



# Delight your company with a modern workplace

Provide the best experience and latest technology  
with Microsoft Managed Desktop



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01

# The challenge of digital transformation



At home, employees enjoy the latest easy-to-use devices and apps that fit their unique style. Why should their experience be any different at work?

As users become more mobile, they expect to be productive whenever and wherever they have a chance to collaborate. And your company gains a competitive edge by fostering their agility, productivity, and teamwork.

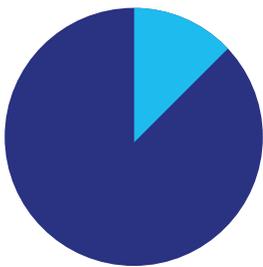
But how can you give users a great experience anytime, anywhere, without compromising the security of your environment? You must protect your business—and your customers—from increasingly sophisticated threats that can damage your reputation and your bottom line.

Microsoft and our partners are ready to support you with all the technologies and services

you need to fulfill your full vision. So, what's stopping you?

Maybe the complexity of your legacy systems makes digital transformation too time-consuming and expensive. Maybe you can't afford to waste your highly skilled IT staff on your user experience.

Microsoft Managed Desktop can help you overcome such challenges, delight your users, and free up time for IT to focus on innovative projects that improve your core business.



87% of technology decision makers agree they need to value workplace experience, which in turn drives revenue and other business benefits.<sup>1</sup>

## 150 million USD

Expected cost of a single data breach by 2019.<sup>2</sup>

<sup>1</sup> A commissioned study conducted by Forrester Consulting. *The Total Economic Impact™ of Windows 10 and Office 365 ProPlus with cloud-connected management.* July 2018. Base: 34 IT decision makers using Windows 10, Office 365 ProPlus, and/or EMS.

<sup>2</sup> Juniper Research. *"Cybercrime will cost businesses over \$2 trillion by 2019."* Hampshire, UK, May 12, 2015.



02

# Delight users and free up IT

# Microsoft Managed Desktop

Microsoft Managed Desktop streamlines your path to the ultimate workplace computing experience—securely and affordably—by combining Microsoft assets like cloud intelligence, tightly integrated software and services, and proven desktop management agility.

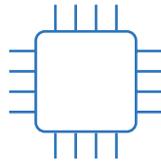
## Microsoft Managed Desktop provides the:



### Best user experience

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Windows 10  
Office 365 ProPlus  
Windows Autopilot  
Modern device<sup>1</sup>



### Latest technology

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Always up to date  
Semiannual feature updates  
Monthly quality updates



### Security and IT services backed by Microsoft

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Device configuration  
Security monitoring  
App deployment  
Update management  
Desktop analytics  
User IT support<sup>2</sup>

<sup>1</sup> May be provided by Microsoft or Microsoft Managed Desktop partner.

<sup>2</sup> When provided by Microsoft. User IT support may be provided by Microsoft or Microsoft Managed Desktop partner.

# Building the best user experience

With Windows 10 and Office 365, Microsoft Managed Desktop gives users the most productive and secure environment with the right built-in tools—all delivered on a modern device.<sup>1</sup>

That environment starts with a modern device that's pre-approved to meet Microsoft enterprise support and security standards and designed to ensure a great experience, with support for reliable enterprise-grade features like:

**Windows Hello**

**BitLocker**

**Cortana**

**SecureBoot**

**Virtualization-based security**

**Device health analytics**



<sup>1</sup> May be provided by Microsoft or a Microsoft Managed Desktop partner.

Whether you manage your own device procurement or find a device-as-a-service partner, your Microsoft Managed Desktop device will delight users right out of the box. With Windows 10 and Office 365 ProPlus already installed, Windows Autopilot automatically configures settings, security baselines, policies, productivity tools, and even your custom line-of-business applications—all from the cloud.

Best of all, Microsoft Managed Desktop management policies deliver great user experiences on devices with less memory and lower-powered CPUs—and that can save you millions of dollars in device costs over the life of your hardware.



