Make more possible +

How do luxury brands offer world–class service to discerning shoppers? Through world–class Retail Management and POS software solutions.

Designed for the needs of luxury retailers, Cegid empowers brands to provide a smooth and personalized shopping experience.
By sharing a 360 view into each customer's shopping journey, Cegid's unified platform allows you to increase sales and accelerate customer loyalty across all channels with:

- Omnichannel order management
- Accurate inventory visibility
- Digital and mobile POS solutions
- CRM and retail analytics

Never miss a sale and seize new growth opportunities

with a frictionless shopping experience — in-store, online, anytime, everywhere in the world — Cegid's global cloud-based platform for unified commerce & POS.

Brands that trust Cegid

CLARINS

FURLA

LACOSTE

QUIKSILVER

L'OCCITANE

Paul Smith

TED BAKER® LONDON
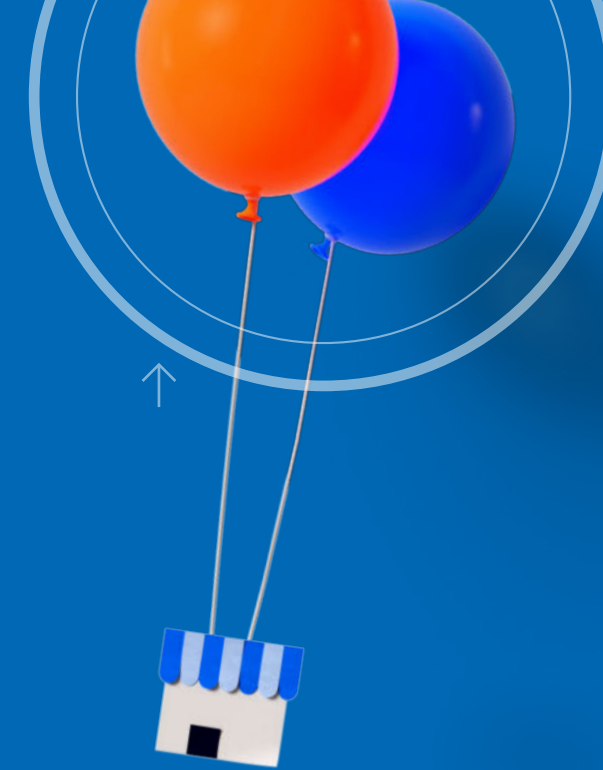
LONGCHAMP PARIS

The Kooples

VILEBREQUIN SAINT-TROPEZ

cegid

www.cegid.com/en

Stay connected
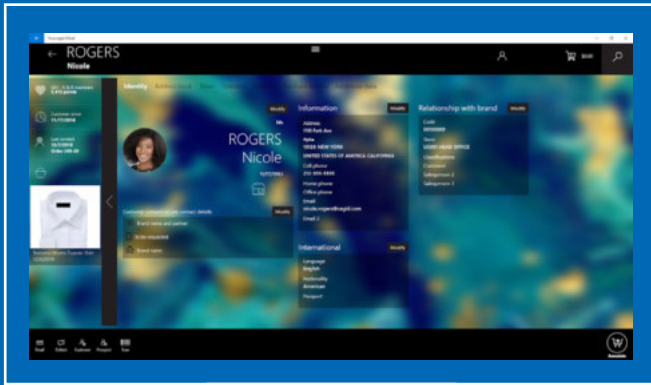
cegid

Reinvent the luxury selling ceremony
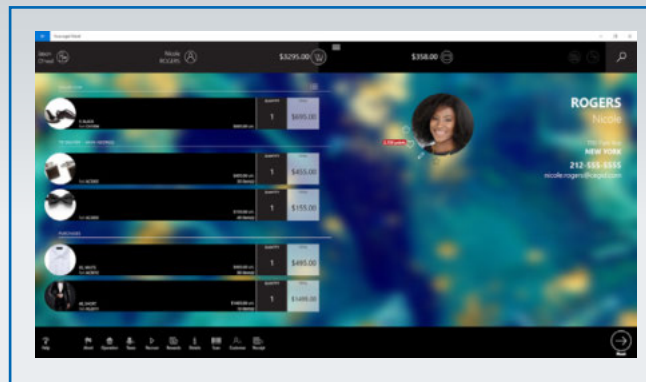
Unified Retail and POS platform for luxury brands

Our **Shopping** module empowers your store team to guide shoppers through their online, mobile and cross–channel journeys.

Clienteling

Shopping

Cataloging

Our **Clienteling** module provides your sales associates with real–time customer data to cater to customer preferences

Provide a complete digital showroom to in–store shoppers with our **Cataloging** module, so you never miss a sale again.
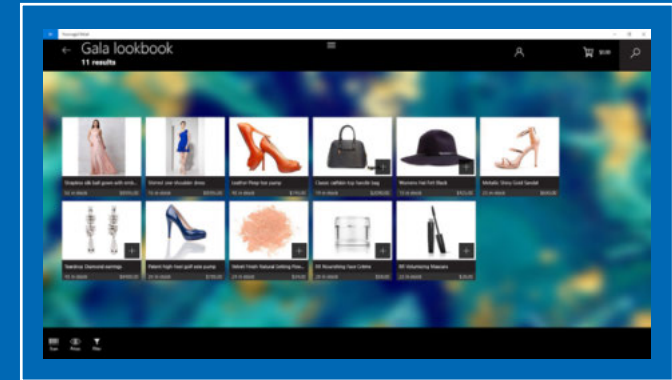
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- Inspire future purchases
- Increase customer value
- Strengthen brand loyalty
- Retain your top customers
- Capitalize on lifestyle needs and events

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- Connect the online and offline shopping experience
- Increase convenience for omnishoppers on every channel
- Gain insights in-store about the customer's digital interactions with the brand
- Help customers fulfill special item reservations and delivery requests

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- Equip associates with a digital catalog of all inventory
- Share persuasive product information and images with customers
- Provide real-time views into stock availability
- Increase basket size and stop brand defection