In today’s hyper-competitive retail market, success hinges on becoming your customers’ “Retailer of Choice” in multiple categories.

**CIVALUE KEY DIFFERENTIATORS**

- **Self-service product, not a service** – Eliminate reliance on highly priced consulting and the integration of different technology solutions
- **Purpose-Built for higher frequency retail** - Access sophisticated customer insights and targeting capabilities through lengthy technology projects, without constraints or limitations.
- **AI-Powered Automated Customer Data Science** – Illuminate a myriad of actionable customer attributes and predictive shopping patterns, reducing the need data analysts and scientists
- **Self-learning, high volume personalization** – Continual improvement in the insight accuracy and automated targeting results through proprietary machine-learning algorithms
- **Implemented within 6-8 weeks** – A cloud-native, retail solution with reduced implementation risks, and minimal up-front capital investment

**PROVEN RESULTS OVER TIME**

- 4.5% revenue growth
- 25% lower churn propensity
- 5% increase in weekly visits
- 4X redemption vs. control

**POWERING LEADING RETAIL BRANDS**

Sophisticated enough for large retailers
Affordable enough for smaller retailers
And Fast enough for everyone

To view a product video scan code or drop us a line at: info@civalue.com