



FeedForward

Employee Insights using the power of feedback



Today's Workplace

Continuous Feedback | Mentoring | Coaching

70%

Disengaged
Employees

60%

HiPo Attrition

1-2

Connects

40%

Millennials

No

Bell-Curve

400%

Cost of Replacement

3-6

teams in a year

Challenges

Disruptions



Solution

Continuous Feedback | Mentoring | Coaching

Democratized
feedback by involving
all stakeholders

Peer Power



Continuous



Feedback 'treadmill' for
relevant development
inputs

Seamless experience
for a workforce which
is always on the go

Available



Analytics



Analytics for making
effective business and
people decisions

Business Impact

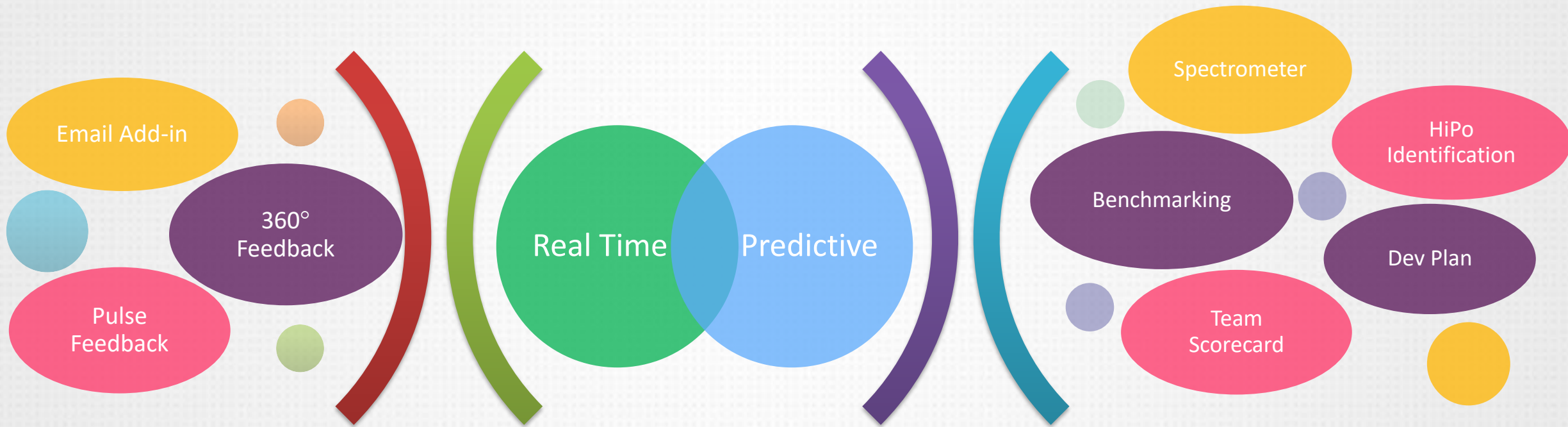
'Voice' of Employee

Data-enabled HR



Product Details

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Capture

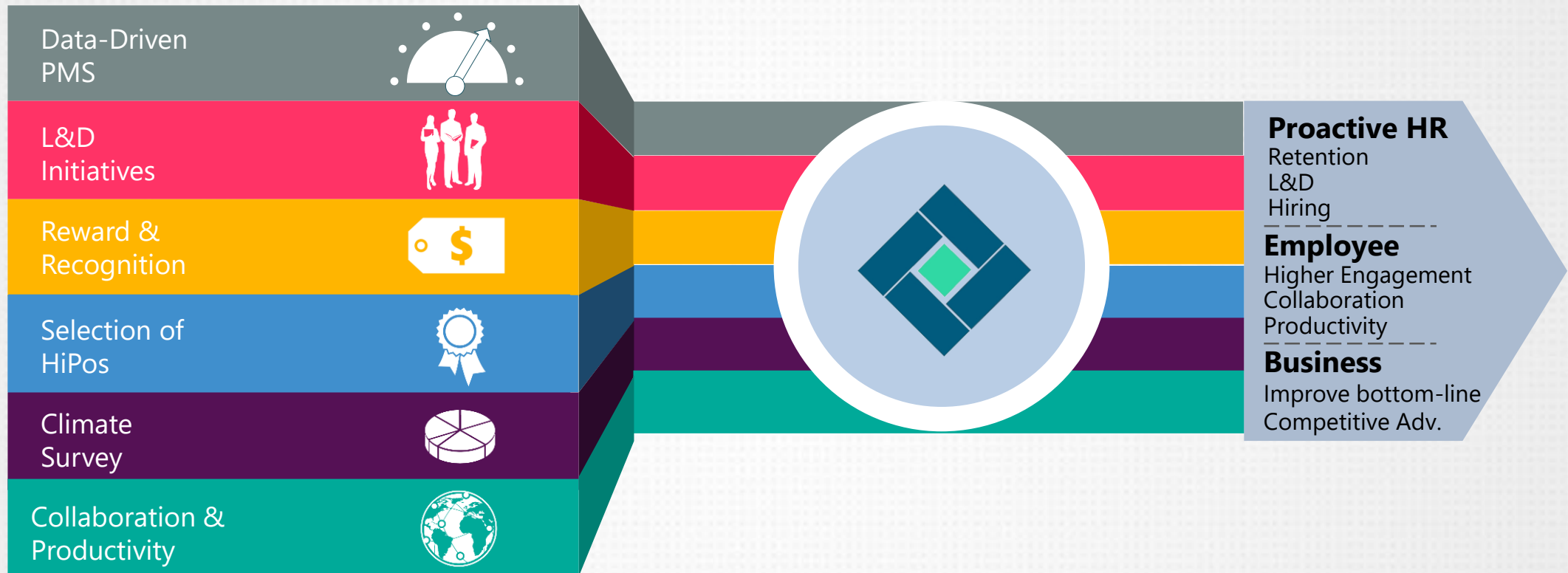
Analyze

Insight



Benefits

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Un-Intrusive

Anywhere Access

Contextual Feedback

Real-Time Analytics

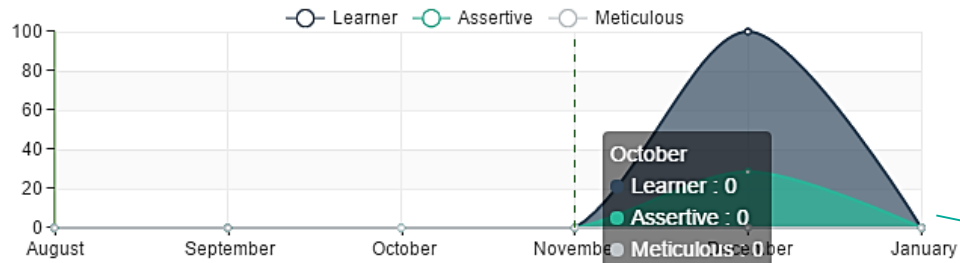
Authentic



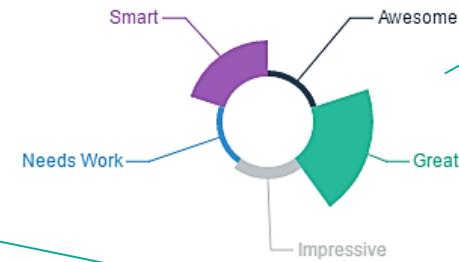
Dashboard

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Top 3 Strengths History

