



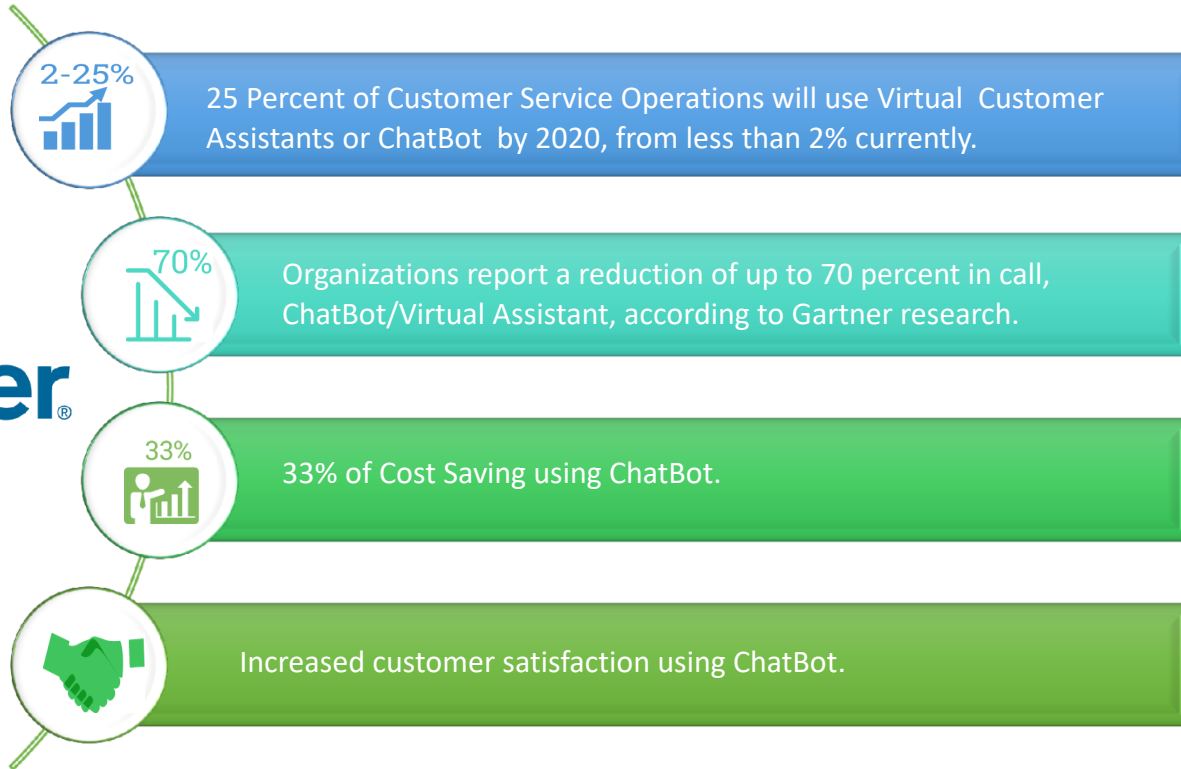
CoRover[®]





The Problem/Opportunity

Gartner®



So much demand, but ready-to-integrate ChatBot is NOT available.



The Solution

CoRover[®], an award winning enterprise platform based on Artificial Intelligence (AI), Machine Learning (ML) & Natural Language Processing (NLP), provides Digital Assistants, to improve sales, save cost (33%), reduce support activities (70%) and improve customer/employee engagement & satisfaction.

Video, Audio, Text (Multi-lingual)
Chatbot Solutions

Patent Applied
ISO 9001:2015 | ISO 27001:2013



CoRover powered ChatBot as a Service (CaaS)[®] can be integrated with any website/app in 10 min.

Omni-Channel & Omni-Platform Solution

A few of the consumers include IRCTC/Indian Railways, KSRTC, NPCI, VRL Ltd and more, which makes it the most accessed Enterprise Chatbot of the world having 70 million+ users.

