



Lummetry LENS+

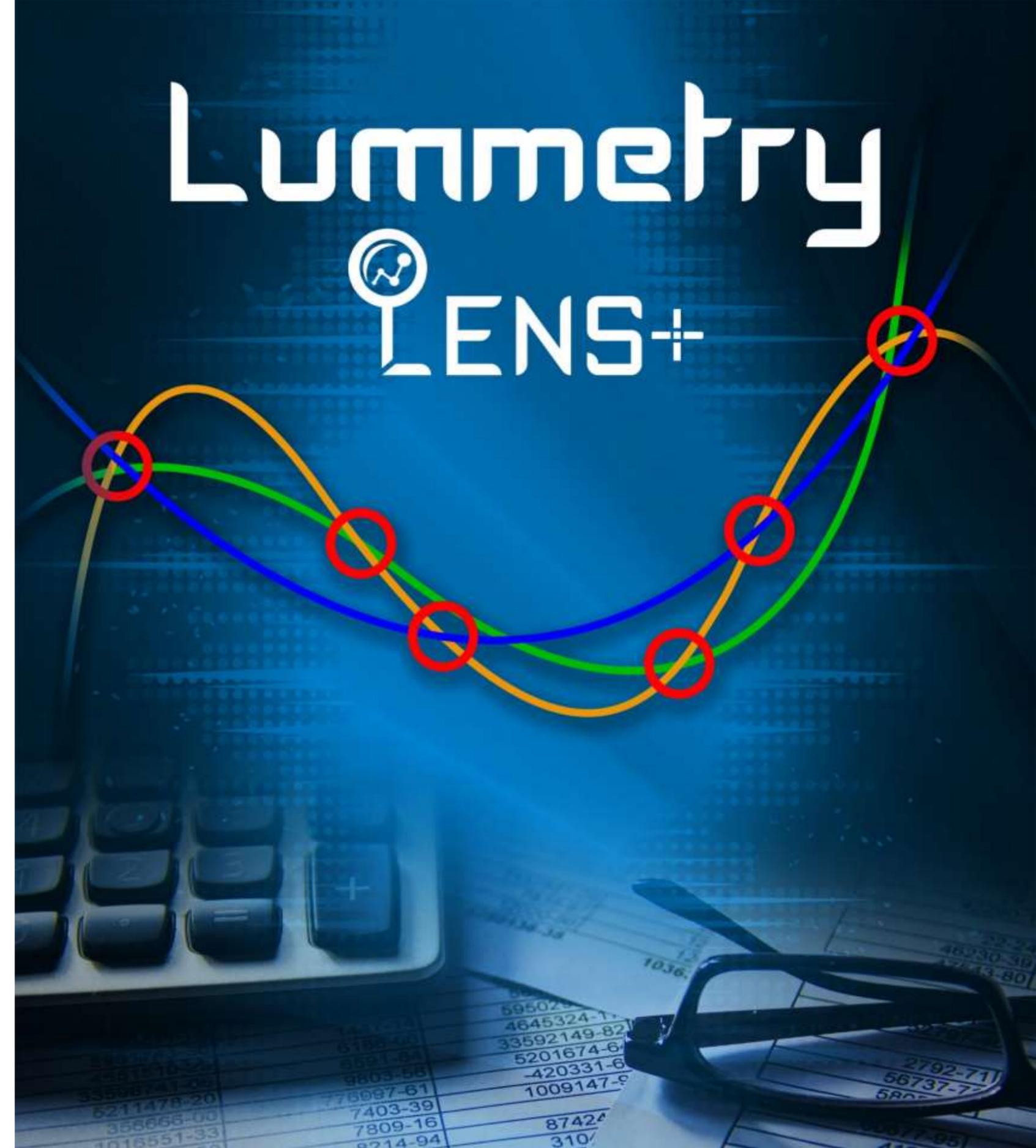
Lummetry.AI | Symmetry of thoughts for a brighter future

