

# shifting communications

Conversational AI is helping organisations sell more, improve customer service and empower staff

In the next 10 years, only 15% of interactions with a company will be with a human.

Al powered digital assistants are able to answer questions, provide solutions, and capture leads directly from where the customer is.

By removing the customer objections promptly, digital assistants improve lead quality by 10%, causing sales productivity increase up to 40%

Al powered digital assistants can automate up to 80% of routine everyday interactions. This eases strain on staff and delivers a more satisfying and simplified customer experience.



## powerful and scalable













### Microsoft provides a comprehensive framework for building enterprise grade conversational Al

With their suite of advanced tools, open source SDK and cognitive services, Microsoft allows the creation of intelligent and dynamic Digital Assistants. The whole platform allows for endless customisation and opportunities to grow and train further.

Microsoft is powering enterprise-grade digital assistants which are secure, global, scalable and integrate with your existing IT ecosystem.

ako brings all this power together with your existing systems with our conversational Al integration engine: InConvo

## harnessed and achievable

### InConvo allows an organisation to integrate and launch a digital assistant at 5x normal speed

InConvo leverages the Microsoft Azure platform to power conversational Al assistants for your business. We provide multi-channel deployment potential with existing integration models and an ever-growing list of core functionality modules. A provisioned bot on our platform comes with a pre-trained corpus of over 500 understandings and responses.



Intelligent Web Widget



Multiple Channels



Conversation



Analytics



Dialog and Behaviour Scripting



Pre-trained Intents



Privacy Filters



Live Human Agent Transfer



Correction

launch in weeks not months

best in breed ai technologies

simple to adopt, easy to scale

field tested, industry proven