CoRover[®] Cognitive AI Framework



Benefits of ChatBot to Organizations

Earn Additional Revenue with
CoRover's Unique Business Model

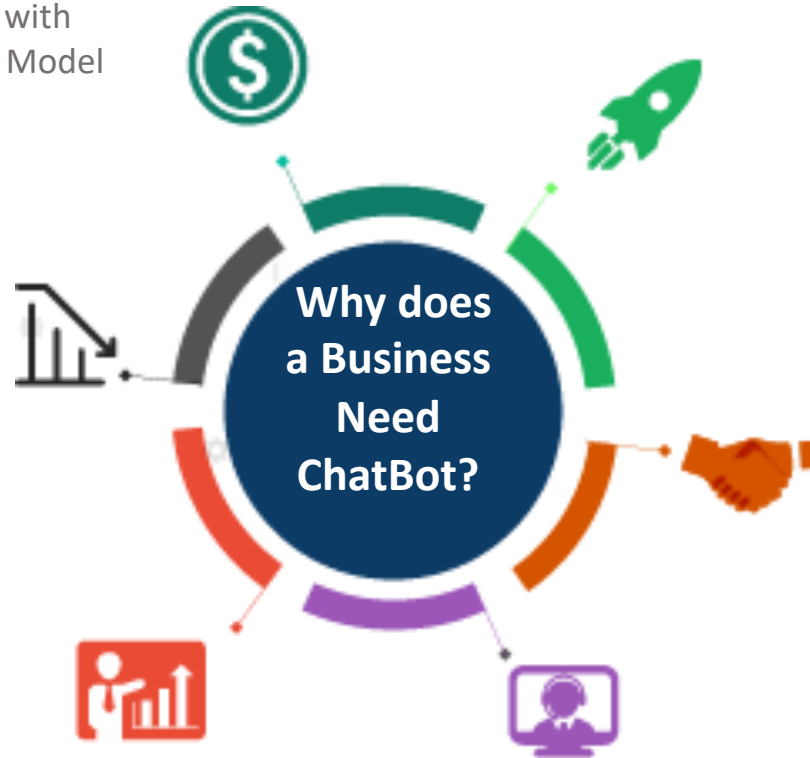
Increase Customer Satisfaction

Reduce Support &
Operational Cost

Improve Sales
Up Sell & Cross Sell

Improve Lead Generation

Improve Customer Support





Benefits of ChatBot to Users

24*7 Availability



Instant Reply



Stress Free Experience



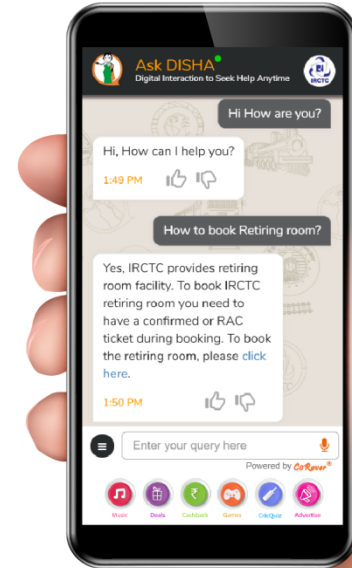
Quick access to
available info



No Hold Time

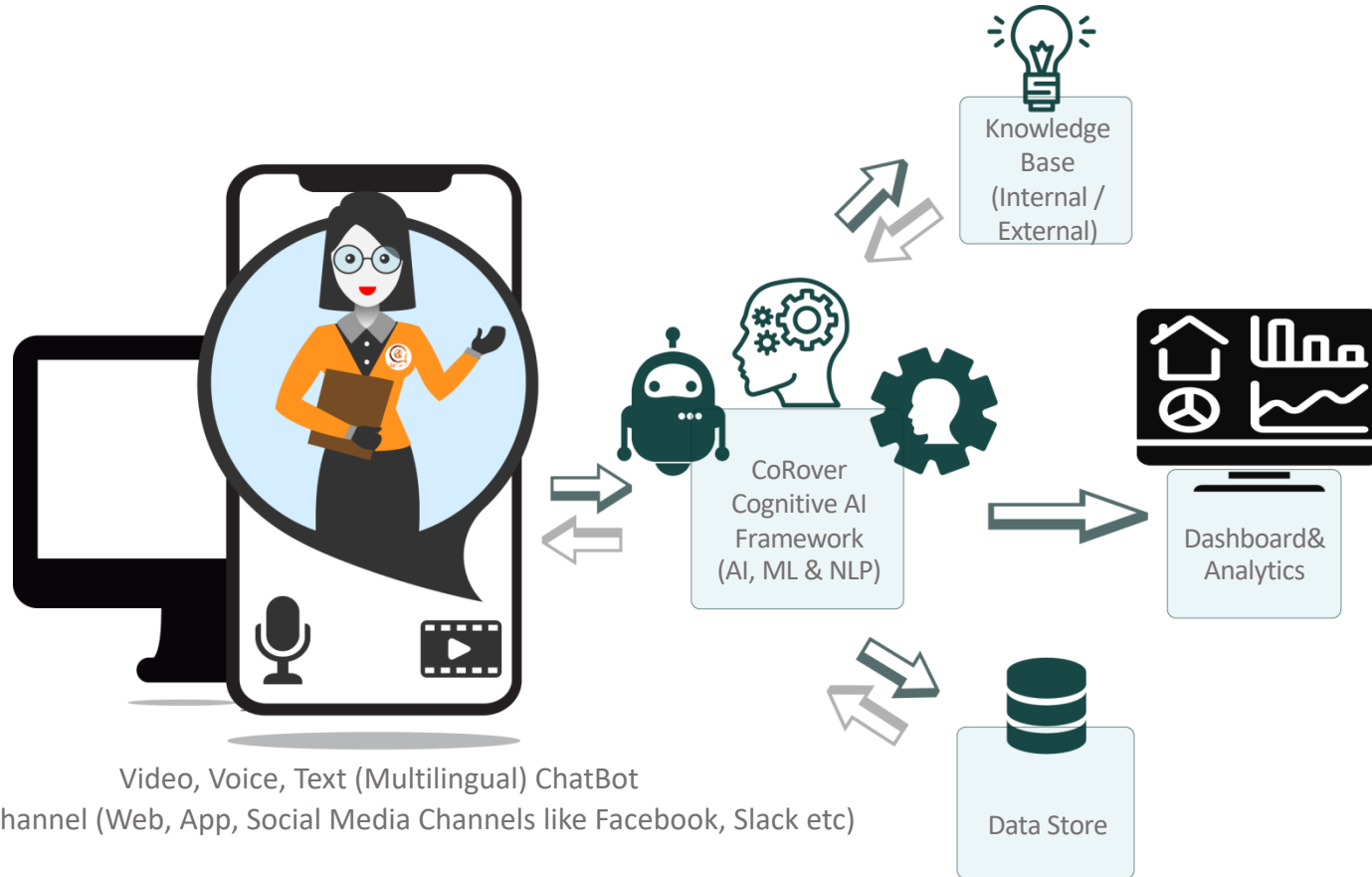


