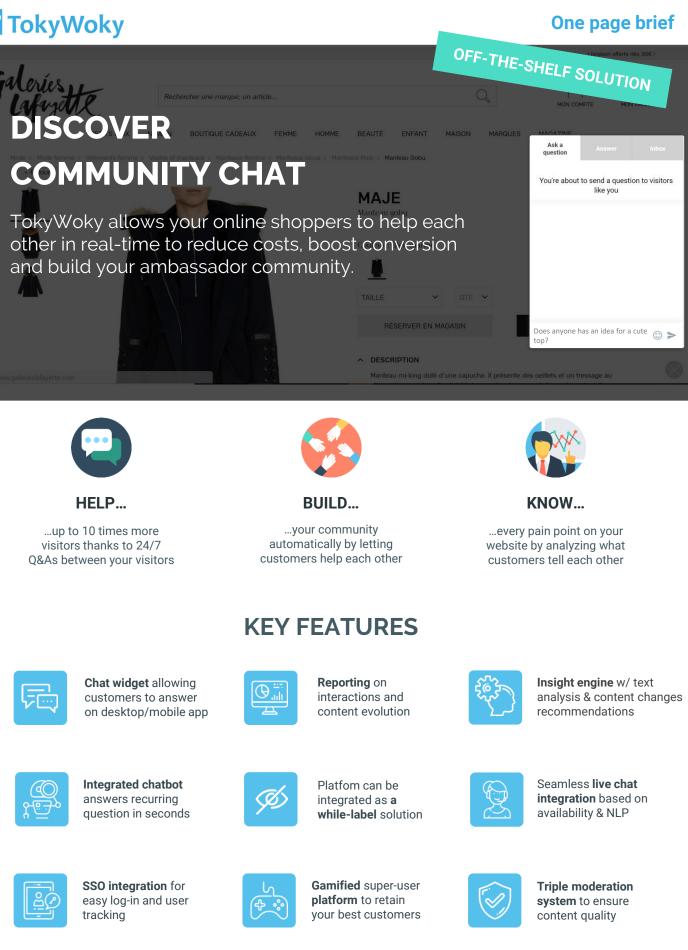
🖬 TokyWoky



KEY METRICS



Visitors helped thanks to 24/7 peerto-peer advice



Average conversion rate for TokyWoky users



Customer support contacts due to community help

Customers: 120+ ecommerce leaders

Pricing: based on traffic

To learn more about how we work with 100+ ecommerce leaders to build their real-time community, send us an email at team@tokywoky.com

One page brief

Mes badges

Mon classement

🖬 TokyWoky

CUSTOM-MADE SOLUTION

#General

Espace de discussion de la communauté La Roche-Posay

DISCOVER

TokyWoky creates custom-made community platforms to gather, retain and leverage a brand or website's organic community.

GATHER...

...your organic community on a dedicated platform opened to all others



RETAIN...

...your most engaged customers with a unique social & gamified experience

KEY FEATURES



LEVERAGE...

...your organic community to drive SEO, content-creation, website conversion, etc.



White-label community platform w/ seamless website integration



Custom-made gamification to retain active users



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Single sign-on system to directly onboard online customers

SEO-optimized content

creation tool for the

community



Integrations with main social networks (FB, Insta, Twitter...)



Visual contentcreation tool for the community



Dynamic community survey channel to drive insights



Customer-to-Customer live chat tool

Reporting dashboard on community activity and evolution



Conversion for organic community members



KEY METRICS

More content created through organic community



Customer support contacts due to community help

Customers: Sephora, L'Oréal...

Pricing: based on traffic & features

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