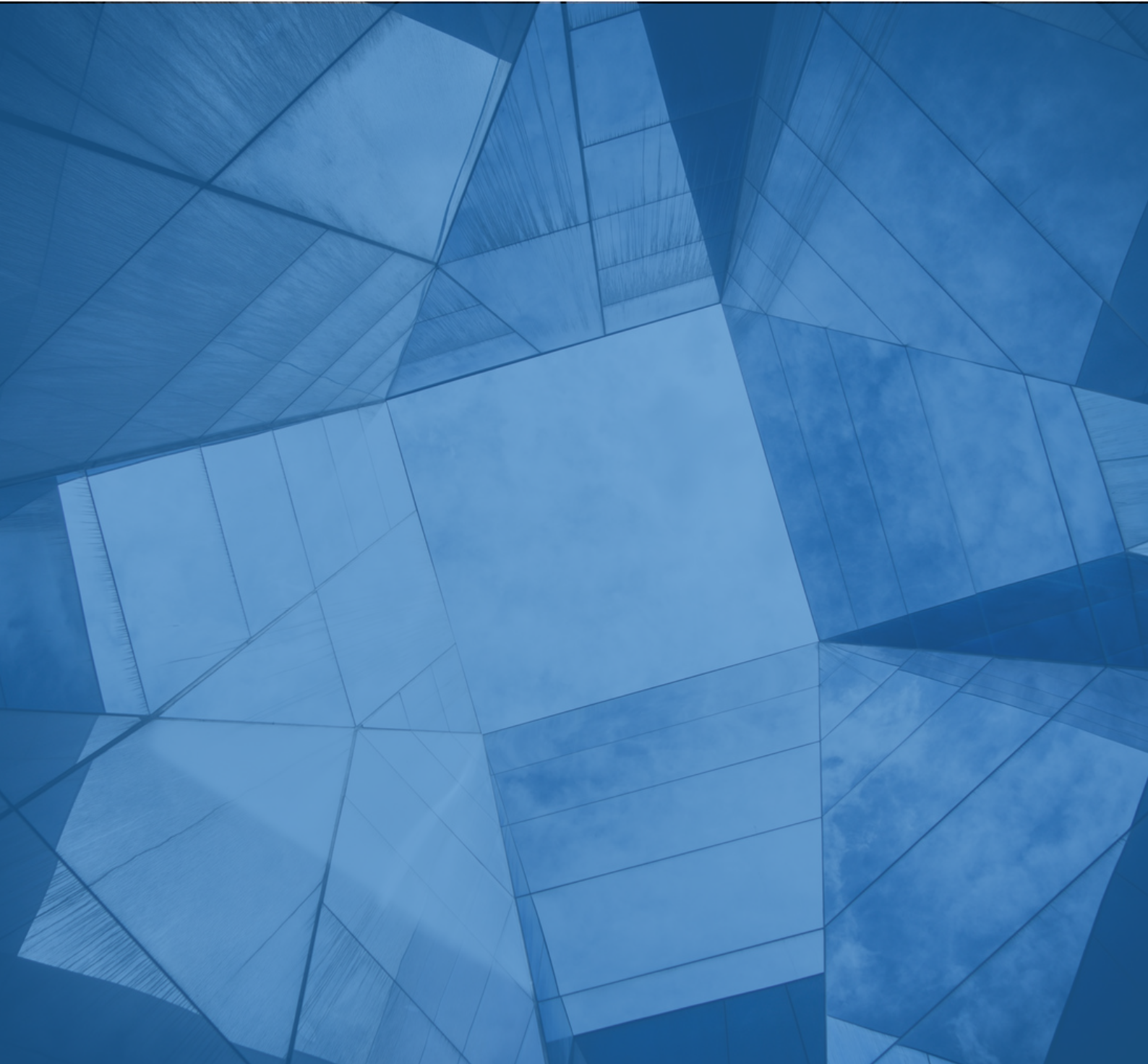




The next generation in IoT  
and Telematics



# ASSET FUSION

At Asset Fusion we have taken a new and different approach to asset tracking and vehicle telematics. Using Internet of Things (IoT) technology, our cloud-based telematics platform is uniquely designed to bring scale, performance and simple integration -unlike anyone else.

The current asset tracking market is aimed at finite business functionality, such as fleet management and field service with platforms based on traditional architectures. Added to this have been the growing number of IoT specific platforms and architectures. Making the landscape today complex and knowing what type of architecture, where to start and how to design, deploy and manage and effective capability extremely difficult.

## A DIFFERENT APPROACH

We believe the opportunity for the digitisation of assets, vehicles or things, extends beyond the capability provided by discrete systems. With today's cloud-based platforms there is an opportunity like never before to break down these silos and deliver functionality through open architecture, so that value can be enhanced while reducing the need for duplication and overlap.

