

Time to reimagine enterprise training

Keeping the workforce and partners up-to-date can be a daunting task for today's enterprises. The high velocity of product introductions, frequent staff turnovers and reduced attention spans of younger workforce challenge organizations to deliver effective training programs.

With evolving customer demands for better informed sales and support staff, existing training tools designed for structured, formal lessons are not adequate to provide the 'right knowledge' to meet the expectations of customers.

TRIGGERS FOR REINVENTION OF ENTERPRISE TRAINING



Off from work

Not feasible to take employees off work on regular basis for training



Attention and Retention

It is proven that the attention spans are reducing and retention is directly linked to quantity



Frequency - from annual to just-in-time

Pace at which business, hence the training needs, evolve is too rapid to schedule periodic training programs



Extended enterprises

As organizations spread, the customer touchpoints are moving farther away from core; sometimes even outside the organization

SHOTCLASSES – TO HELP YOUR EMPLOYEES KEEP UP WITH THE CHANGE

ShotClasses brings a new approach to learning for the workforce that will supercharge your enterprise learning! It is a platform for continual on-the-job training of all employees, partners and customers, hence complements your existing learning systems that are aligned to providing long running periodic trainings.

FOR LEARNERS

Easy to access



Mobile and web based access to enable anytime anywhere learning Multi-lingual support

Easy to find



Easy access to assigned and 'Trending' classes. Due date alerts

Easy to absorb



Bite size content in video and ppt format to make easy to absorb

Easy to love



Instant gratification for success completion, badges, leaderboards

FOR LEARNING ADMIN

Easy to create



Create content using content from diverse sources – local, YouTube, SlideShare etc

Easy to publish



Create Classes or Programs by combining multiple classes

Easy to assign



Distribute Classes intelligently using meta-tags based on employee roles, geography, product handled etc

Easy to track



Intuitive reports for tracking employee progress and Class usage

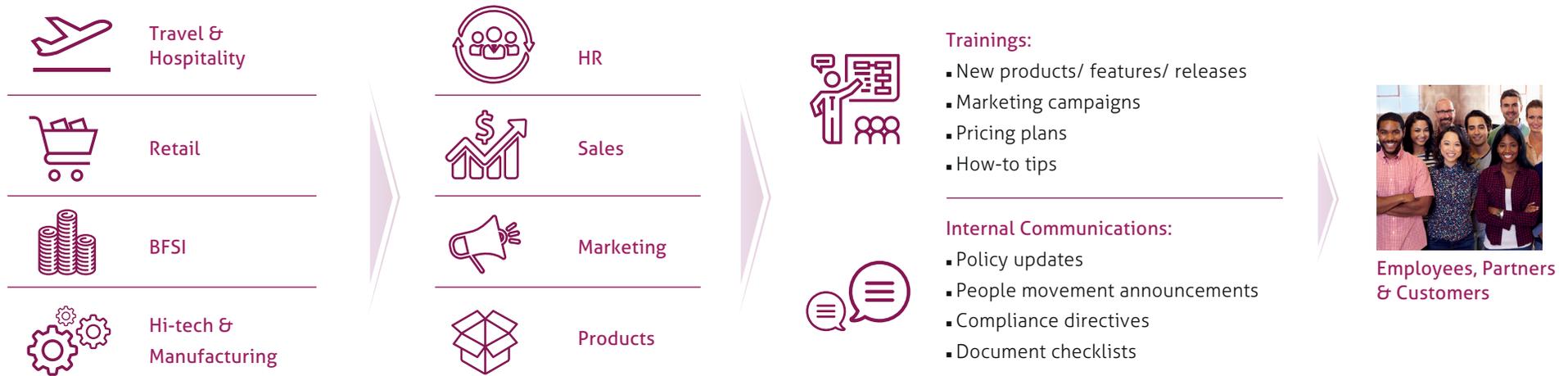


Mindtree

Welcome to possible

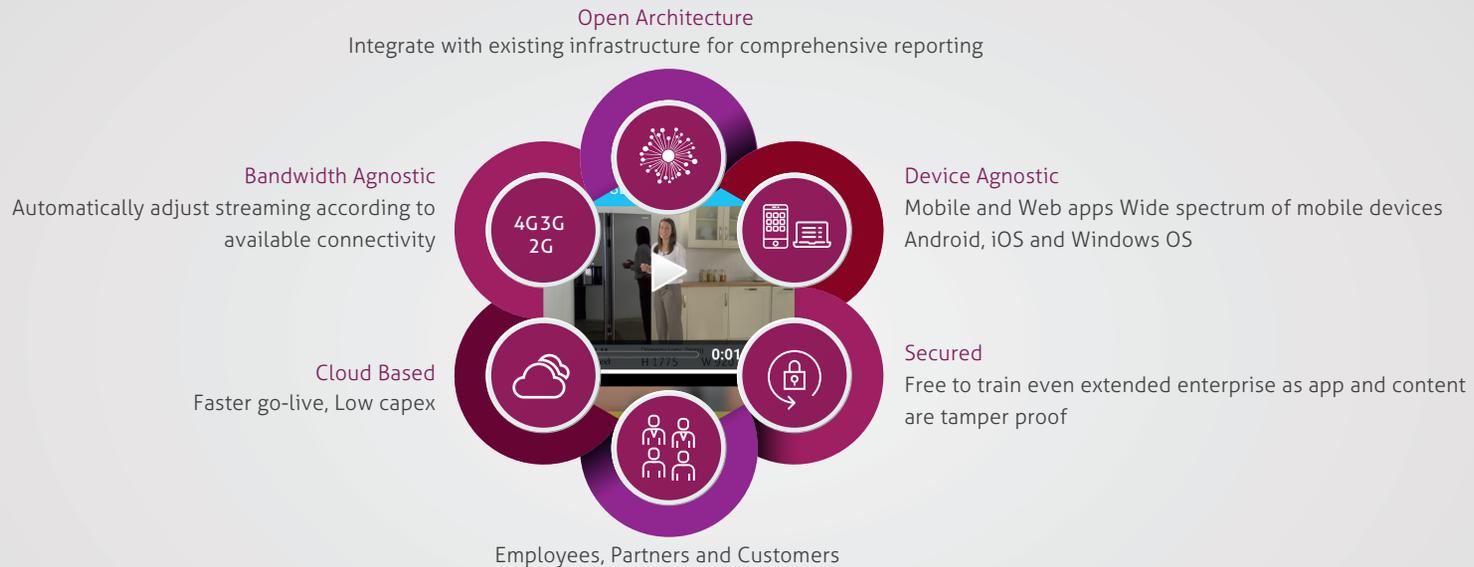
SHOTCLASSES IS FOR EVERYONE

ShotClasses is an enterprise learning solution, designed to meet need of all stakeholders – content owners, learning organization and learners



SHOTCLASSES – STATE-OF-THE-ART PLATFORM

ShotClasses is an enterprise class SaaS platform that is designed to meet the security, scalability and integrated reporting needs of all kind of organizations – from regional small medium businesses to large global enterprises



ABOUT MINDTREE

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit www.mindtree.com to learn more.