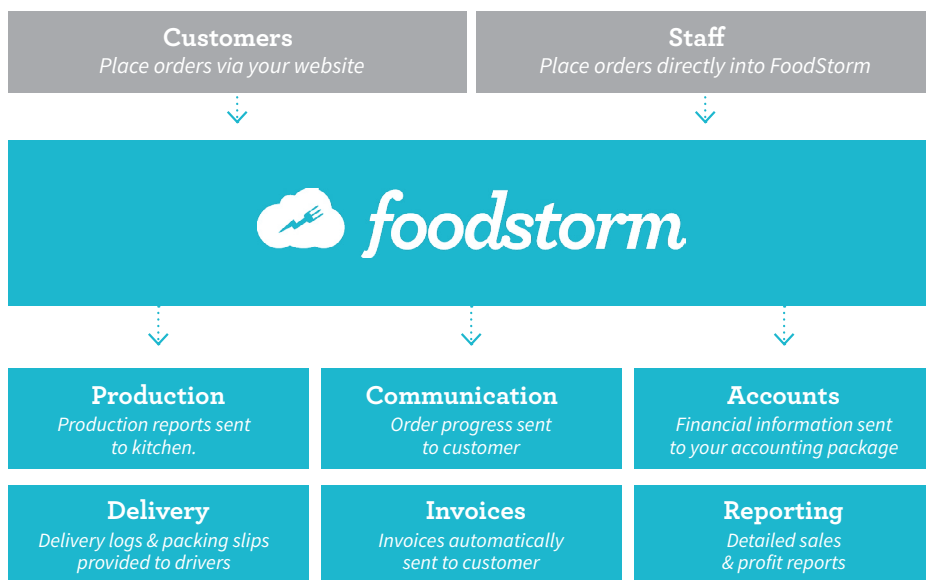




foodstorm Catering Management Software

FoodStorm is a software platform built for the catering industry. FoodStorm saves you time by automating many of your daily activities, and provides tools to help you increase revenue.

Cloud hosted and easy to use, FoodStorm can be used by your staff and customers across multiple sites.



FoodStorm is designed to provide you with all of the core functions that are required for catering in a single, integrated system. FoodStorm also integrates with a wide range of third-party systems, and modules can be added to provide more advanced features as your business needs increase.

Our software is backed by our expertise and ongoing support - our team will work closely with you to ensure you get the most out of FoodStorm.

Some of our clients:





ORDER MANAGEMENT

At the heart of FoodStorm is a powerful order management system, allowing orders to be placed quickly and accurately, and tracked through to delivery.

Gone are the days of spreadsheets and sticky notes. Orders can be entered into FoodStorm by your staff, or directly by customers via your website. Built for catering, information such as dietary requirements and delivery information can also be recorded.

As an order progresses through your workflow, its status is updated in FoodStorm. This allows both your staff and customers to be kept informed at every stage of the order.

PRODUCTION & DELIVERY

Generate detailed kitchen production logs in a matter of seconds! For larger caterers, separate logs for each area of your kitchen can be generated which only display the parts of each order relevant to that area.

For dispatch & delivery, FoodStorm generates driver delivery logs and packing slips. Orders can be split among different drivers depending on their destination, each with their own specific delivery log. Also, departure times can be specified to ensure food arrives hot and fresh. Packing slips allow drivers to ensure orders are complete and accurate at the time of delivery.

“[The FoodStorm] system is excellent at processing orders, improving communication between customer service, production and dispatch.”

Duncan Scudamore, Elizabeth Andrews

ONLINE PAYMENT

FoodStorm provides online payment for your catering via our integrations with leading payment providers from around the world. Our mobile-optimised payment features are convenient for your customers, with all the benefits of getting paid on time.

FoodStorm's unique Deferred Payment technology allows customer credit card to be securely captured when an order is placed, then the card is charged when delivery is made for the final balance. In addition, we are partnered with online payment providers who are PCI-compliant.

Features at a glance

- Fast and accurate order entry.
- Order tracking via statuses.
- Enter catering specific details such as dietary requirements and delivery instructions.
- Generate kitchen production logs and driver delivery logs.
- Specify delivery groups and departure times.
- Credit Card details are stored safely and securely.
- Deposit amounts can be specified.

Benefits at a glance

- No copy-typing of orders into multiple systems.
- Save time and improve accuracy by automating your production log and delivery log generation.
- Keep track of orders, and where they are in your workflow



INVOICING & DEPOSITS

On the date and time of delivery, FoodStorm will automatically email your invoices to your customers. No more waiting on invoices being entered into accounting software, with FoodStorm's wide range of integrations with leading accounting systems. Invoices can also be printed, along with powerful bulk printing features – and FoodStorm invoices are highly customisable to suit your own brand and layout.

FoodStorm lets you specify a deposit amount, as a percentage, and email a deposit invoice directly to your customer. Easily track deposit payments and outstanding balances to help your events run smoothly.

Automatic surcharges can be applied to certain payment methods, as well as custom surcharges such as agency fees & disbursements.

FoodStorm automatically generates a professional invoice for every order, complete with a detailed breakdown of exactly what the customer ordered. To help ensure prompt payment, FoodStorm can automatically email invoices to your customers when an order is delivered.

