Speaker Engagement Platform

Designed by Event Organizers for Event Organizers
Speaker Engage™ is a fully-integrated, cloud-based platform, designed by event organizers FOR event organizers who want to curate and delight speakers, sponsors and your community with engaging communications, content and logistics to remove the CHAOS from event execution.
Top Event Organizer Challenges

Curation of Speakers & Sponsors
Managing speakers through email and spreadsheets is a nightmare.

eMail Communications
Constantly creating emails throughout the event execution, preparing contact lists and scheduling emails is overwhelming.

Content Management
Seamlessly keeping track of all materials in multiple file folders that speakers and sponsors send is time consuming and stressful.

Followups
Easily visualizing what necessary information is outstanding from speakers and sponsors to generate event agenda, social media, and signage is impossible.
Our Quest.. To Solve This Problem

Eliminate Boring & Repetitive Tasks

Automate Processes

Delight Speakers, Sponsors
Speaker Engagement is a Long Journey

- **Speaker Readiness & Engagement**: 55%
- **Research Speakers**: 17%
- **Connect with Speakers**: 16%
- **Negotiate Offer**: 8%
- **Budget Management**: 4%
Speaker Engage™ is a fully-integrated, cloud-based platform with speaker, sponsor and community curation with centralized content management powered by seamless workflow automation.
**Speaker Engage™ - At A Glance**

---

**Robust Curation Platform**
You can create and centrally manage ongoing interaction to build valuable relationships, genuine partnerships and collaborate to bring great ideas to life rather than relying on disconnected emails, spreadsheets, and texts.

---

**Seamless Communication with Automated Workflow & Dashboards**
You can cain seamless communication through an automated workflow and dashboards, you can spend less time worrying and more time on powering the resources needed to architect, design and deliver the event of a lifetime that amplifies all experiences.

---

**Centralized Content Management**
You can reinvent the way your complex communication systems interact to increase overall productivity.
Speaker Management Features

- At A Glance Speaker Dashboard
- Access to Speaker Influence Score and Profile
- Online Speaker Application Form
- eMail Communication Templates
- Bulk or 1:1 Communication Engine
- Multi Events & User Access
- Automated Data Collection Workflows
- Speaker Activity & Engagement Tracking
- Agenda & Sessions Management
- Predictive Azure AI Intelligence**
Sponsor Management Features

- At A Glance Sponsor Dashboard
- Access to Sponsor Profile
- Sponsor Commitment Tracking
- eMail Communication Templates
- Bulk or 1:1 Communication Engine
- Automated Data Collection Workflows
- Sponsor Activity & Engagement Tracking
- Master Sponsor List Management
- Predictive Azure AI Intelligence**
Community Management Features

- At A Glance Community Dashboard
- Master List Management
- eMail Communication Templates
- Bulk or 1:1 Communication Engine
- Community Activity & Engagement Tracking
- Slice & Dice Lists
- Predictive Azure AI Intelligence**
Complete Platform Functionality

- Speaker, Sponsor, Community Management
- Automated Workflows
- Agenda & Sessions Management
- Master Lists Management
- Event Related Resources Management
- Social Buzz Automation
- Multi Event Analytics & Dashboards
- Email Automation & Tracking
Have peace of mind throughout the complex execution of big picture event concepts while saving 25 hrs for every 1000 emails sent to your event ecosystem.
Current & Potential Customers

- ideagen
- Women in Cloud
- AI & Big Data Expo Global 2019
- The Female Quotient
- Tech + Impact
- Northwest Event Show
- TEDx
  - x = independently organized TED event
- Global Summit
  - Fostering Entrepreneurship

©2019 Proprietary and Confidential. All Rights Reserved.
Customer Testimonials

“Speaker Engage was a very useful tool in helping us stay organized and making communication between speakers extremely easy and efficient.”
Customer Testimonials

“Speaker Engage is a wonderful tool for event planning. The layout is very intuitive and seems to anticipate all your needs as an event planner. It streamlined the entire process of communicating with both our speakers and guests, making it easy to send personalized emails to hundreds of people. There are so many aspects of Speaker Engage that I love and have not experience using other tools, one of which being the fantastic customer service. I am really looking forward to using this tool again!”
To sign up for our Demo, please visit our website at Speakerengage.com, or you can email us at raisan@meylah.com.