

## Your catalyst to competitive edge

Across industries, organizations of all types and sizes are responding to the increasingly competitive global business climate. They're asking themselves how they can do better: Sell more, reduce costs, improve efficiencies, increase profits. The central question these companies share is, *How exactly can technology help achieve these goals?*

The answer is different for every organization.

The right choice for you may be a data analytics project, custom software creation, legacy modernization, simple automations for productivity, or a 100% personalized solution combining all this and more.

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As both business pragmatists and technology experts, the team at Tecknoworks understands the commercial realities that drive organizational success, as well as the cutting-edge digital solutions that provide the most impact and profit.

We take the 10,000-foot view of your organization to help you uncover and implement the ideal initiative to solve your problems and achieve your goals.

If you already have an idea of what you'd like to implement, we help you refine and perfect it, ensuring you're harnessing the technology's full potential.

Or, if you'd like some additional guidance, we'll create a list of options based on your specific challenges and desired outcomes.

Then we'll rigorously test your selected solution for proof of concept and ROI and create an A-Z scoping document - a turn by turn implementation roadmap - that lets you manage the project seamlessly and avoid cost and time blowout.

### Our results:

- ✓ \$4 million annual revenue increase for a US retail company
  - ✓ Modernized platform for a UK ISV company - 250,000 users
  - ✓ \$600K - \$1 million per-project savings for a global renewable energy company
  - ✓ 16,000 trains running efficiently for a Canadian transportation company
  - ✓ 100% fleet optimization for a European resources and operations company
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Every digital initiative should serve one ultimate goal: Gaining an edge over the competition.

### Ready to get started?

[info@tecknoworks.com](mailto:info@tecknoworks.com)



500+ Clients  
served worldwide



50+ Enterprise  
level solutions



100+ Digital  
prototypes



20+ Big data  
engineering projects

Delivering low risk, high ROI, and true competitive edge since 2001.