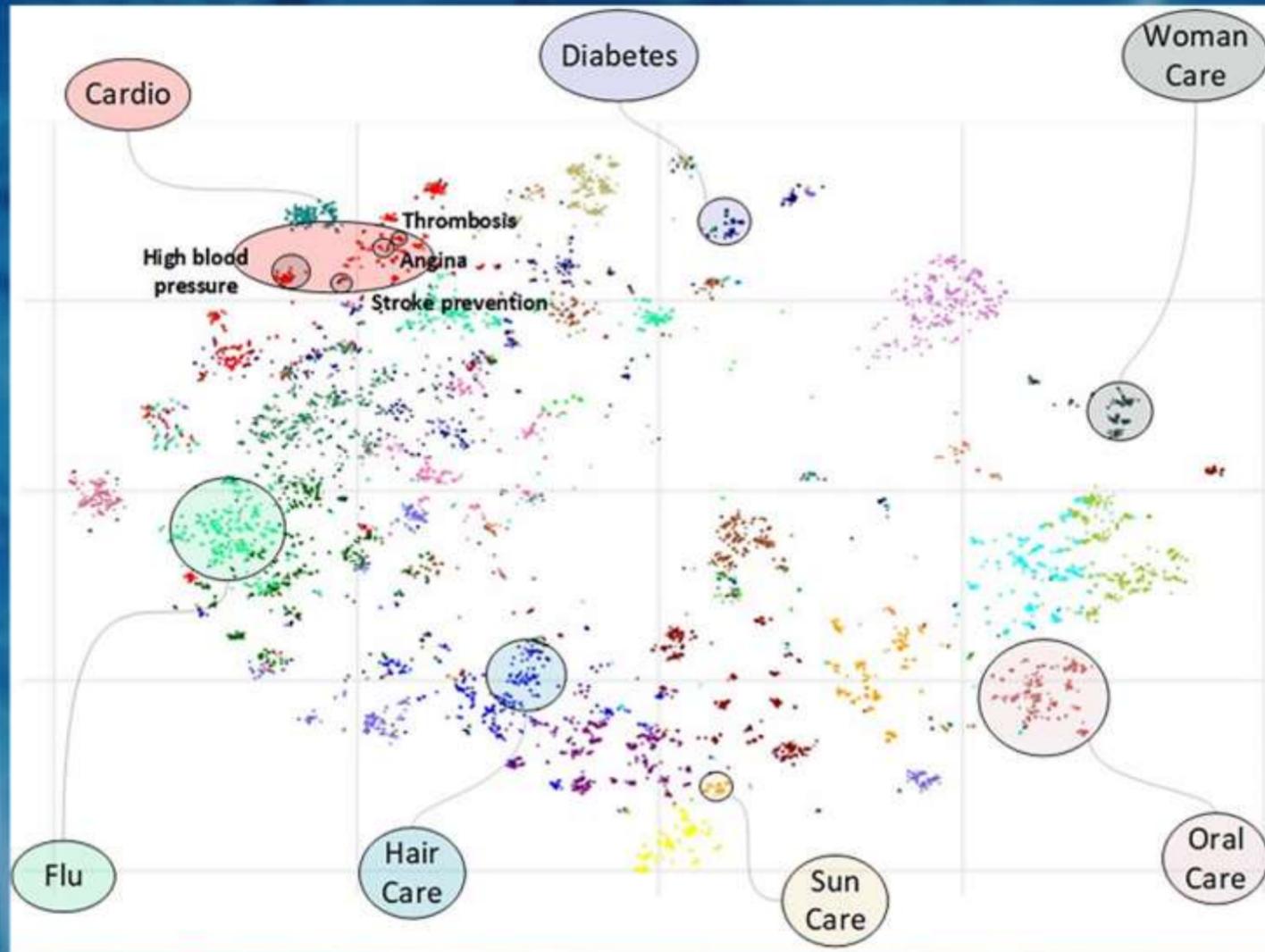
Lummetry LENS+

The business lens you need to better understand the past, the present and predict the future

Lummetry LENS+ is our state-of-the-art AI predictive analytics solution designed for the retail industry but applicable for any industry with large number of clients, products or services (e.g. banking vertical, distribution & logistics horizontal, a.s.o.). Lummetry Latent-insights Entity analysis Neural System uses state-of-the-art Deep Learning approaches in order to create advanced knowledge graphs that act as a radiography of the analyzed business. This way we can identify transactional behavior patterns among which, we can mention for example, insights based on simple transactional logs (products sold by a retailer using w/o customer info).

Lummetry LENS+ helps companies understand the “buying behavior” of their consumers & partners when promotional campaigns are in place, when product seasonality occurs, or when customer behavior changes based on external factors.





