

Inphiz - the international award-winning Service

DIGITAL TRANSFORMATION PLATFORM



"Vibrant information one fingertip away"

Stefan Dedler, Merck Group





"The inphiz framework is the missing link" Richard Lind, Former CTO Microsoft



Revolutionalise the way your employee connects! A digital workplace you need now for better tomorrow.



UNIFIED EXPERIENCE

Inphiz Is ONE mobile platform for capitalizing digitalization to every employee and re-use already done investments of apps and services and give them a new life.



API-ECO SYSTEM

Inphiz is an extremely flexible APIdriven platform that retrieves valuable data feed from legacy systems, 3rd party solutions, and MS O365/AZURE. Result in a lean and streamlined visualization of processes that involve the entire organization.



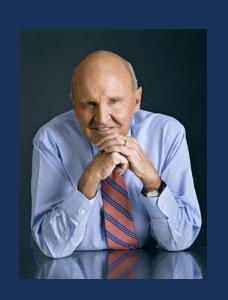
QUICKEST RESPONSE

Inphiz uses real-time push notifications to target users with information of data triggered from chosen data feeds. Results in increased awareness and gives control what delivers to the organization and track how users take action on rapid communication or alerts.

Create your own Inphiz 3-layer API-based Ecosystem, it's future proof and can be the most valuable asset for the entire digital transformation journey resulting in a pure API strategy!

"Change before you had to"

- Jack Welch



AGGREGATION

Minimize emails and other capsulated silo information. Users spent almost 40% of their working time looking for and consolidating information spread across a variety of systems (IDC 2016).

AUTOMATED ENGAGEMENT

Inphiz reports show that 70% of the users are consuming the target information when a push notification is sent. (Inphiz reports 2018)

MOBILE

By 2020 50% of the B2B communication and collaboration will be with mobile devices (Microsoft Analytics and Reports 2018)

NEXT GENERATION

Millennials, social media – sharing and collaboration Multitasking between devices Used to an ever changing environment. (Huyler, Pierre, Ding, Norelus, 2015)

Code Widgets to OTHER CHANNELS INPHIZ front-end **DIGITAL SIGNAGE** existing platforms **INPHIZ EXPERIENCE LAYER** % **G**iOS X Xamarin **⊲** unity **B** Bootstrap IOT devices and smart assistant devices INPHIZ SERVICE LAYER INTELLIGENT CLOUD - DIGITAL FOUNDATION APIS **Azure** Microsoft .Net **API** and Storage Inphiz **Notification** Cache-**Event MGM** Services Smart hub hub engine SharePoint Online Office 365 **Media Azure Active Directory** Teamtailor BuddyPress PRESS moving INPHIZ PROVIDERS # Active Directory 🔲 umbraco The Weather Channel **ECO SYSTEM OF CONNECTORS** SAP GoogleApps

Service

Infrastructure Security

CMS

Collaboration

HR-data

Inphiz creating new business value in enterprises

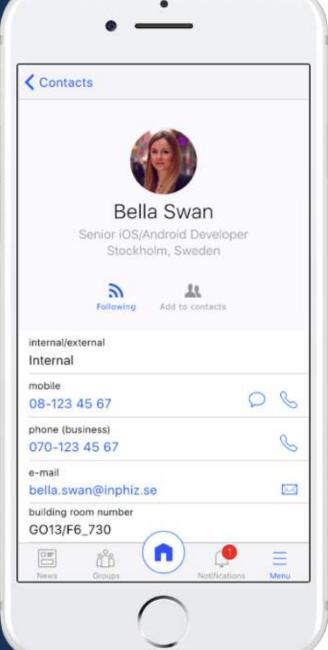
- All in one unified FLOW for personal AGGREGATED DATA STREAMS.
- NEWS AND YOUR OTHER CONTENT TYPES from SharePoint, O365 or other CMS
- SOCIAL ENGINE TO INTERACT ON EVERYTHING! Groups, Teams, comments and like
- ENTERPRISE SEARCH with people expert finder
- YOUR DOCUMENTS, TOOLS AND APPS
- GROUP COLLABORATION, list your Sites
- PUSH NOTIFICATION HUB FOR REAL TIME AUTOMATED ENGAGEMENT
- CUSTOM DATA FEED
 stream to Inphiz APIs (Microsoft Logic apps
 connect read stream for Slack, Trello and 1000+ apps)

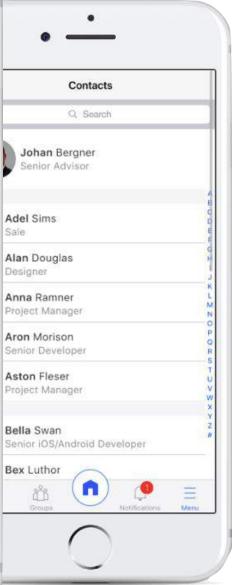


Inphiz bring all silos together to mobile native views to easy collaborate and communicate.

