# ABOUT BLUE ZEBRA INSURANCE





#### BLUE ZEBRA IS A BROKER ONLY INSURANCE BUSINESS

Blue Zebra insurance (www.bzi.com.au) is a technology enabled insurance business that only distributes their insurance products through professional insurance brokers.

## BLUE ZEBRA EFFICIENTLY OFFERS BROAD INSURANCE COVERAGE OPTIONS

Blue Zebra's products are delivered through bespoke systems specifically designed to support brokers seamlessly offering personal lines and business insurance to their customers, with the option for the broker to add advice and guidance relating to their insurance products. By using big data and largely automating complex underwriting processes, Blue Zebra supports brokers to provide insurance options to their customers.





## BLUE ZEBRA PERSONAL INSURANCE POLICIES ARE BACKED BY A LARGE GLOBAL INSURER

The underlying claims for the personal insurances are ultimately paid by Zurich Australia Insurance Limited (ZAIL). ZAIL is part of Zurich Insurance Group. Zurich Insurance Group is a leading multi-line insurer that serves its customers in global and local markets. With about 53,000 employees, it provides a wide range of property, casualty and life insurance products and services in more than 210 countries and territories.

#### BLUE ZEBRA DELIVER A STREAMLINED, TECHNOLOGY ENABLED CLAIMS PROCESS

The claims payment process is delivered wholly onshore in partnership between Blue Zebra and Claim Central. Claim Central are a technology driven claims services company that work in partnership with Blue Zebra to deliver an efficient and well communicated claims experience, supported by a strong technology base.





## BLUE ZEBRA DELIVERS INSURANCE INNOVATION AND NEW PRODUCTS FOR BROKERS AND THEIR CUSTOMERS

Blue Zebra delivers product and service innovations to help brokers to support their customers with insurance covers that they need, responding to broker feedback to co-create new offerings in the insurance market. Blue Zebra offers the ability to bundle all of a customer's insurance needs into one packaged policy, with a range of easy payment options.

www.bzi.com.au

Blue Zebra Insurance Pty Ltd (BZI), Australian Financial Services (AFS) License Number 504130 is an underwriting agency and holds an AFS license to issue and provide general advice on general insurance products. BZI issues and administers the policy under a binding authority for the insurer. The insurer is Zurich Australia Insurance Limited (ZAIL), ABN 13 000 296 640, AFS License Number 232507.