Voice Enable Support



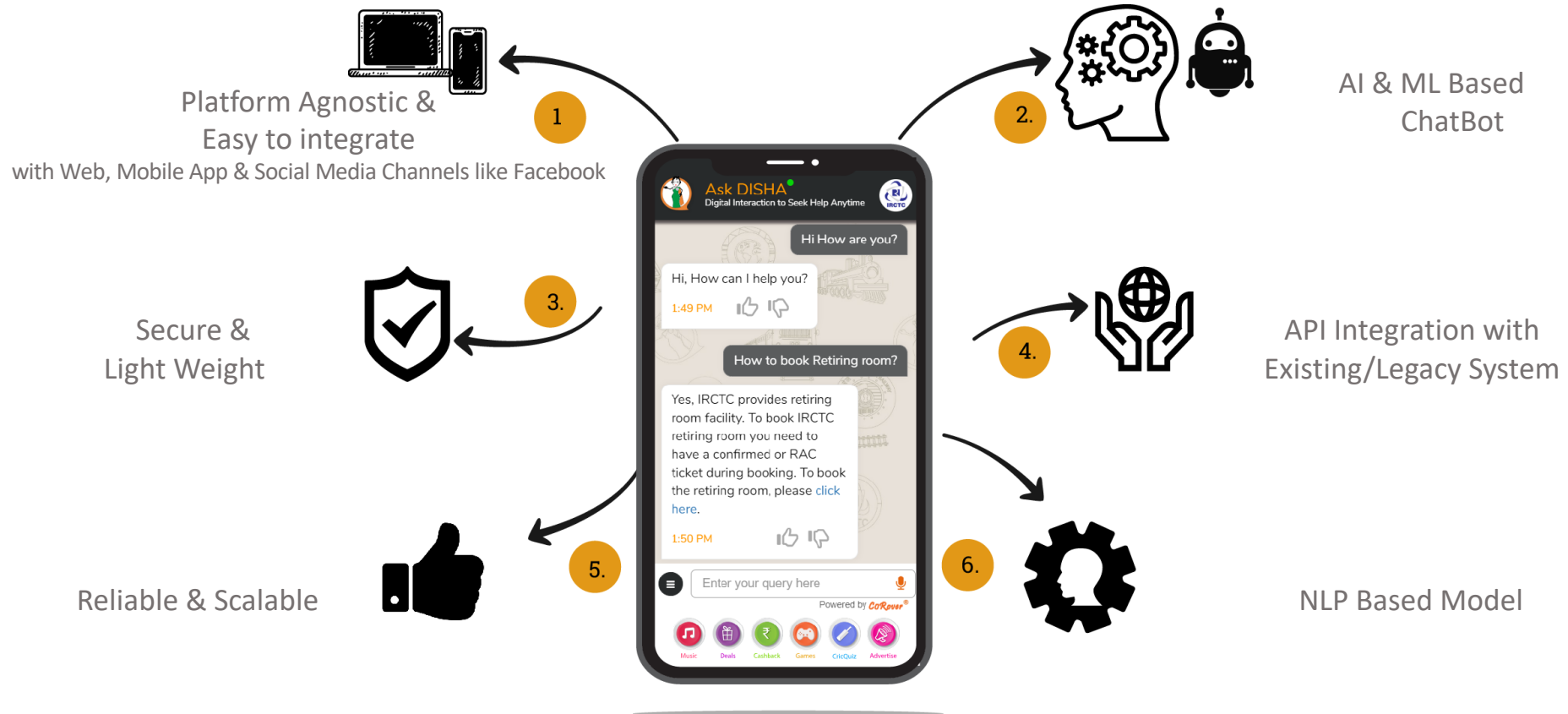


CoRover® Conversational AI Platform



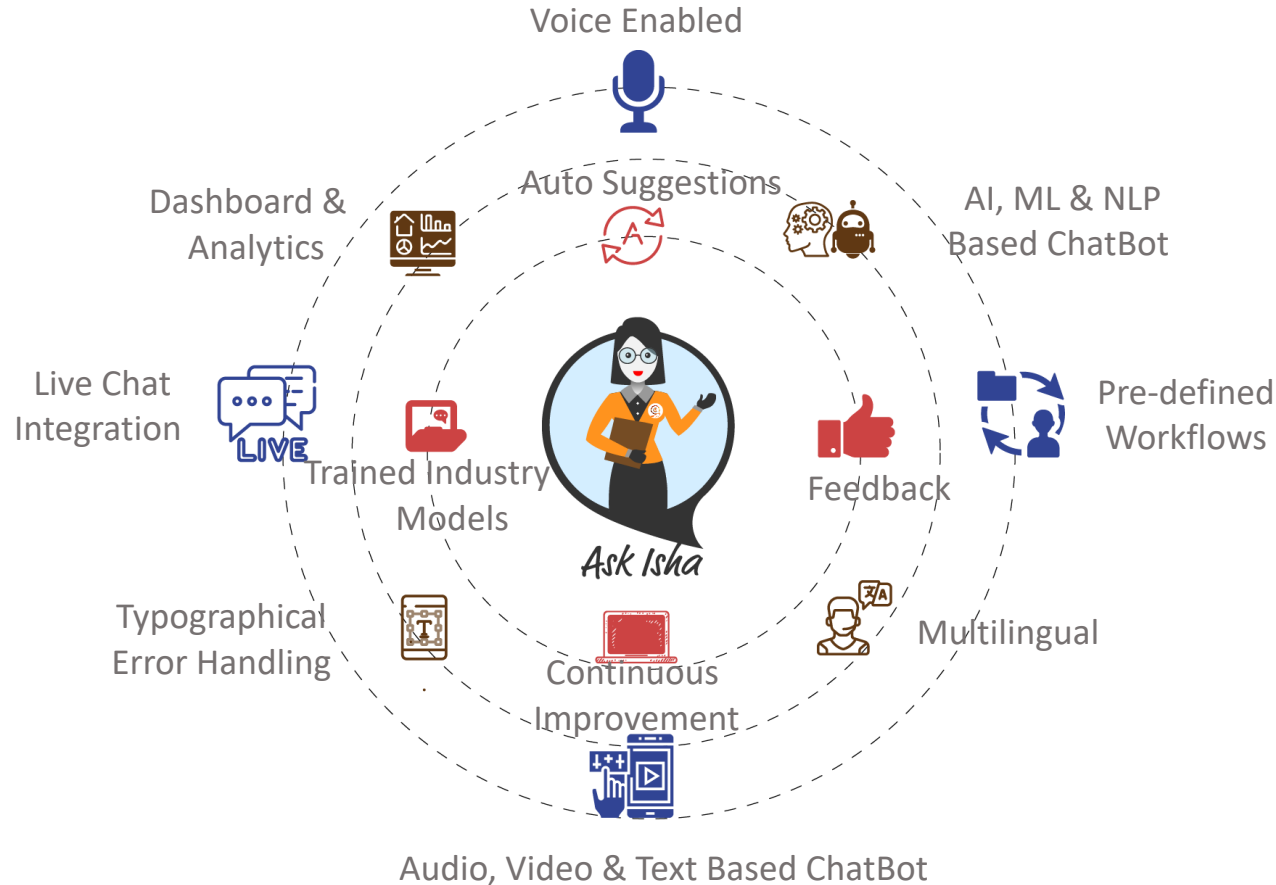


CoRover ChatBot's USP - Technical





CoRover ChatBot's USP - Functional





Ask DISHA - AI Digital Assistant in IRCTC/Indian Railways Website & App



08-Apr-2019 [13:26:04] LOGIN REGISTER A A A CONTACT US AGENT LOGIN ALERTS हिंदी

IRCTC Exclusive TRAINS HOLIDAYS STAYS FLIGHTS LOYALTY MEALS PROMOTIONS AT STATIONS IRCTC eWallet MORE



☐ Flexible With Date

☐ Divyaang or Journalist Concession

Enjoy Loyalty program's benefits by linking IRCTC SBI Card with your IRCTC user ID.



Ask DISHA
Digital Interaction to Seek Help Anytime

Hi,

I am DISHA, your Personal Digital Assistant. I can try to help you in getting answer to your queries related to IRCTC.

Why don't you give a try by asking some questions!

For Ex:
How to cancel e-ticket?
How to check refund status?

You may also type short forms for the answer.

For Ex: cncl, cancel, refnd, refund, ttkl, tatkal

How to check refund status?

Please follow the below steps to check refund status:

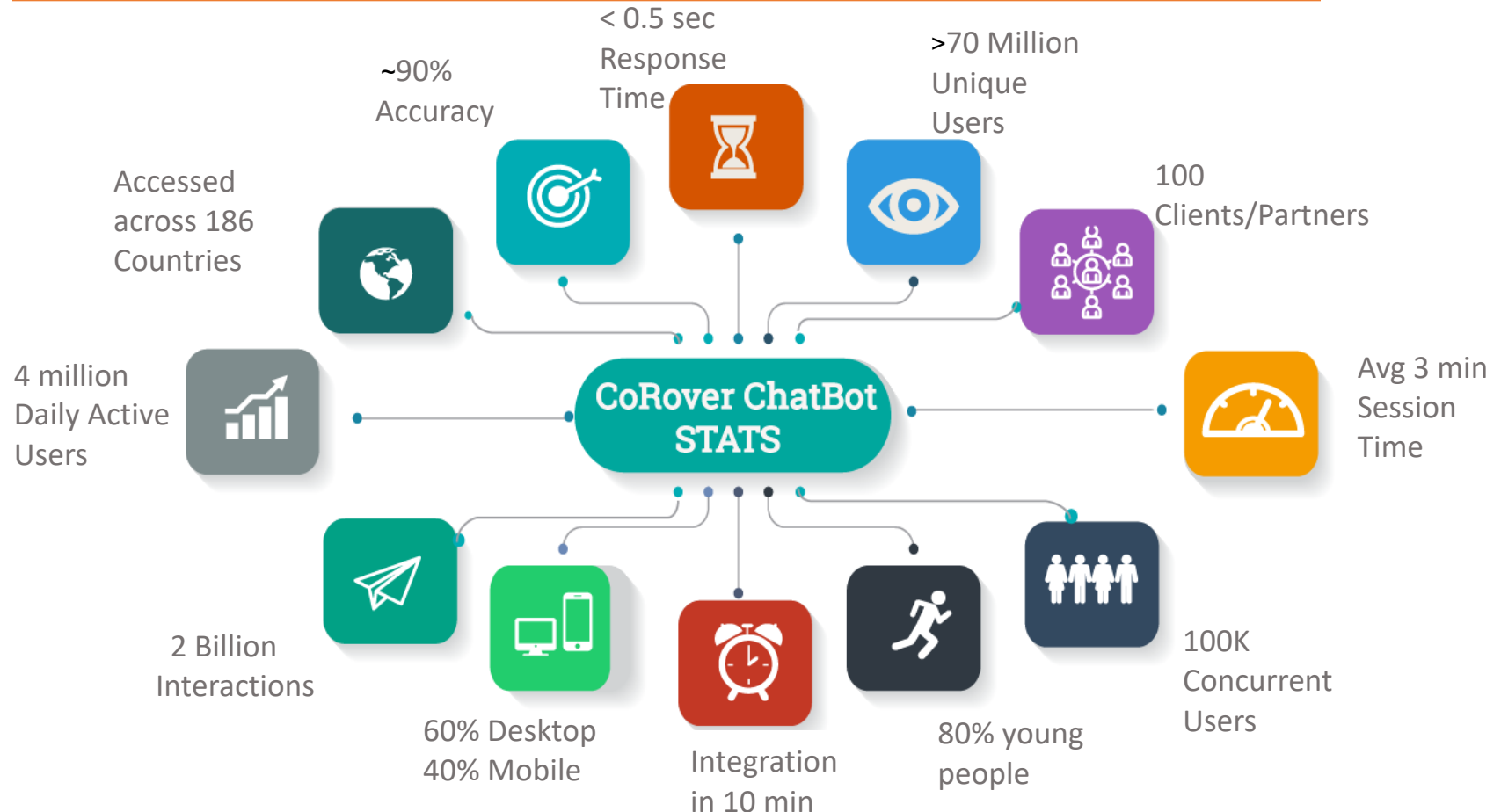
Enter your query here

Powered by CoRover





CoRover ChatBot Stats





Current Customers



Karnataka
One state. Many worlds.

www.karnatakaturism.org



Cashkaro.com
India's No.1 Cashback & Coupons Website



North East Tourism
INDIA'S North East paradise unexplored





Customers - In Pipeline





Some of our Partners



Microsoft

Co-Sell Partner

amazon

Flipkart 

paytm

PayUmoney

Google

inMOBI™

adpushup

 CyberMedia



 hungama

 gamezop

Cashkaro.com
India's No.1 Cashback & Coupons Website



Differentiation

Business

Customer Segments and Adoption:

Travel & Tourism – IRCTC
Bank and Financial – NPCI
Consumer Businesses – CashKaro
Enterprise Employee Conversations – NPCI
Government – GST Council

User Adoption: Only ChatBot in India having:

- **70 Million** Users
- **2 Billion** Impressions
- **4 Million** Daily Active Users

Intelligent Digital Assistant: Text, Audio & Video conversational chatbot to improve Sales Lead, Seek Feedback and provide Auto Customer Support & Advisory.

Business Model Innovation: Option to generate revenue through contextual ads, besides usage and licence based pricing (SaaS).

Market Validation: Our competitor **Haptik**, having same revenue as CoRover was acquired by Reliance for **INR 230 Crore**. US based startup, **Drift**, creates ChatBot for lead generation has **raised \$107 million**.

