



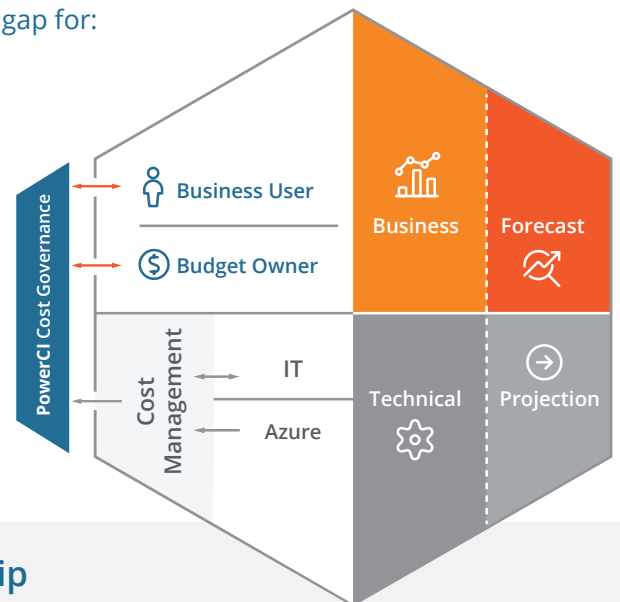
# Proactively Control Cloud Spend to Maximize ROI

The cloud brings unparalleled agility and scalability that enables organizations to innovate faster. Without governance, cloud spend can easily get out-of-control leading to budget overruns. With PowerCI™ Cost Governance, organizations turn wasted cloud spend into value. PowerCI Cost Governance establishes organizational-wide accountability for cloud spend, bridging the financial governance gap for:

**Information Technology.** Remove centralized management burden and enable full transparency and insight into cloud priorities, budgets, projects, activities, and needs.

**Finance.** Gain immediate visibility into trends on specific infrastructure growth, total cost of ownership of cloud cost centers, and ongoing forecasting of cloud environments.

**Budget Groups.** Drive accountability and enable full transparency and insight into cloud priorities, budgets, and projects for full cost-savings collaboration with IT and finance.



## Optimize cloud platforms and establish ownership of spend for cloud governance to all budget groups.



### Accountability

- › Create and manage the structure of your cloud budget – assign ownership of spend to project, business or person
- › Clarify the questions around and ownership of cloud spend
- › Provide visibility into cloud budget ownership across the organization



### Insight

- › Deliver cost savings opportunities to the business users and groups
- › Analyze spend based on project, product and business value to make strategic decisions based on data
- › Clarity into cloud spend for alignment with business priorities



### Agility

- › Proactively identify waste, adjust cloud budgets and behaviors to reduce spend and maximize ROI
- › Optimize cloud environments to remove redundancies and maximize utilization of cloud tenants
- › Empowered budget owners can act quickly to align with organization objectives



## Learn More about PowerCI Cost Governance

[www.BinaryTree.com/Products/PowerCI-SaaS/PowerCI-Cost-Governance](http://www.BinaryTree.com/Products/PowerCI-SaaS/PowerCI-Cost-Governance)

