ciVALUE POWERED BY INNOVATIVE MARKETING BOTS TECHNOLOGY

ANALYZE
- Integrate online and offline customer behaviors to truly understand needs and preferences
- Identify customer specific opportunities in each category and for each product he or she purchases

PERSONALIZE
- Drive a higher degree of engagement through hyper relevant offers
- Generate smart shopping lists, product recommendations, and purchase reminders
- Personalize and digitize the weekly circular

MONETIZE
- Share customer insights and collaborate with your suppliers
- Provide suppliers with 'direct-to-customer' marketing capabilities through your retail

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In today's hyper-competitive retail market, success hinges on becoming your customers' "Retailer of Choice" in multiple categories.

CIVALUE KEY DIFFERENTIATORS

- **Self-service product, not a service** – Eliminate reliance on highly priced consulting and the integration of different technology solutions
- **Purpose-Built for higher frequency retail** - Access sophisticated customer insights and targeting capabilities through lengthy technology projects, without constraints or limitations.
- **AI-Powered Automated Customer Data Scienc**e – Illuminate a myriad of actionable customer attributes and predictive shopping patterns, reducing the need data analysts and scientists
- **Self-learning, high volume personalization** – Continual improvement in the insight accuracy and automated targeting results through proprietary machine-learning algorithms
- **Implemented within 6-8 weeks** – A cloud-native, retail solution with reduced implementation risks, and minimal up-front capital investment

PROVEN RESULTS OVER TIME

4.5% revenue growth
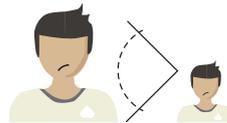
25% lower churn propensity

5% increase in weekly visits
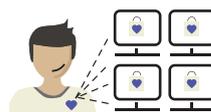
4X redemption vs. control

POWERING LEADING RETAIL BRANDS

SEPHORA   SUPER·PHARM   PANDORA™   GROUPE Casino

Sophisticated enough for large retailers
Affordable enough for smaller retailers
and Fast enough for everyone

To view a product video scan code or drop us a line at: info@civalue.com