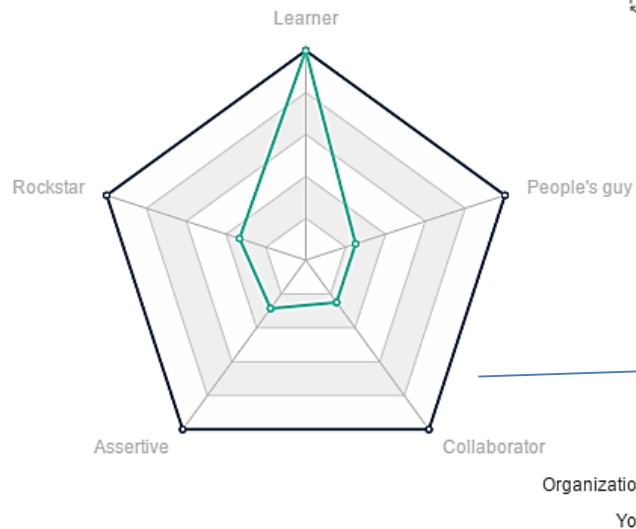


Rating Spread

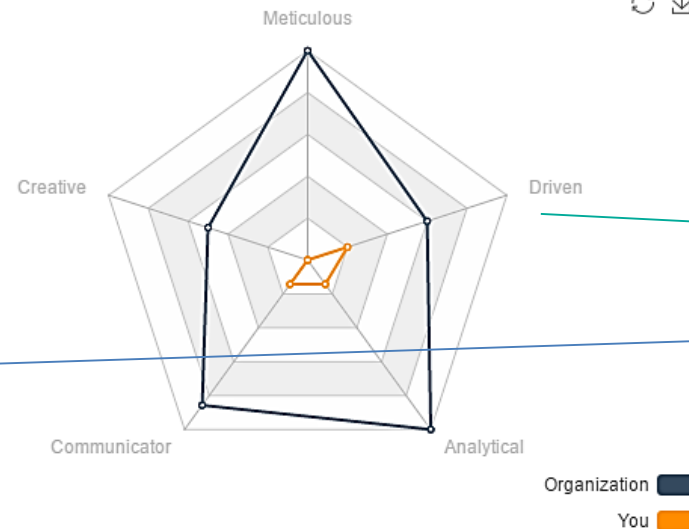


Rating spread, describes how peers perceive you

Going Well (You vs Top Performers)



Improvement Areas (You vs Top Performers)



How your top skills are trending

Benchmarking : You vs. the top performers in the organization



- L&D initiatives forecasting
- Early Warning System for Attrition
- Hiring Insights for existing Talent gaps
- Competitive Benchmarking
- Lateral Progression Suggestions



Sound Bites

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"Has a strong ability to capture authentic feedback"

– HR Head of European Ops,
large US based Chemical
Company

"Contextual part is one step ahead of other offerings" - HR
Head of India-based mobile
advertising company

"L&D effectiveness can be increased using this app" –
India's biggest media group

"Traditional PMS is being thrown out. Agile companies should have an App like this" –
L&D Head of a large Japanese bank

"The system is intelligent and integrated to help in feedback driven appraisal process" - PMS Head of top 3 Indian IT services company

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