



WHAT IS devToM?

devToM is an AI-powered Business Intelligence platform specifically for Product Development support.

devToM guides product development professionals through the various stages of a product, from idea to a successful outcome by combining AI techniques such as NLP (Natural Language Processing) and Machine Learning with a structured framework of product development best practices.

devToM is targeted at product owners, product managers, or entrepreneurs focused on the development of physical and hardware products. Small and medium businesses (SMB's) in the field of IoT, medical devices, consumer products, or the automotive industry can use devToM to bring products to market successfully and keep them thriving by using this platform.

devToM gives advanced product development know-how to everyone: product owners, small businesses, startups, and entrepreneurs who may not have the resources to hire the experts.

It creates a perfect system of knowledge, time tested best practices, and AI algorithms to provide guidance and insights like an expert would.

No matter where you are in your product development journey, devToM is there to provide insights and point you in the right direction.

devToM has an independent module for each stage of product development:

Market Intelligence:

Just enter some information about your product or project and get useful references and insights organized into categories such as competitors, industry trends, regulatory environment, intellectual property, and much more related to your market landscape.

A dashboard helps you with a summary of the information. Iterate and play around with your keywords and input to get new insights. Customize and create a report with the click of a button.

The devToM Market Intelligence module is intended to help you validate or come up with assumptions about your product or project idea and make the right decisions about your next steps.

Product Design Intelligence

With this module, dive deeper into the execution of your project or product development.

Identify your top customers, suppliers, partners and influencers, and their critical needs.

Know what your testing strategies need to be. And, design features, manufacturing or other development processes.

Get insights about patentability, costs, and complexity of your designs. Create multiple concepts or strategies which will ensure success and gain the confidence of management, clients, or investors.

Risk Intelligence

Risk analysis is an essential step in product development. With this module, identify the risks in your designs, processes, and strategies which could prevent you from meeting your goals. Ideate and execute changes to product features, procedures, and test methods to eliminate these risks.

All of the devToM's AI-powered modules function as an automated work-flow of product development best practices. This work-flow combines with constantly evolving knowledge from the web and internal data sets. Together they provide the expert guidance needed to make your project a success.

At this time, the **Market Intelligence** module is ready for use. Sign up for a test drive at www.devtom.ai