# Great productivity tools

A great user experience starts with a great device, but it doesn't stop there. Microsoft Managed Desktop also provides state-of-the-art productivity and collaboration tools through Microsoft 365. It allows for in-person whiteboarding sessions to also become remote collaboration via Microsoft Teams—including live coauthoring of meeting notes and Office 365 files during the discussion.

With files saved in OneDrive, users can avoid work stoppage of lost devices or system crashes since their data is backed up to the cloud. They'll be back up and running quickly.

Microsoft Managed Desktop also makes it easy to give users the latest software and hardware technology on an ongoing basis. They start out with the latest updates on day one—and stay up to date every day after that.



Users save 2.3 hours per week with improved collaboration and communication tools.<sup>1</sup>

<sup>1</sup>A commissioned study conducted by Forrester Consulting, *The Total Economic Impact™ of Windows 10 and Office 365 ProPlus with cloud-connected management*, July 2018.

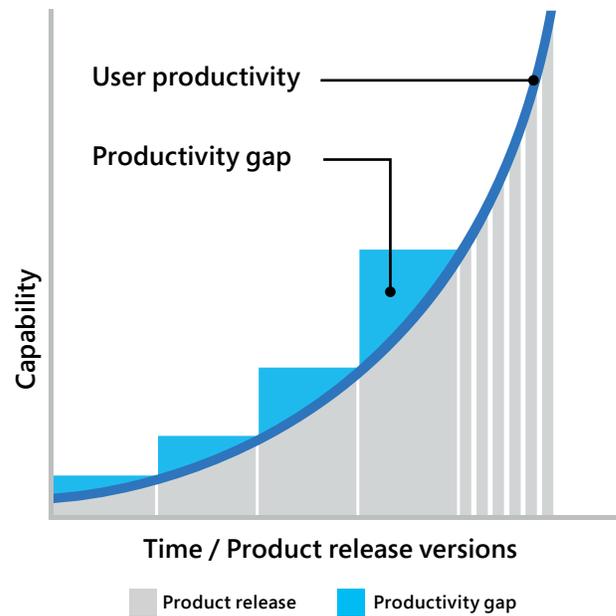
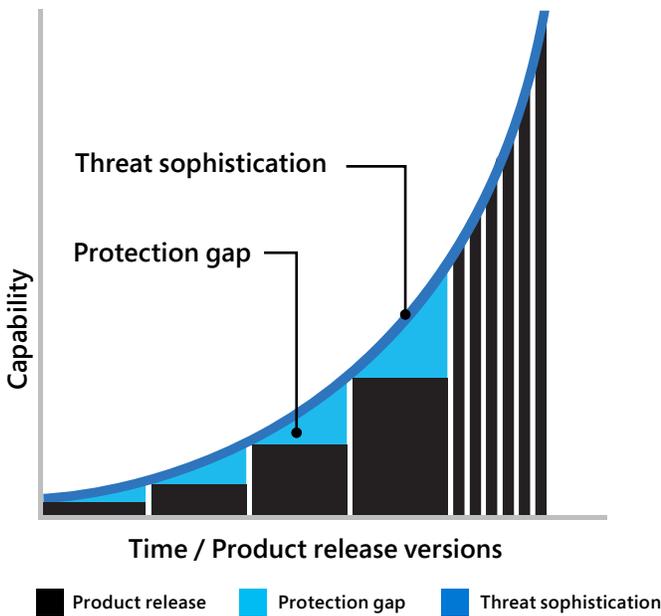
# Experience the latest technology

When users stay current with the latest security and feature updates, your entire environment is more secure. Constant updates shrink the *protection gap*, giving hackers less time to find and exploit vulnerabilities.

Microsoft Managed Desktop transforms the significant IT burden of preparing, testing, deploying, and troubleshooting system updates into a streamlined, cloud-based commodity service.

Meanwhile, your users can take advantage of new Microsoft 365 features as soon as they become available instead of waiting for the next release—shrinking the *productivity gap*.

