

Smart Food Tracker

by Koning & Hartman



Customer-facing



FrieslandCampina one of the world's leaders in dairy products, with HQ in Amersfoort (NL), delivering to 100+ countries worldwide

- Deal closed in April, 2019
- Roll-out: 200 containers protected by end of 2019

"Until now, FrieslandCampina had to write off as much as 30 containers (market value 2 million EUR) per year in valuable ingredients. In less than 6 weeks we were provided with a ready-for-production solution that enabled us to reduce quality write-offs to zero."

- Gert Motmans

Business Procurement Manager, Friesland-Campina

Results

Friesland-Campina has eliminated losses & write-offs of dairy products throughout the supply chain thanks to real-time visibility of status in transport and handling

The complexity of follow-up of the various shipments is drastically reduced, saving time and resources in the process, and increasing customer satisfaction through verifiable information on the status of the merchandise.

Smart Food Tracker was implemented in a matter of weeks with virtually no impact on Friesland-Campina's operations, and provides secure data collection and storage and a smart portal for visualisations.