# AGILITY CMS Q

At Agility, we empower organizations to create amazing digital experiences for their customers. We are passionate about building solutions that bridge the online and offline experiences so that they mirror each other; the solution becomes an extension of the physical experience.



## MORE THAN A CONTENT MANAGEMENT SYSTEM

Agility allows organizations to reach and connect with their customers through multiple digital touchpoints, all managed from a CENTRAL HUB. Agility offers a suite of fully-integrated digital solutions that are built from the ground up to suit your specific business needs.



Create a beautiful website that is completely flexible and expandable over time. Let your solution be the extension of your customers' physical experience.







Provide users with a seamless online and on-location shopping experience and drive more revenue with data-driven insights.



Build a highly customizable and scalable online and mobile ticketing system and integrate seamlessly with your existing systems.



Automatically personalize each customer interaction across your website and other channels to obtain real ROI results.

## **KEY BENEFITS**

- Increase efficiencies: Easily handle all your digital properties centrally from one platform.
- Increase digital agility: Have unlimited creative flexibility in your design and content architecture.
- Have a digital peace of mind: Our inhouse full-service team is always available for ongoing support and assistance.
- Improve user experience: Provide your users with a smooth and consistent journey across multiple touchpoints and throughout the site
- Increase conversion rates: Integrate with other marketing platforms and reach your users through multiple channels.
- Boost online sales: Provide users with a seamless shopping experience.

LEARN HOW AGILITY CAN HELP YOUR ORGANIZATION CREATE AN ONLINE EXPERIENCE.

## THE AGILITY DIFFERENCE



#### SUPPORT THAT IS PERSONAL

We strive to exceed customers' expectations at every moment of contact. From expert in-house developers to a dedicated Project Manager, and ongoing support to the Help Desk, the Agility Team is always available to support you by email, phone or via support tickets.



#### **BUILT WITH FLEXIBILITY IN MIND**

As you grow, so does Agility. Our platform serves your unique business processes, so that your team can work efficiently, turning digital storytelling into sales growth and better customer experiences. Choose the features you need today, change them tomorrow; the sky is the limit.



#### SPEED OF DEVELOPMENT, WITHOUT COMPROMISE

Work with a platform that is designed to minimize barriers and help your content team work smarter and faster. Agility is built with the developer's ease-of-use in mind; it doesn't use any proprietary languages, cutting development time drastically.



### AGILITY TRUE CLOUD. THE REAL DEAL.

Built securely as a True Cloud platform in a multi-tenant environment, you don't need to worry about onsite infrastructure and capital expenses! You will always be using the latest version of Agility, with updates and bug fixes being promptly and simultaneous delivered to all users.



The Agility team has been a pleasure to work with - they're fast, responsive and their support team is topnotch. The platform enables our online team to efficiently manage our website and publish content with ease.

- Craig Cameron, Director, Content, Hockey Canada

# **CUSTOMER SUCCESS STORIES**



When Cineplex first approached us they were looking for a system that allowed more freedom of design and online sales. On top of that, we helped them bring all their web properties together, connecting to their back-end systems to automatically update show times and providing an easy user-experience for team members to update content.



Hockey Canada set out to find a CMS that was flexible and responsive. With Agility CMS, team members can easily update content for their millions of visitors, such as game schedules, scores and other information. Our hosting options ensure that the website performs optimally during high-traffic times, such as international tournaments.



Living Arts Centre were looking for a user-friendly CMS that allowed them to rely less on manual configuration and technical know-how to update content. They also wanted a website that could be accessed across different devices. With Agility CMS, any member of the team is now able to update content regardless of their technical knowledge and, on top of that, their website boasts a modern design that can be viewed on any device.



LEARN HOW AGILITY CAN HELP YOUR ORGANIZATION CREATE AN ONLINE EXPERIENCE.

www.agilitycms.com

CONTACT OUR SOLUTIONS SPECIALTIST TODAY!

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