

# Stories **On** Board



## Build software that matters

*Companies with poor business analysis capability will have **three times as many project failures as successes**. Top keys to success: Agile techniques & Effective team communication.*

**StoriesOnBoard** is a visual product design solution for avoiding project fails. It **boosts** your product design and management **processes and improves** team **communication**.

**Deliver the right product right on time**

**Laser sharp cost and time estimation**

**Build what's important to customers**

### Effective Product Design

Intuitive framework for ideation

High-level overview of the project



**Reduces waste**

### Accurate Estimations

Proper overview of subsequent versions

Accurate budget forecast



**Better scheduling and budgeting**

### Ease of Implement

Seamless integration to existing processes

Real-time sync



**Improves existing processes**

*"StoriesOnBoard filled a gap between the planning meetings and the day to day project execution. Before it was difficult for the project team and manager to see the big picture of the goals of the project."*

# Agile product management solution to avoid top 3 product fail reasons



## Unclear requirements

*41% of the budget will be consumed by poor requirements*

Collecting the right requirements reduces waste



## Unrealistic expectations

*Consumed in excess of 160% of estimated budget*

Accurate estimation keeps the deadline and the budget



## Poor communication

*Only 55% product members feel that the objectives of their projects are clear*

Better communication speeds up the dev process

## StoriesOnBoard

Effective solution for capturing requirements

Agile framework for adequate evaluation

Successive communication with stakeholders

**Deliver the right product faster and with less costs.**

*Catch and drive product requirements into development and connect remote teams by visual backlogs.*

## Why StoriesOnBoard?

*StoriesOnBoard grants effective cooperation among more than 1500 product teams.*

*Trusted by Shell, Vodafone, Autodesk and many other Fortune 500 companies.*