The Asset Fusion platform principles:

### Device Agnostic



Functionality and features in tracking devices change rapidly and so our platform is hardware device agnostic. This means you are no longer locked in as we support a wide range of mobile asset and vehicle tracking devices from multiple global vendors. We are constantly adding new devices and with support for IoT standards such as MQTT and AMQP 100's of devices are already supported on Asset Fusion.



### Unlocked Application Suite

We provide access to applications through an eco-system of partners, including those to meet most mobile asset tracking and fleet management requirements, plus we provide a standards-based and open API (application programming interface) to allow for new applications to be developed by both clients and partners to further enhance the value that can be obtained from tracking data in the platform.



### Full Data Access

Full and direct access to data from the assets being monitored and tracked. In addition to the Asset Fusion front-end applications and open API, we also provide a direct data feed of the data generated by the assets so that this may be used by other applications or BI and analytics platforms within our client's environment.



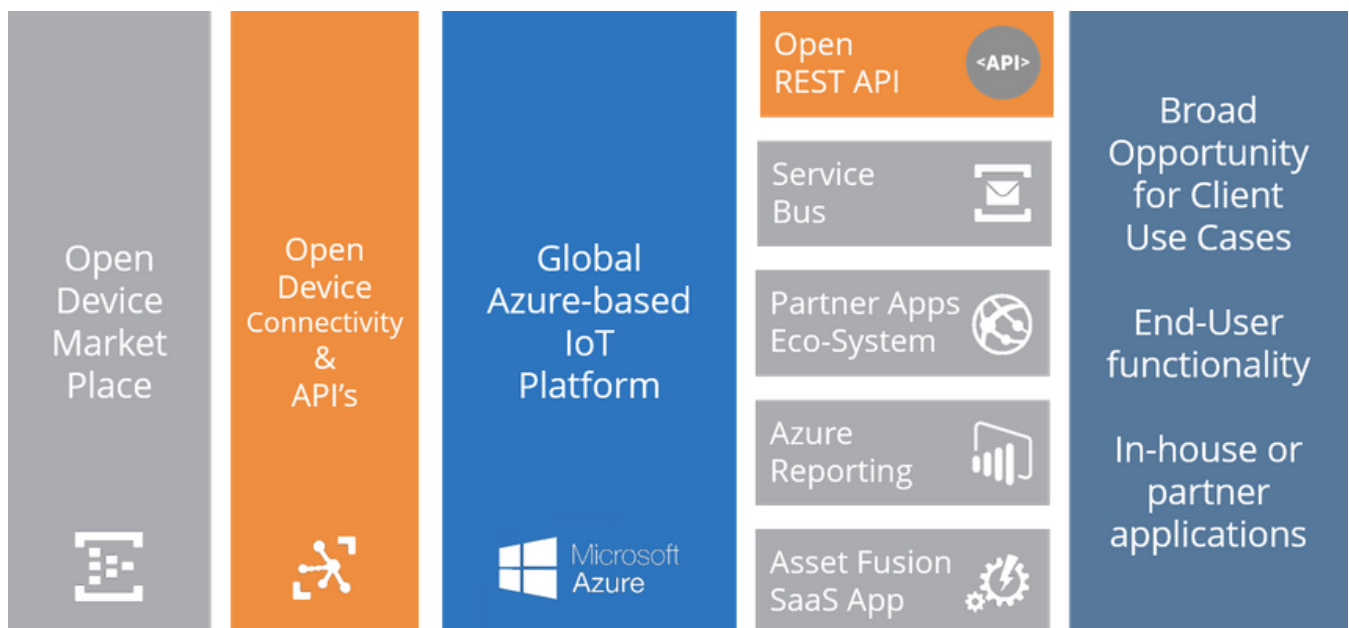
### Infinitely Scalable

A global platform built on Microsoft's Azure Cloud and IoT suite of services, this means solutions for our clients and partners will scale to meet the most demanding client requirements.

# THE PLATFORM

The Asset Fusion solution is made up of a number of components. The cloud-based platform is built from the ground-up in Microsoft Azure, and extensively utilises the Microsoft Azure IoT portfolio. This architecture enables our platform to scale cost-effectively and virtually indefinitely whilst providing a secure, highly available, global presence. This allows our clients to meet global demand and local data sovereignty obligations.

Our software then enhances these capabilities to provide a rich set of capabilities for vehicle and asset tracking which are exposed via our open APIs for connecting, securing and controlling, analysing information and producing insights on assets.



# PROFESSIONAL SERVICES

Our consultancy and professional services provide clients and partners with practical solutions to their IoT business problems and where the value and business case is for digitally connecting assets.

We provide:

- IoT Business Case Development
- IoT Strategy
- IoT Solution Fast Start
- IoT Security
- IoT Trials & Pilots

A business proposal is a written offer from a seller to a prospective buyer. Business proposals are often a key step in the complex sales process—i.e., whenever a buyer considers more than price in a purchase.

## CONTACT

For more information or to request a demo visit [www.asset-fusion.co.uk](http://www.asset-fusion.co.uk) or contact Asset Fusion on 01256 637920.

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