Enterprise search with people expert finder

- A real people search which can integrate to other catalogues not just one directory in your enterprise.
- Common profile can be HR-system, SharePoint profile, AD-data, project profile.
- User can add own data to extend user profile in some use cases we get even LinkedIn data.



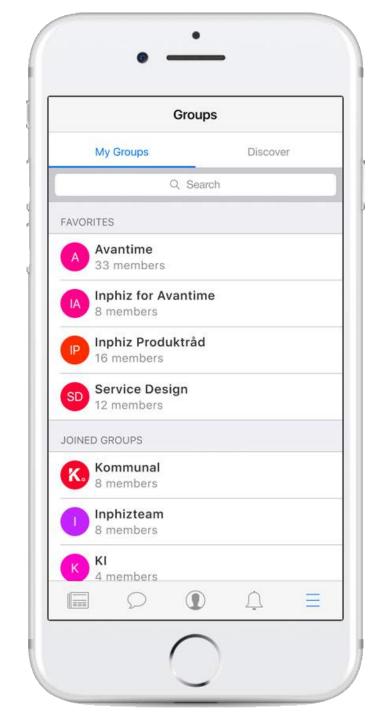


My Groups/Teams

- Access all information from all your teams and workspaces in one place.
- Find colleagues in a team or group easily
- Access documents from anywhere with encryption
- Get on top of conversations and discussions in one place
- Join Group leave group

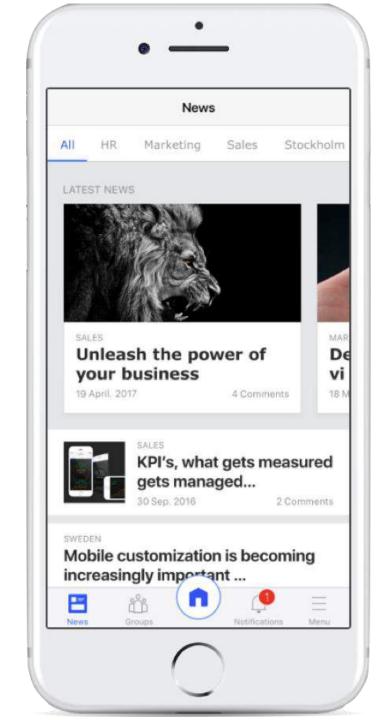
Integrated to common MS TeamSites, SharePoint Groups, SP-Online sites, BuddyPress etc

"Deep linking" of an articfact to each specific application will make it easy to go the right source witout search.



Great News

- Integrated to most CMS or custom feed
- Manage news from Group to department level to right target group based on location, role or department.
- Comment News
- Design with common internet design patterns, user friendly
- Goal:
 - Higher reach to all users
 - Push notifications to higer awareness
 - Much faster user experience compare to mobile responsive web.



Show KPI

- Drive business against the same common goals
- Awareness
- Source system doesn't matter to get data
- Get notified by push notification, when you reach (or miss) the target
- UI that allows for quick actions