CoRover® Conversational AI Platform

is improving rapidly,
difficult for others
to keep up the pace



"Gartner predicts 25% of digital workers will use Virtual Employee Assistants Daily by 2021."

Ref:
Gartner, Press Release, January 9, 2019, "Gartner Predicts 25 Percent of Digital Workers Will Use Virtual Employee Assistants Daily by 2021"
<https://www.gartner.com/en/newsroom/press-releases/2019-01-09-gartner-predicts-25-percent-of-digital-workers-will-u>

Huge demand and there is no ready to integrate Chatbot solution!

Technology

Proprietary Cognitive AI Framework:

- Cognitive AI framework with multiple components (AI Auto-Suggestion | AIML | NLP | ML | Deep Learning)
- Accurate answers (~89% Accuracy) within 0.5 Seconds for user queries
- Less server extensive (zero load on client's infra), supports 150K concurrent users
- Technology Agnostic integration happens in 10 minutes with single line of code on client's side (Web/Mobile)

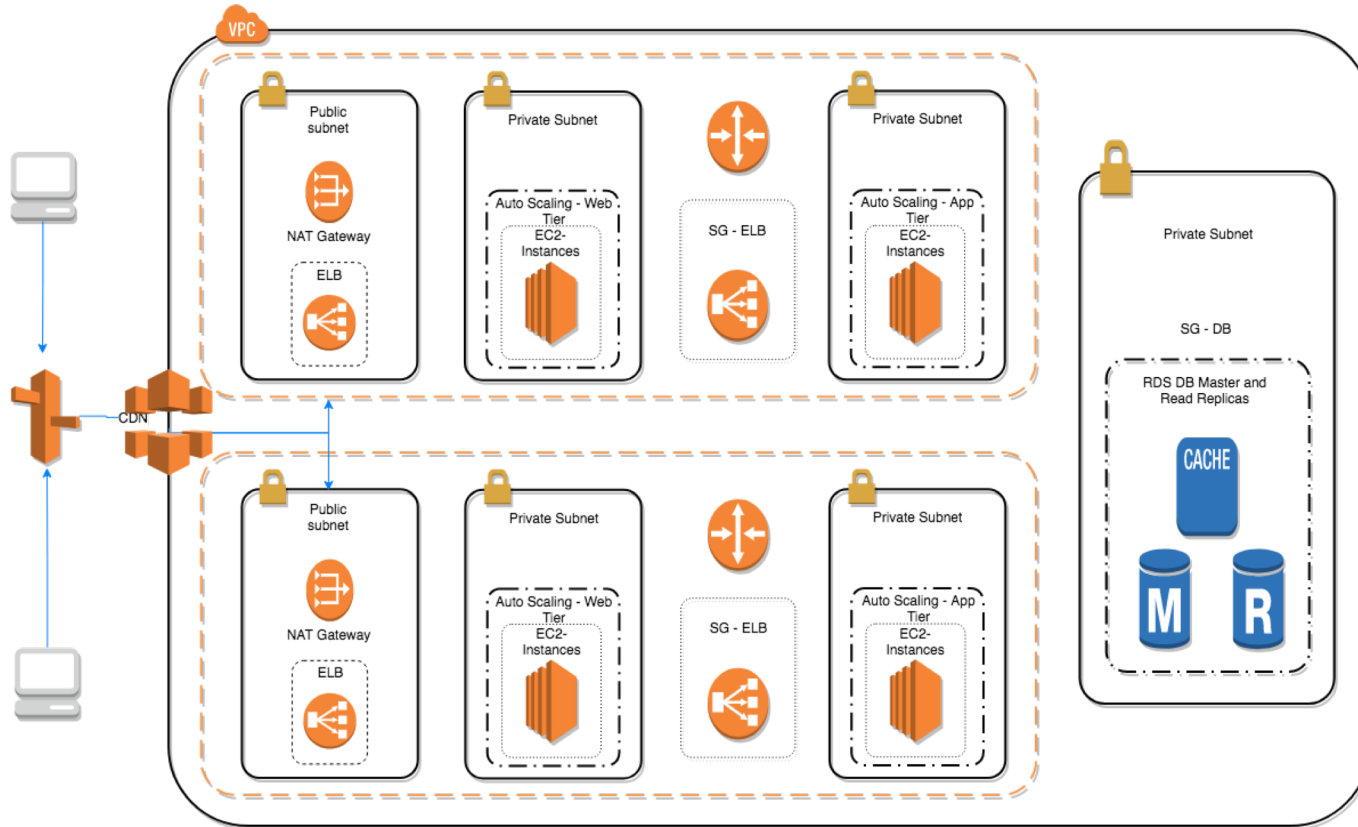
Walking the Talk: Major Chatbot frameworks like Google Dialog Flow, IBM Watson Chatbot and Microsoft Azure Bot Service do not have chatbot in their own websites. According to us, this proves that it is not just about providing the framework, it is about delivering the end to end Chatbot solution which we created.