With Microsoft Managed Desktop, your IT staff will have the tools and insight they need to control your environment—without the time-consuming, tedious work to maintain it.



With Windows as a service and Office as a service, we take on the job of rolling out monthly quality updates and semiannual updates so your IT team doesn't have to. In-place upgrades mean user apps, settings, and data will be preserved during updates.

Microsoft Managed Desktop connects all devices to a modern cloud-based infrastructure. This keeps Windows, Office, drivers, firmware, and Microsoft Store for Business applications current—so you know the whole experience is managed and secured.

**4,000**

downtime events avoided each year due to improved analytics and security features.<sup>1</sup>



<sup>1</sup> A commissioned study conducted by Forrester Consulting, *The Total Economic Impact™ of Windows 10 and Office 365 ProPlus with cloud-connected management*, July 2018.

# Security and IT services— backed by Microsoft

Microsoft Managed Desktop also provides a more secure environment with better performance, freeing up your IT team to focus on more strategic and valuable projects. You'll get cloud-powered analytics, user IT support, and security monitoring, all managed by Microsoft.<sup>1</sup>

With over 700 million monthly active

Windows 10 devices, we manage one of the largest IT infrastructures on the planet. We've had to become fast, efficient, and effective at IT management. And because we own the enterprise products and tools used to manage those devices, we can build on the expertise of our processes, people, and technology to provide services that allow you to get the most from your devices.



**700**  
million monthly active  
Windows 10 devices

## Microsoft Managed Desktop gives you:

- Device configuration
- Security monitoring and remediation
- App deployment
- Update management
- Analytics
- User IT support<sup>1</sup>

<sup>1</sup> When provided by Microsoft. User IT support may be provided by Microsoft or Microsoft Managed Desktop Partner.

As an example, let's take a closer look at security monitoring and remediation. Did you know that Microsoft spends over 1 billion US dollars a year on security engineering?

With Microsoft Managed Desktop, you get to take advantage of that investment. The Microsoft Security Operations Center (SOC) monitors devices all day, every day. To keep all your devices healthy and current, we check device health based on a standard cloud-based configuration. We provide multi-factor authentication (MFA), like Windows Hello, so you have front-door identity protection, and with Windows Defender Advanced Threat Protection (ATP), we can remediate any serious threats quickly.



## Windows Defender ATP

catches **1.7x** as many threats as prior endpoint detection and response (EDR) tools, on average.<sup>1</sup>

<sup>1</sup> A commissioned study conducted by Forrester Consulting. *The Total Economic Impact™ Of Microsoft Windows Defender Advanced Threat Protection*. July 2017.

