

ALKEMICS

The Digital Collaboration Platform for Retail

Alkemics is a collaborative platform that helps retailers, brands and solutions partners to digitize, normalize and synchronize product data in one secured place

Collect product data from all your suppliers in one single secured place

MANUFACTURERS

GDSN / API / WEB

RETAILERS

ERP / PIM / MDM / DAM / WMS

Rich content
(videos / recipes ...)



Data Regulations



Logistic information



Marketing content



Apps & 3rd parties



Website



Merchandising



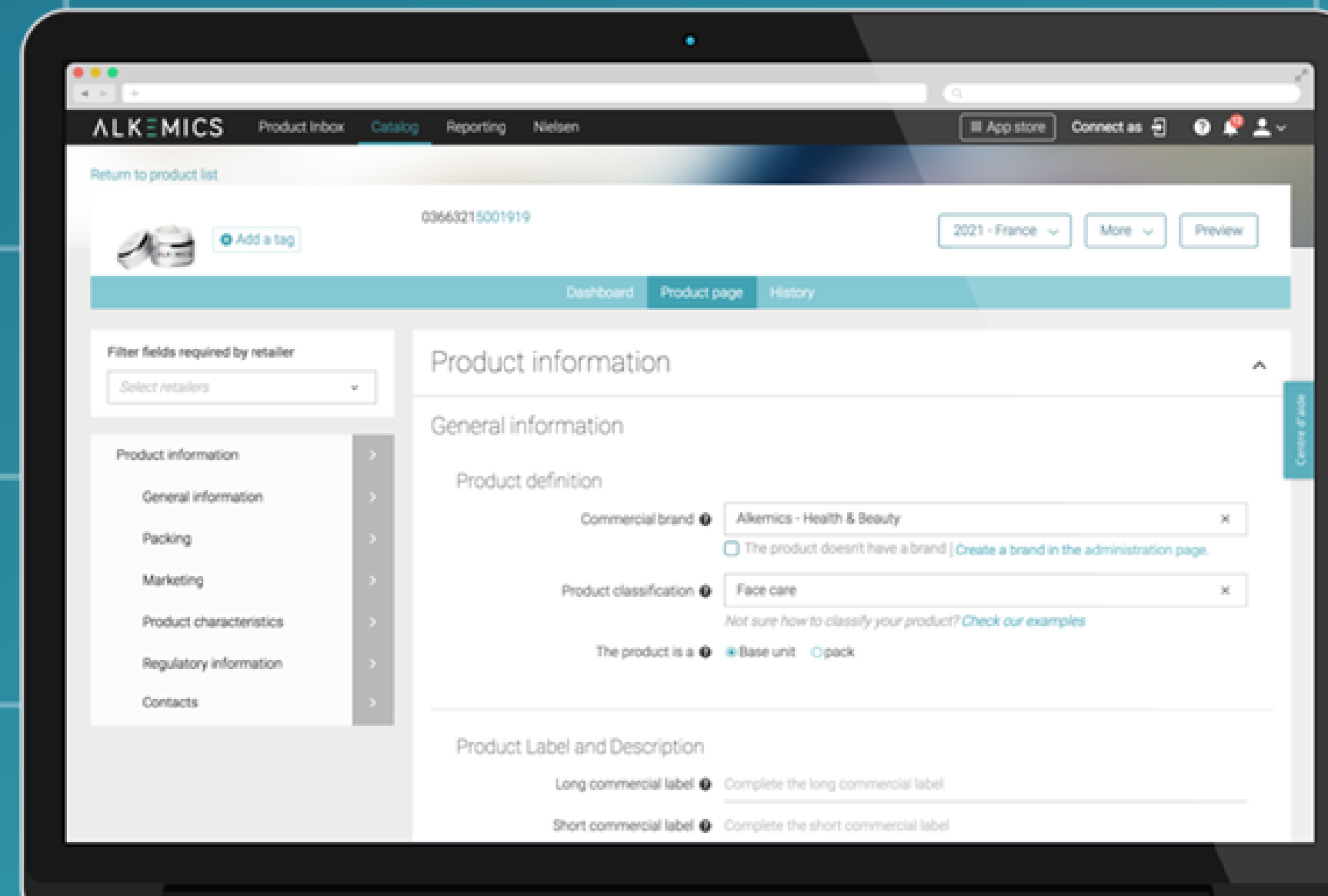
Listing



Pricing



Logistics



ALKEMICS

As a retailer, why do you need Alkemics Platform?



Automate listing process to accelerate Go-to-Market

Increase productivity and decrease your time to market with automated collection, correction and sharing of high quality product data (marketing/regulatory/logistics..).



High quality data to Drive operational excellence

Centralize Communication with your suppliers and imagine new usage scenarios through an integrated and intuitive collaborative platform.



Build Stronger Relationships with omnichannel Shoppers

Power your e-commerce website and improve offline-online shopper experience with rich content built for the digital world.



Ensure Compliance with Industry Regulation

Alkemics' native compliance checks offer peace of mind and ensure that the products on your website contain all required information.

+11000 brands

share product data with retailers of different verticals



Grocery



Health



Perfumery



Out of Home



Beyond



Alkemics is a certified GS1 data pool supporting industry standard protocols, supercharged by a flexible data model, allowing us to adapt to the ever-increasing needs of each fast-innovative industry

Brands

Large corporates

SMBs



Retailers

Grocery – Health – Selective Perfumery – Out of Home



A flexible tool built for both global leaders and SMBs...

...used by many retailers to power their collaboration

TESTIMONIALS

MANUFACTURERS

Alkemics' APIs and native connections to retailers provide a great deal of flexibility in sharing product data for us. Standardising our product data with Alkemics has directly impacted our productivity and agility.



Frédéric Loriaux
Master Data Manager, Nestlé

By absorbing technological and organizational complexities, Alkemics helps us to save time and concentrate on our core business: improving product visibility, improving brand visibility and, of course, boosting sales.



Romain David
Head of e-commerce, Unilever
France

RETAILERS

Alkemics offers an intuitive solution that automates the exchange of information between retailers and brands and allows us to broadcast our product sheet updates in real-time.



Benjamin Coyot
E-Merchandising manager,
AuchanDrive

Paris Pharma was looking for a flexible and easy-to-use tool that would allow us to collect, centralise and share product data with our partner laboratories. The Alkemics platform makes it easier to collaborate with various different laboratories, allowing us to get products on the shelves faster.



Laurent Keiser
Executive Director, Paris Pharma