ChatBot as a Service (CaaS)®: Created a new category – ChatBot as a Service for businesses providing end of end ChatBot solution with UI widget & Analytics Dashboard. No technical & operational changes required from the client. **(Patent Applied).**

Learning & Growing Fast: With 4 Million daily active users our ML algorithms are learning fast to move from informational ChatBot to Transaction and Advisory mode.

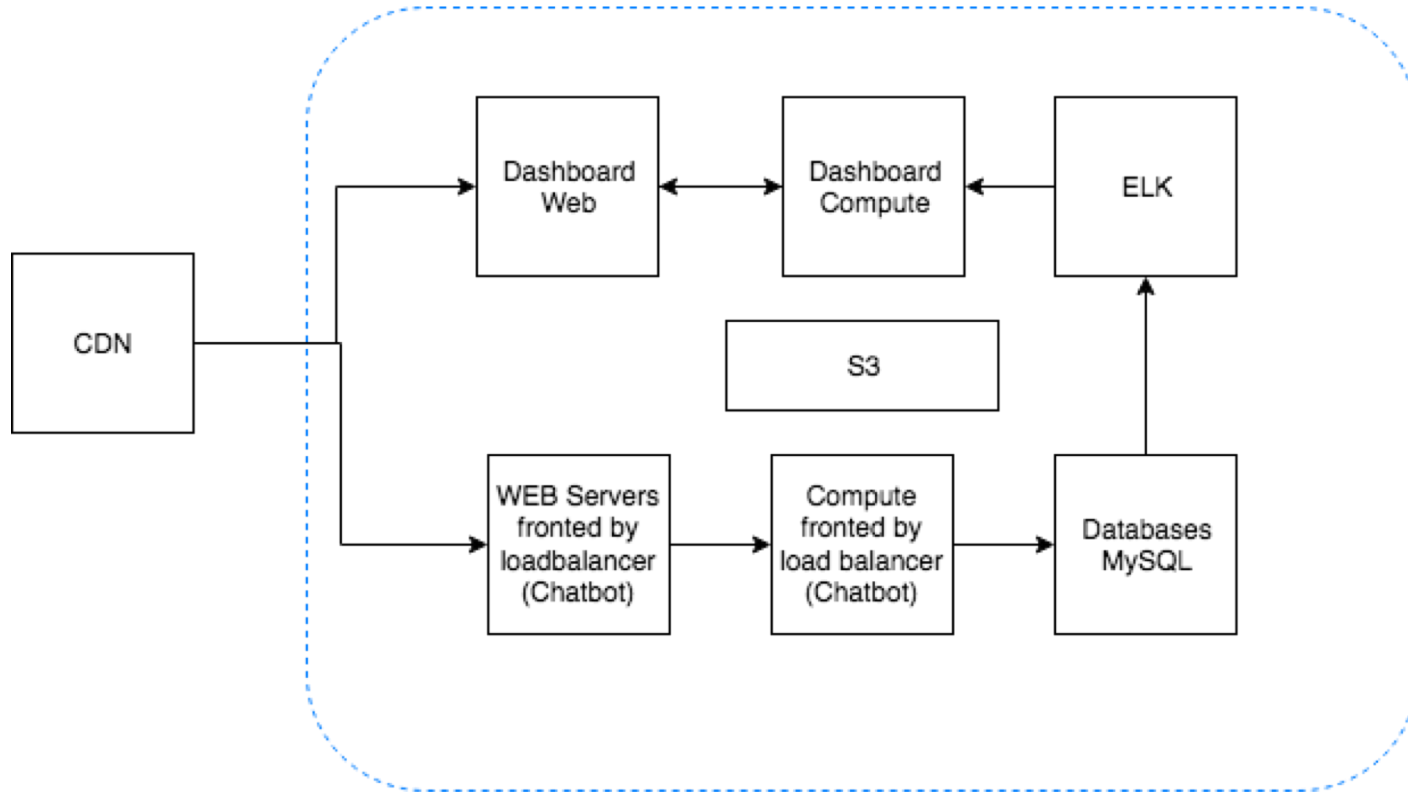


Architecture - Ask iRA Deployment



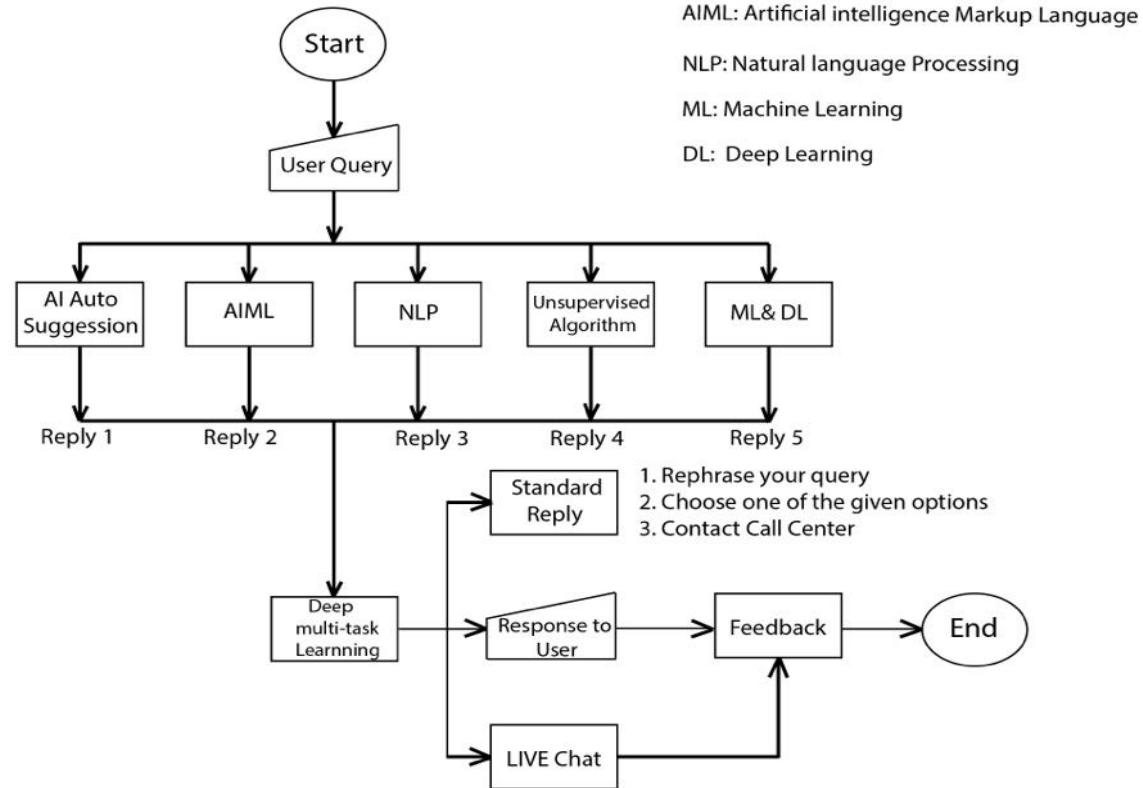


Architecture - Flow Diagram



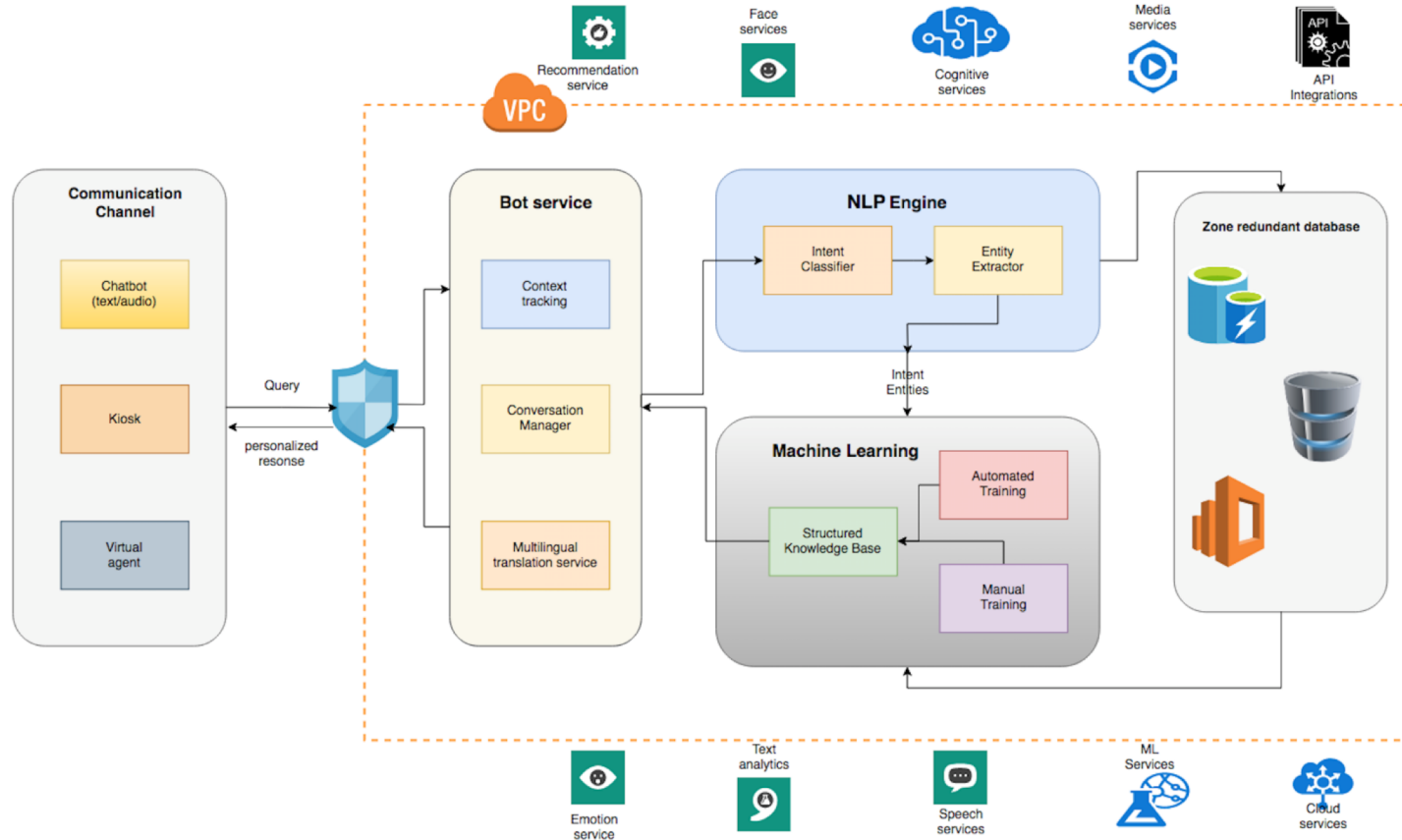


Architecture - Cognitive AI Framework (Patent Protected)



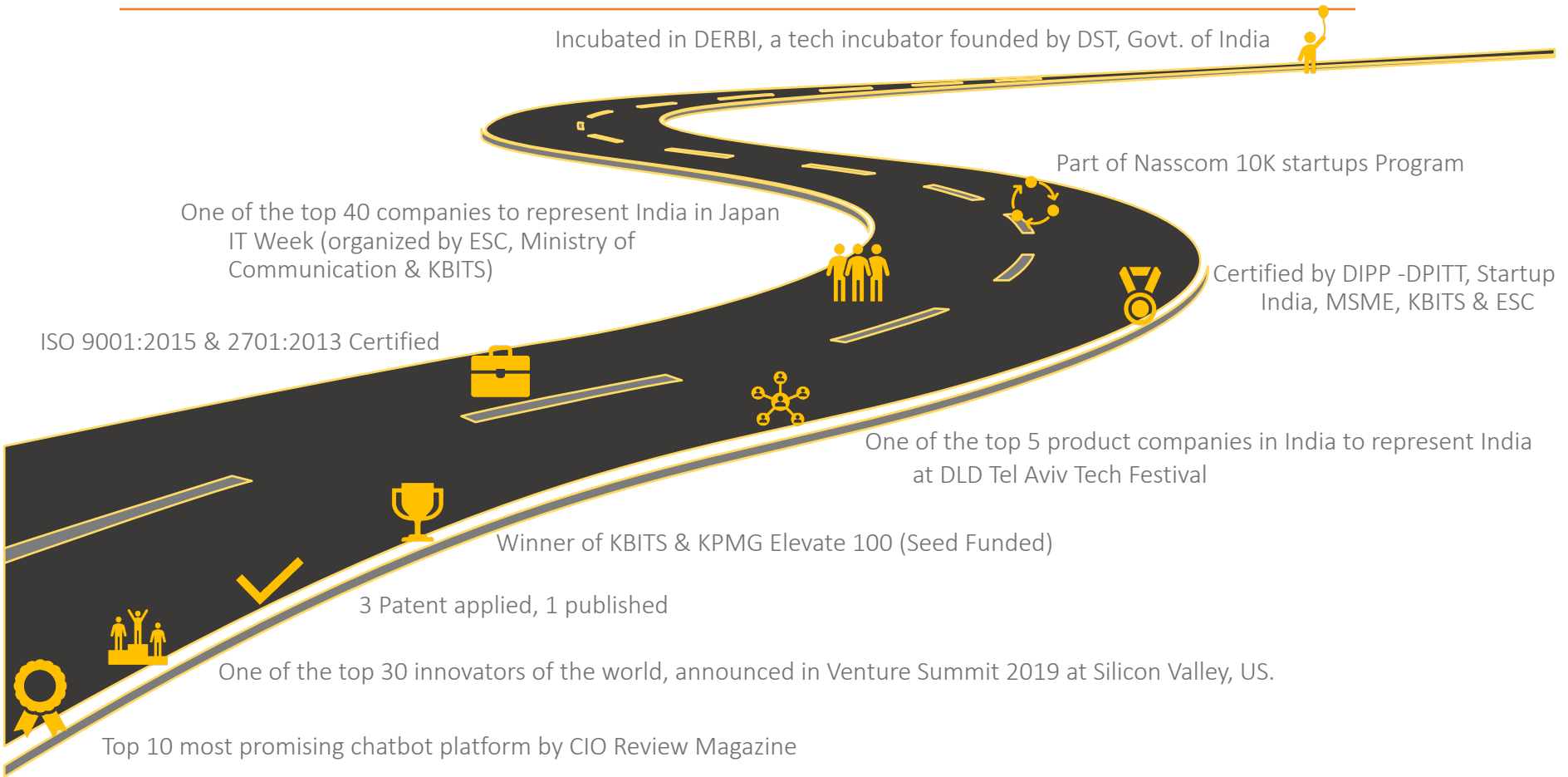


Architecture - CoRover[®] CaaS





Achievements





Thank You

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<https://www.corover.mobi>