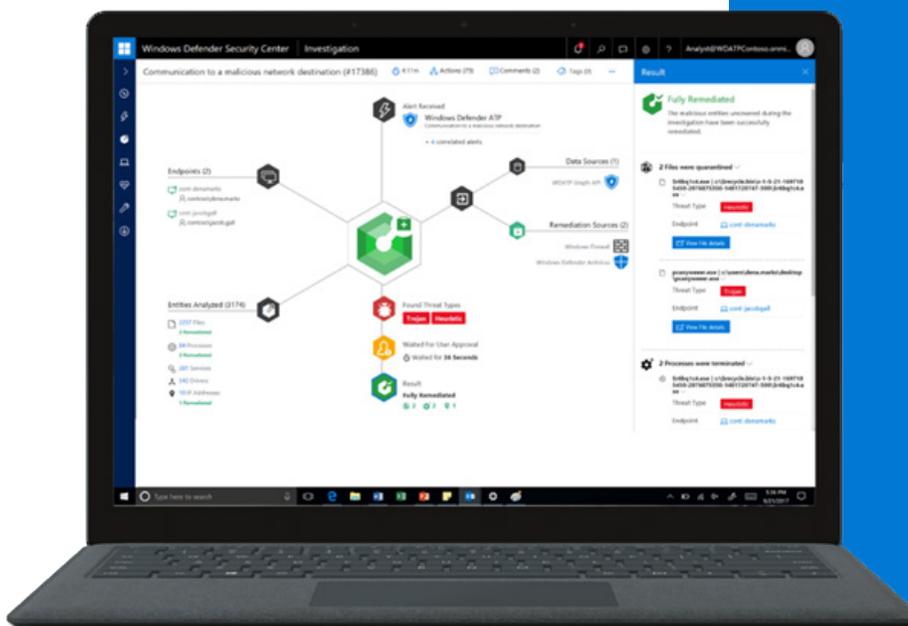
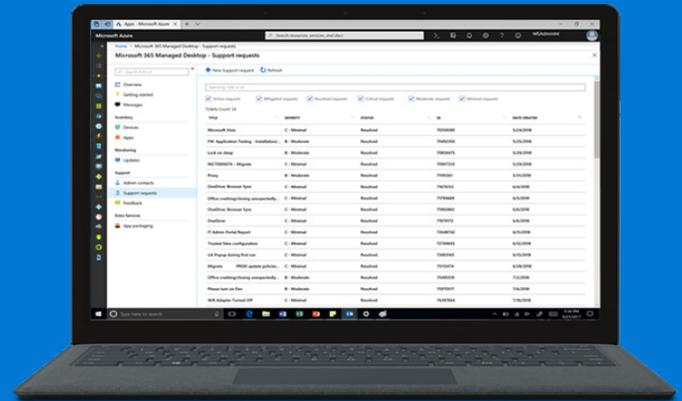


Did you know that Microsoft spends over 1 billion USD a year on security engineering?

This means your risk of a data breach is smaller and your users are more productive, since they won't be spending their time facing impact from malicious threats. You get all the benefits of having security built in to the OS.

This constant support extends to monitoring and deploying devices, so your users stay productive. We use analytics to identify issues before they happen. When issues do occur, we have product engineers to supply insights, troubleshoot problems, and provide help in diagnosing and fixing issues.

If devices are lost or stolen, we can lock them down and remotely wipe data from them, protecting your company and your customers.





03

**Stop worrying and  
start transforming**

Microsoft Managed Desktop allows your IT team to stop worrying about low-level user support, endpoint protection, and device deployment. Instead, they can focus on strategic initiatives that drive your core business and create a competitive edge.

Your IT team can have time to evaluate moving your on-premises server infrastructure to the cloud. They can innovate your Internet of Things strategy to improve customer satisfaction while expanding your data arsenal. Then, they can build Power BI data mashups that reveal hidden opportunities to boost sales or cut costs.

With Microsoft Managed Desktop, your IT team will better serve the needs of your users, your business, and your customers—instead of serving the needs of your technology.

Microsoft Managed Desktop gives you the ultimate workplace computing experience by bundling the latest technology and devices with Microsoft-backed security and IT services—to help your company stop worrying and start transforming.





04

# Get started

To get started on your digital transformation, you'll need to take a few prerequisite steps.

## Make sure that you have:



Microsoft 365 E5 licenses for your users.



Connectivity to numerous Microsoft service endpoints.<sup>1</sup>



Azure Active Directory (Azure AD)—either as the source of authority or synced to your on-premises Active Directory.

## Then ensure that you:



Migrate these services to their cloud equivalent services:

- Email to Exchange Online
- Files and folders to SharePoint Online
- Skype for Business to Skype for Business Online



Sync files to OneDrive for Business for data backup and recovery.



## Start the conversation

Once you've started getting cloud-ready, it's time to start the Microsoft Managed Desktop conversation. Microsoft Managed Desktop is available in the United States, Canada,<sup>2</sup> United Kingdom, Australia, and New Zealand.

If you're in one of those select markets, speak with your account team.

[Microsoft FastTrack](#) is available to help you meet these requirements.

<sup>1</sup> See [Network configuration for Microsoft Managed Desktop](#).  
<sup>2</sup> Excludes Quebec.