


# Transforming CRMs with Mobility & Intelligence




Empowering the modern mobile salesperson requires **surfacing contextual intelligence**. For instance:




Vymo

1 min ago

“Good morning, Alex! Jack Halpern’s renewal coming up, you might want to call him today.”

 Call  Invite  Remind

OR




Your calendar is free from 01:45 to 02:30 pm. Here is a suggested meeting.

**MEETING**

**02 : 00 pm**  
Today

**Jack Halpern**

Last met on Sep, 12  
Partner | Platinum



Conventional CRMs are not designed to proactively capture activity data nor predict what a salesperson should do next. Vymo was born out of this need to **transform CRMs from being passive to proactive**.

**Activities are auto-detected** by the Vymo Mobile CRM and in-the-moment **next best actions are recommended** and optimized to help sales teams do more.

## Vymo drives efficiency **across all levels**

Salespeople focus on high-ROI activities so their time is not spent reporting data

Managers make need-based interventions that can help their teams convert more deals

Sales leaders predict business outcomes more accurately with analytics and insights



“We selected Vymo because of its unique application of automation and AI technology that allows for seamless data collection and better recommendations,”

**Kalidas Ghose** – Vice Chairman & CEO of FE CREDIT



“We see Vymo as a solution for improving our sales team productivity. We have started with 50 premier agents on Vymo and I am positive of the adoption and increase in sales productivity using this technology. In the coming months we are looking forward to onboarding up to 700 premier agents.”

- **Pak Budi**, Distribution Head of Zurich Indonesia

## Deployed in leading organizations **around the Globe**

**75,000+**  
Users

**50+**  
Enterprises

**85%+**  
Adoption

**3 - 10%**  
Revenue Impact

FE CREDIT

Bangkok Bank



ZURICH

alterra

Allianz

GENERALI

HDFC BANK

EGON

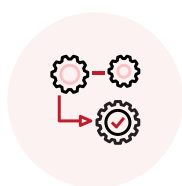
Apollo Munich  
HEALTH INSURANCE

+ more

## #DoMore with Vymo

Vymo is an Intelligent Personal Assistant for Sales. With Vymo, salespeople can focus on high-ROI activities so that their time is not spent reporting data. By capturing rich, contextual data, it generates actionable insights that help managers make need-based interventions to close more deals. It drives efficiency throughout the customer sales journey to help sales teams improve their productivity.

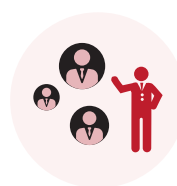
## Leverage the Power of **Mobility with Intelligence**



Sales Automation



Engagement Planning



Lead Management



Activity Detection



Next Best Actions



Relationship Management



CRM integration



Analytics and Reports

## Recognized for **Prescriptive Sales**



Microsoft AI for  
All Awards



CB Insights Demo  
Day Winner



Microsoft Cool  
Vendor 2018



4.5 Rating on  
Capterra



Winner of Zurich  
Innovation Challenge