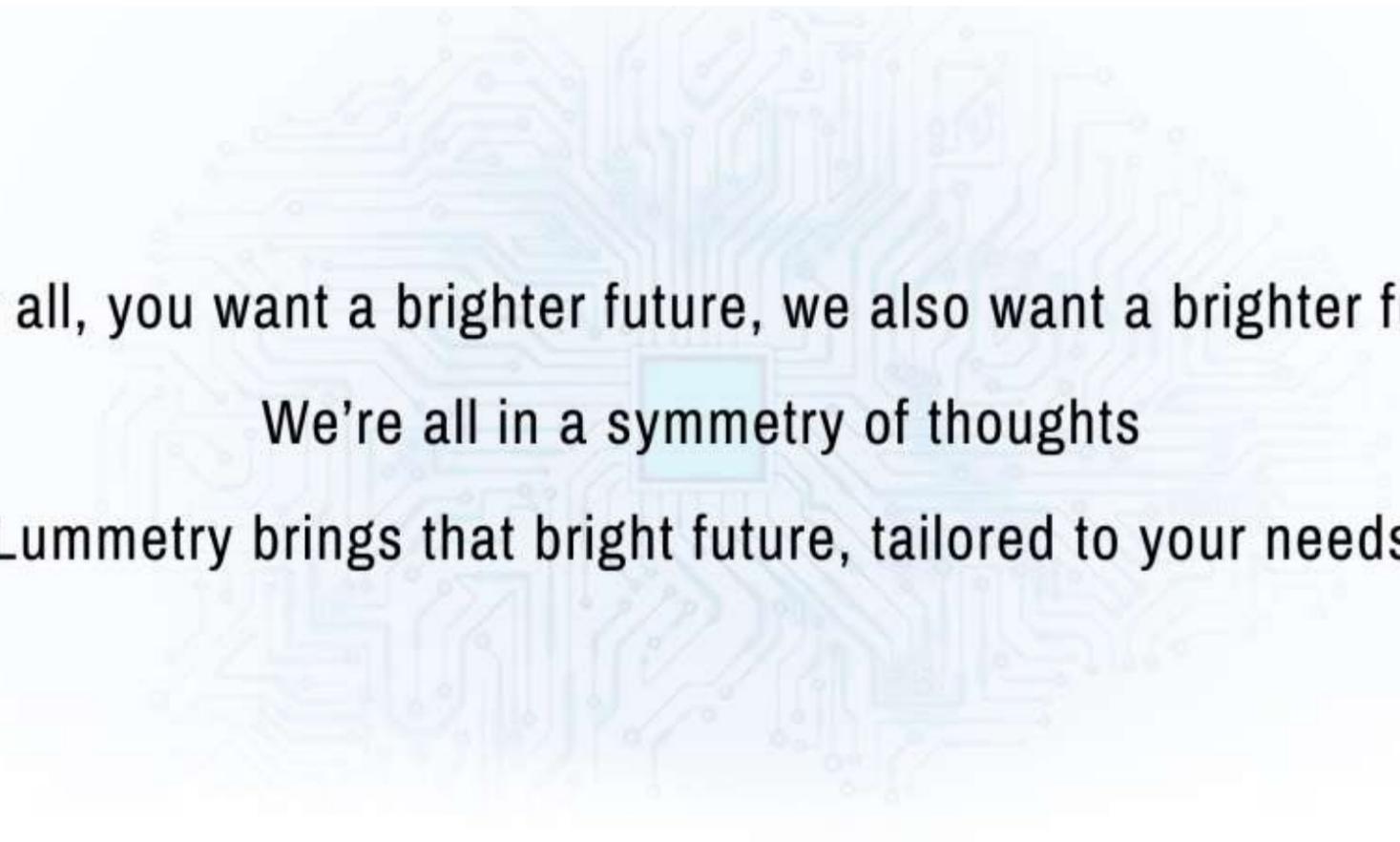
Key features:

Business radiography

- Find products complex relationships (such as complementarities, needs addressing, etc)
- Create usable content such as product bundling promotions based on the dynamic evolving patterns
- Pinpoint at potential product cannibalization scenarios based on actual evolving consumer needs
- Identify customer needs changes and construct insights accordingly

Actionable insights based on advanced Predictive Analytics

- Demand & Sales forecasting based on complex non-linear patterns
- Predictive stock replenishment
- Predictive impact of custom actions (e.g. marketing campaigns, planogram changes, merchandiser actions)



After all, you want a brighter future, we also want a brighter future

We're all in a symmetry of thoughts

Lummetry brings that bright future, tailored to your needs

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