



# Successful Digital Transformation

*It's not wishful thinking.  
It's QuickHelp by BrainStorm.*



## It's all about change

To see a return on your software investment, you need to do more than download a software update. You need a solution that activates change, empowers your people, and transforms your organization.

## Does this sound like you?



You invest in software applications but can't track ROI to your organization's objectives.



Your users dread learning another application without understanding the benefit.



Multiple applications sit unused on your organization's digital shelves.



Despite multiple attempts at end-user adoption, you still can't scale change.



Your organization never rises above the 10% average usage for Office 365.



You spend time and money but don't see a reduction in help desk calls.

**Sound familiar? If so, QuickHelp™ is for you.**

[Schedule a demo](#)

## The scalable solution

QuickHelp by Brainstorm is the software adoption platform that motivates even the most reluctant users—at scale—to build new technology skills and change the way work happens. So you can cut operational costs, mitigate risk, increase revenue, and achieve your technology-related goals.

# The ROI of QuickHelp

How can you know QuickHelp works? Check out these numbers:

Desired Business Objectives	Measurable Results with QuickHelp
Reduce travel costs by holding more meetings in Microsoft Teams	Organizations saw a 400% increase in Microsoft Teams usage with QuickHelp
Reduce operational costs by eliminating duplicate/unused applications	On average, QuickHelp users identified 12 apps that could be replaced by Microsoft
Increase productivity and streamline technology workflow for ~81,000 users	A large tech organization projected annual productivity gains of \$5.6M with QuickHelp
Increase speed to market by making technology easier and more relevant to use	<ul style="list-style-type: none"><li>• 84% of users said QuickHelp content applied directly to their work</li><li>• 81% of users said QuickHelp empowered them to use Microsoft apps on mobile devices</li></ul>

*"We're seeing that for the first time, the number of emails sent is declining and Teams chats are on the incline..We had at least five different chat/collaboration tools across the organization prior—we now have the whole organization running on Teams."*

**Bron McCall** - Extra Space Storage CTO

## High tech, high touch

BrainStorm believes that organizations change when people do. That's why we provide a high-tech, high-touch partnership to ensure your long-term change and success with QuickHelp.

No second guessing your efforts. Instead, our change experts help align technology to your business goals, show you how to track user behavior, and offer strategic support so you can change effectively.

With our help, you can focus on your people—not just your technology—for measurable results.

BrainStorm activates change by using technology to empower people, who transform organizations.

Ready to see QuickHelp in action?

**Schedule a demo today.**