



Greater Transparency · Optimization of Cloud Costs · Reliable Budget Planning

## Cloud Consumption Monitoring

### CUSTOMER statements:

"Currently we're controlling our cloud budget only reactively."

*Energy supplier, Germany*

"When exceeding my commitment, I can't assign the invoices from Microsoft to the real originator."

*Pump manufacturer, Germany*

"I don't know if the users need all of the workloads included in their assigned plans." *Food producer, USA*

Are you facing similar challenges with your Microsoft cloud services like our customers stated above? Can you easily tell which cloud services you have subscribed to and how they are utilized? Do you have your cloud costs under control? How confident are you in making projections for your budget planning?

The complex technical environment of cloud services makes it hard to keep track of all needed information but requires experience and proven methods.

Get Costs and Budgets for Your Cloud Services Under Control with

## Cloud Consumption Monitoring

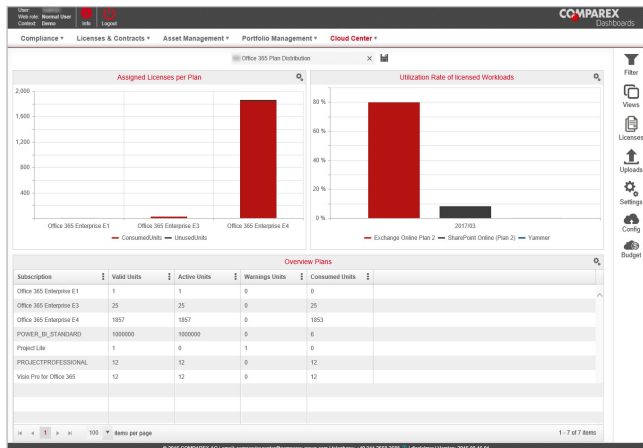
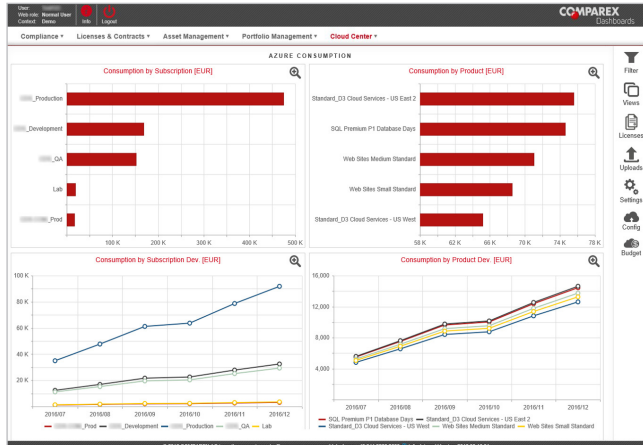
### Your Benefits



1. **Obtain transparency** of your cloud services in a single pane of visibility. Detect optimization potential by knowing the available services and their degree of utilization shown by the Dashboard. Furthermore, automatic e-mail notifications keep you updated on defined budget thresholds.
2. **Optimize your costs for cloud services** by avoiding unnecessary purchases, reassigning unused licenses and by adapting your subscriptions to your actual usage.
3. **Create a reliable budget plan** based on valid operating figures, thereby minimizing the probability of unbudgeted costs. Make your projection of future budgets more accurate with details about consumption per cost center and its development. An overview of all available software licenses in the cloud helps to plan new purchases correctly.

## All Information about Your Microsoft Cloud Services in One Place

The information gathered from your Microsoft cloud tenants is analyzed by our cloud experts and results are delivered to you within the Dashboard for Cloud Consumption Monitoring. Detailed information about consumption costs, rates and trendlines for Azure or utilization of Office 365 workloads gives you overall transparency and full control of costs for your cloud services as well as valid operating figures for budget planning.



### Reports delivered for Microsoft Azure:

- » Comparison of commitment to actual usage  
*Know if you need to adapt your commitment!*
- » Consumption per department, application or system  
*Know how to plan your spending properly at cost center level!*
- » Trendline for development of Azure consumption  
*Make projections of consumption development for a reliable budget planning!*
- » E-mail notifications about defined budget thresholds  
*Manage cloud budgets actively to avoid unplanned expenditure!*

### Reports delivered for Microsoft Office 365:

- » Overview of purchased plans and assigned licenses  
*Have transparency of available plans and the assigned users!*
- » Consumed workloads per user  
*Know the actual used workloads ensuring cloud investments are efficiently used!*

## Get to Know the Added Value You Would Gain with Cloud Consumption Monitoring!

### As part of a proof of value you receive:

- » Establish connection between customer Azure and Office 365 tenants and our platform
- » Presentation of Cloud Usage and Consumption data after approx. one week
- » After approx. four weeks discussions on obtained insights and identified potential for cost savings
- » Offer for operation of the Cloud Consumption Monitoring Platform and advisory to tap the identified potential

## Request Your Individualized Proof of Value Offer Now: