



Association Management on the Cloud



Manage members with ease, boost member communications and enhance member satisfaction.

Product Proposal
www.assocify.io

Features



Subscription Management

Set up and manage multi-tiered membership models.



Contact Management

Contact database to store and manage information on individuals like suppliers etc.



E-mail Marketing

Create attractive templates and send personalized e-mails to members.



Payment Management

Manage and track payments of all members.



Mobile Application

Empower members to manage their own profiles and subscriptions on the go.



SMS Blast

Send customized SMS to all mobile audience.



Automated Workflows

Improve productivity of employees by automating manual tasks such as sending renewal notices etc.



Intuitive Dashboard

View key membership data on a daily, weekly, monthly or yearly basis.



Advanced Search

Multiple criteria to find the exact information needed.



News feed

Keep members up to date on news and events

Security

Assocify hosted on and protected by AZURE

We protect your data:

All data is written to multiple disks instantly, backed up daily, and stored in multiple locations.

Your data is sent using secure protocol.

Whenever your data is in transit between you and us, everything is encrypted, and sent using HTTPS.

Full redundancy for all major systems.

Our systems are engineered to stay up even if multiple servers fail.

Regularly-updated infrastructure.

Our software infrastructure is updated regularly with the latest security patches.

Your Challenges

- ❓ Difficulty of have continuous and personalized communication with members.
- ❓ Difficult to offer positive member experience due to the inability to have continuous member engagement.
- ❓ Costly to hire multiple employees to manage a list of member.
- ❓ Difficult to check activities of an individual member.
- ❓ Difficult to manage member payments.
- ❓ With a list of members to manage, employees are unable to focus on other key tasks.

How will Assocify Help?

- ✅ E-mail automation and templates to have continuous and personalized member communications.
- ✅ Use the Communication features and mobile app to continuously engage your members.
- ✅ Workflow automation improves employee productivity and efficiently.
- ✅ Get a complete overview on an individual member through member timelines.
- ✅ Manage member payments easily through the payment management features.
- ✅ Improved employee productivity will enable employees to focus on other key tasks.

Benefits

- ✅ 1st month of use: Free of charge
- ✅ Implementation and training fee: Free of charge
- ✅ Reasonable prioritization of additional required features