“Before using FoodStorm, we had difficulty delivering the customer service we needed and maintaining the results we were after. Our online ordering platform was confusing for customers to use, and this resulted in traffic decline and a reduction in online sales. We used manual administration to process every online catering order, which was extremely cumbersome. As well as this, we did not have the capacity for regular, accurate reporting.

FoodStorm changed this by providing an improved ordering platform for customers; automated order notifications and processing; as well as instant reporting and transparency on results – in individual restaurants and across the whole state or company.”

Felicity Howden, Nando's Australia



Features at a glance

- Customers can view your menu and place orders online.
- Fully branded online shopping cart to match your existing website.
- Orders can be quickly confirmed by staff.
- Customers can enter dietary requirements & delivery instructions

Benefits at a glance

- Save administration time by allowing customers to place orders themselves.
- Advertise your menu via your own website, including photos of your menu items.
- Update your online menu at any time without involving technical people.

ONLINE ORDERING

Online shopping is more popular than ever, and it's no different with caterers. Not only can you market your products and services via your own website, but you can also provide a function to sell those products to your customers.

FoodStorm provides an online experience for your customers to view your menu and place orders themselves via an easy-to-use shopping cart. The FoodStorm shopping cart integrates seamlessly with your existing website, and provides the security features you expect from an e-commerce system

Once placed, orders can be quickly confirmed by your staff and amended if necessary, saving considerable time. Customers also receive automatic email confirmation as an order progresses, so if anything is incorrect or needs to be changed it can be picked up early.

Catering-specific information such as dietary requirements and delivery instructions can also be entered by customers; and time saving functions such as "favourites" allow standing orders to be placed with just a few clicks.

MENU BUILDER

FoodStorm allows you to keep your online menu up-to-date yourself with an easy-to-use menu builder. Create new items with ease, and define rules such as recommended and minimum quantities to ensure order accuracy. You can even insert product photos with no technical knowledge required.

Advanced functions such as Packs gives customers a choice on particular items, such as drink flavours and sandwich fillings.

The key features provided by FoodStorm that are most important to our business is the ability to segment our menu easily for our customer base to enable them to peruse our entire menu easily and efficiently, and also provide us with real-time reporting.

James Vacher, Bourke Street Bakery



SALES REPORTS

Being able to streamline and automate your organisation's reporting process saves hours of administration time, and FoodStorm's innovative and comprehensive library of catering reports allows you to do just this.

You can instantly generate a report from the app's data based on any number of templates, spanning across product order reports, packing slips, stickers and delivery run schedules.

We also make it easy to keep a track of your company's business and order performance through our analytical capabilities, allowing you to plan for the future, analyse areas you need to improve on, discover your top spending customers, and ultimately grow your business over time.

QUOTATIONS

FoodStorm allows you to produce professional looking quotes with ease. Quotes are emailed directly from the FoodStorm system, and you can track all amendments made.

Track your upcoming quotes using a calendar to ensure you never miss a quote, and an approved quote can be converted into an order with the click of a button.

ACCOUNTING INTEGRATION

FoodStorm integrates with leading accounting systems such as Xero, MYOB and QuickBooks, allowing all financial information to be transferred with ease. No longer do orders need to be copy typed into another system, hundreds of invoices can be imported into an accounting system in as much time as it would take to manually enter one invoice!

Apart from the time saving, human error is greatly reduced as information does not need to be re-entered.

"Our sales have increased month on month since we implemented the software, yet we haven't needed to grow our administration team nearly as quickly as we had anticipated. The system takes lots of the work out of handling our orders, and our existing team can handle the growth as a result."

Christopher Dair, One Hundred Hospitality

Features at a glance

- View detailed sales information by date, customers, products and more.
- Charts are provided for quick access to information.
- Export reports to PDF and Excel.
- Automatically transfer invoices to leading online accounting software.

Benefits at a glance

- Analyse sales to help refine marketing or update your menu.
- Quickly view sales information without manually collating data.
- No copy-typing of invoices into your accounting system, saving time and improving accuracy.



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SERVICE & SUPPORT

STRESS FREE SETUP

The FoodStorm team works with you to fully configure your system to ensure the best possible result. We will import your existing data and brand your online menu to match your existing website.

We also provide full system training; ensuring key staff know how to use FoodStorm correctly, and how it fits in with your current processes.

USE ANYTIME, ANYWHERE

FoodStorm is a web-based system, meaning that no software installation or special equipment is required; it supports PC's & Macs as well as iPad, iPhone & Android devices via our Mobile App.

FoodStorm allows multiple users to be logged on simultaneously, so your entire company can access the system at the same time. Permission settings allow you to control what functions your staff can access.

STABILITY & SECURITY

FoodStorm is hosted on dedicated, high speed servers, monitored 24 hours a day. Your valuable data is also backed up daily.

FoodStorm adheres to best practice security standards. All information is SSL-encrypted, and our payment processing helps ensure that your business is PCI Compliant.

ONGOING SUPPORT

The FoodStorm team provide support via Email & Phone, and comprehensive documentation is available via our knowledge base. On-site visits can be arranged on request.

"Since going live we've had no issues and the software has been extremely reliable. We've been very happy with the ongoing support we've receive from the FoodStorm team and would recommend them to others – we need more vendors like FoodStorm."

John Lauderbach, Roche Bros.

Choose FoodStorm Today

Interested in finding out more about FoodStorm's features?

ENQUIRE NOW