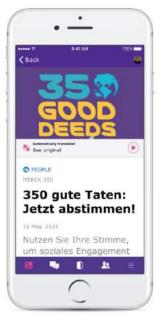


Inphiz Core Services in Intelligent middle layer

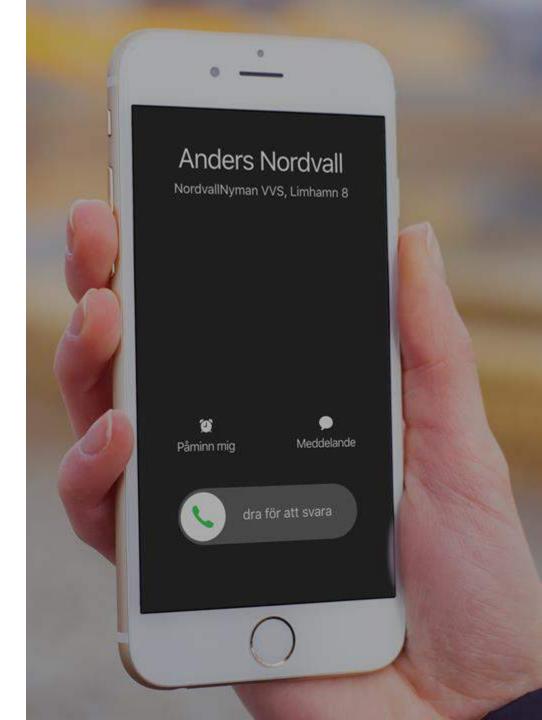
- Automated translations
- Tracking and analytics
- Social engine in cloud to chosen information
- Cortana Voice assistant reading content for you.
- "True caller" for internal see who is calling you.
- Al for predictive analytics.

Etc.









Do approvals

- One generic approval stream
- Source system doesn't matter
- Saves time, no need to go into each system and quick UI. Just swipe!
- Get notified, and get it done! No more unapproved invoices, PO's, time reports etc. that costs fortunes
- UI that allows for quick actions

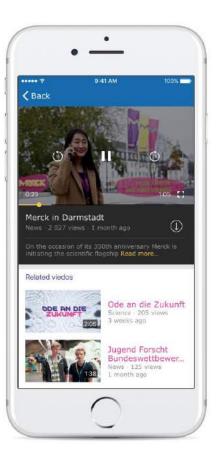


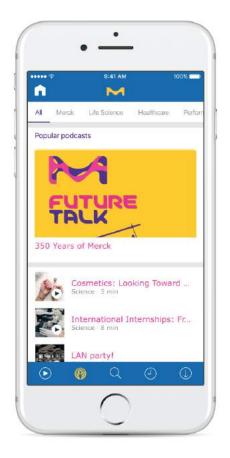
Media Gallery YOUR Internal "YouTube" and "A-cast" channel

Based on all streaming services with proven APIs the Inphiz Media Gallery is easily handled by whoever likes to consume or share a video.

All your e-learning videos can be published to this feature and even better also tracked if the user have seen the video.

In Media Gallery we also provide a Podcast feature to increase the knowledge sharing among employees. The podcast library is also based on the O365 streaming services or other streaming services used in your organization.





Digitalize fast with Inphiz – fast configuration is possible thanks to turn-key ready solution.



MERCK/BUSINESS CASE ENTERPRISE



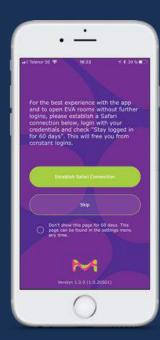
THE CHALLANGE

When we first met Merck at a conference in Frankfurt back in the end of 2015, their biggest challenge was how to mobile enable the intranet "EVA" for over 50 000 users. "EVA" was built on SharePoint, so getting a really nice mobile experience turned out to be very hard to success with they still didn't found the solution …

The mobile app shall show the most important data streams from the intranet and other services. So they asked us to do the same, and the rest is history!







THE PROCESS

The initial phase consisted of selecting what parts of the intranet they wanted to aggregate and make available in Inphiz. This was visualized together with a couple of user experience driven with complementary technical workshops. The primary objective was to map the user experience with API's and see how Inphiz service design could consume the data.

Then it was all about connecting the user stories with business value and voilà, Inphiz called "EVA Mobile App" was born!

MERCK/BUSINESS CASE ENTERPRISE



The photo is from the Warsaw office in Poland, great example of commitment and how a tool like Inphiz can engage an entire enterprise!

THE RESULT

Inphiz EVA was first rolled out in Merck "Appstore" 2016 and during 2019 it will be release to all blue collar in public "Appstore". Since 2016 Inphiz EVA had become a natural part of the employees workday. Thousands of daily users use Inphiz EVA to find experts with-in Merck or catch up on the latest news on the run or when a push notification is pushed which create a automated engagement, all users can provide own social updates to share their work or get access to project documentation. An important layer is the Inphiz middle-layer which act as a hub of streams and collaboration to set the digital workplace regardless of desktop, digital signage or screens savers or voice assistants.



Stefanie Babka, Global Head of internal Digital Content

AWARDS SINCE START

First Merck won the international Ragan and StepTwo awards that they received for the initial launch of EVA platform and the German Inkometa and Intranet Reloaded awards we received for EVANTI in August, the DPOK is the fifth external recognition for EVA/EVANTI (!) and we are very proud that we won all those Awards since the start.

TACK!

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