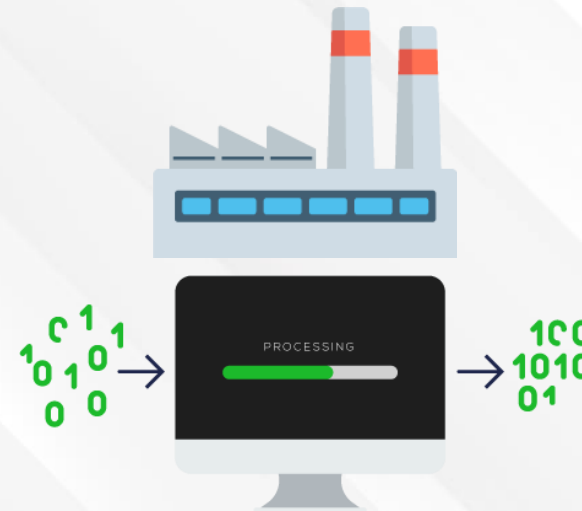
Global research and advisory firm providing insights, advice, and tools for leaders in IT, Finance, HR, Customer Service and Support, Legal and Compliance, Marketing, Sales, and Supply Chain functions across the world.

Practitioners

Closing the gap between theory and practice



The Data Insights Factory



- 1** The Owl works with the Customer to define datasets to extract from transactional systems
- 2** Customer uploads files in The Owl portal

- 3** The Data Factory cleanses, transform, enrich and integrates
- 4** Customer visualizes up-to-date supply chain metrics over a secure cloud connection



Supply Chain Analytics as a Service (AaaS)

Your Data Transformed in Dynamic KPIs and Dashboards

DEMAND PLANNING & FORECASTING



PROCUREMENT



CUSTOMER SERVICE LEVEL



INVENTORY PLANNING



WAREHOUSE & DISTRIBUTION



Visualize multiple dimensions or hierarchies

- Global
- Business Units
- Product Categories
- Customers
- Order lines
- Stock Keeping Units

Drive Business Value

- Improve forecasting performance
- Reduce stockouts
- Reduce inventory expiry risks
- Increase inventory turnover
- Improve customer service
- Minimize supply chain disruptions
- Increase people productivity at work



Why *The Owl* Approach Delivers Quick xROI?



Compelling Solution

- Analytics as a Service
- Embedded Supply Chain Knowledge
- Proven, secure back-end solution
- Short time-to-value
- Highly customizable solution
- Easily scalable
- Outsources complexity



Cost Effective

- Operational, not Capital Expense
- Low implementation cost versus in-house development
- No contract obligations
- Flat fee, multiple user access
- Automates low-value added activities



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