



Mobile AR browser

W e l c o m e !

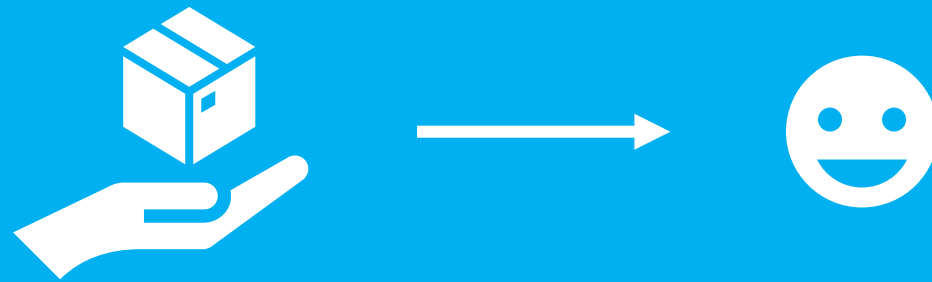
What do we do

+ THE NEED

We help companies bring their **PRODUCTS** and **SERVICES**
in their **customers lives.**



What I mean by this is being able to place that product in **FRONT OF THEM**
LITERALLY.

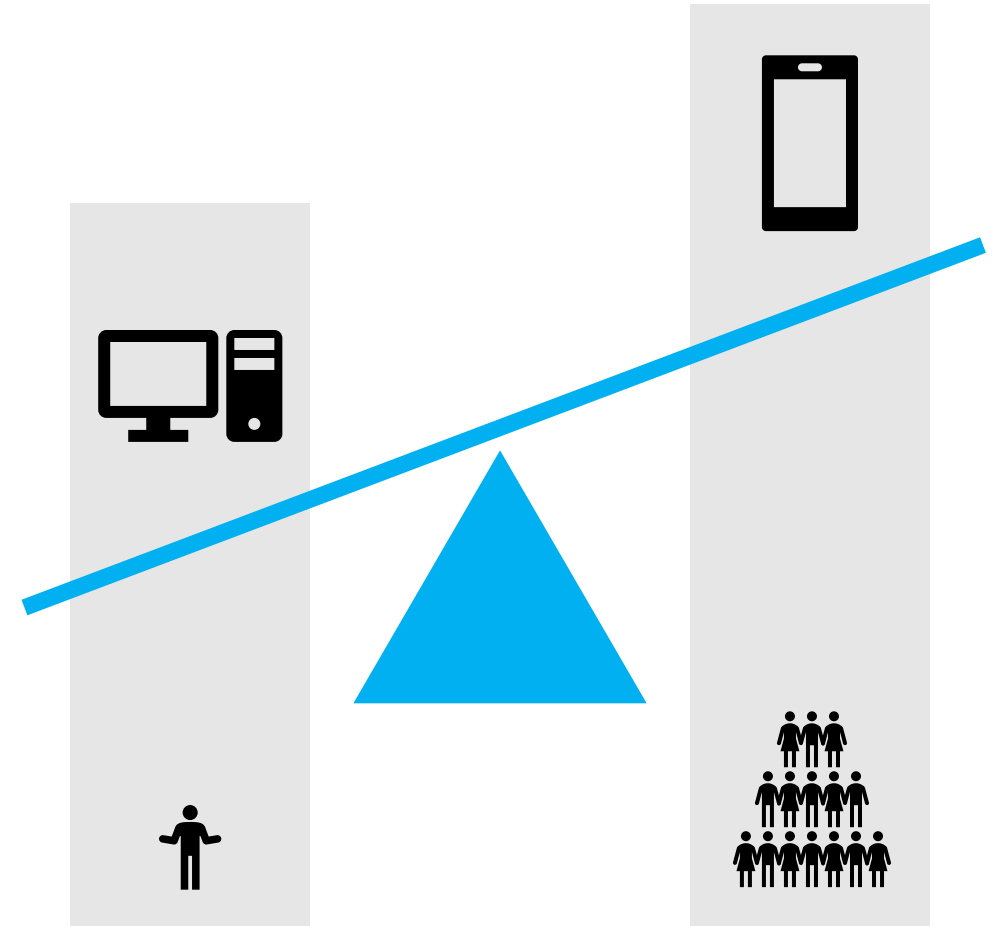


We do that by **DEMOCRATISING AR** and providing the Next Wix
for **AR experiences.**

Problem

1

More than **60%** of people use a **mobile solution** than a **desktop solution** to browse for information.



Problem



6 months to a year



30.000 – 90.000 EUR

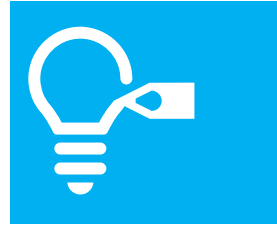


+Skilled Team

To develop your own mobile AR app it:

- **Takes 6 months to a year**
- It costs **30.000 – 90.000 EUR**
- ± You need a **skilled team** with the necessary **know how to** make it happen.

Solution

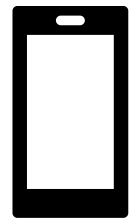


Companies

Advertisers

Freelancers

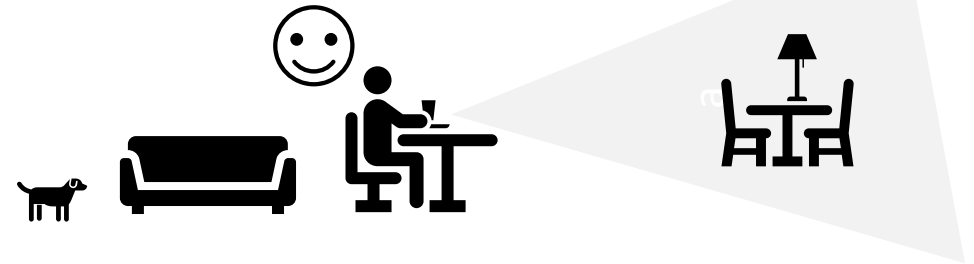
[indexAR](#) is a SaaS made of a web platform that helps content **owners/creators** become Authors of AR experiences in a matter of **MINUTES** and deliver them to their **communities (Audiences)** through a free iOS and Android Mobile App.



Solution

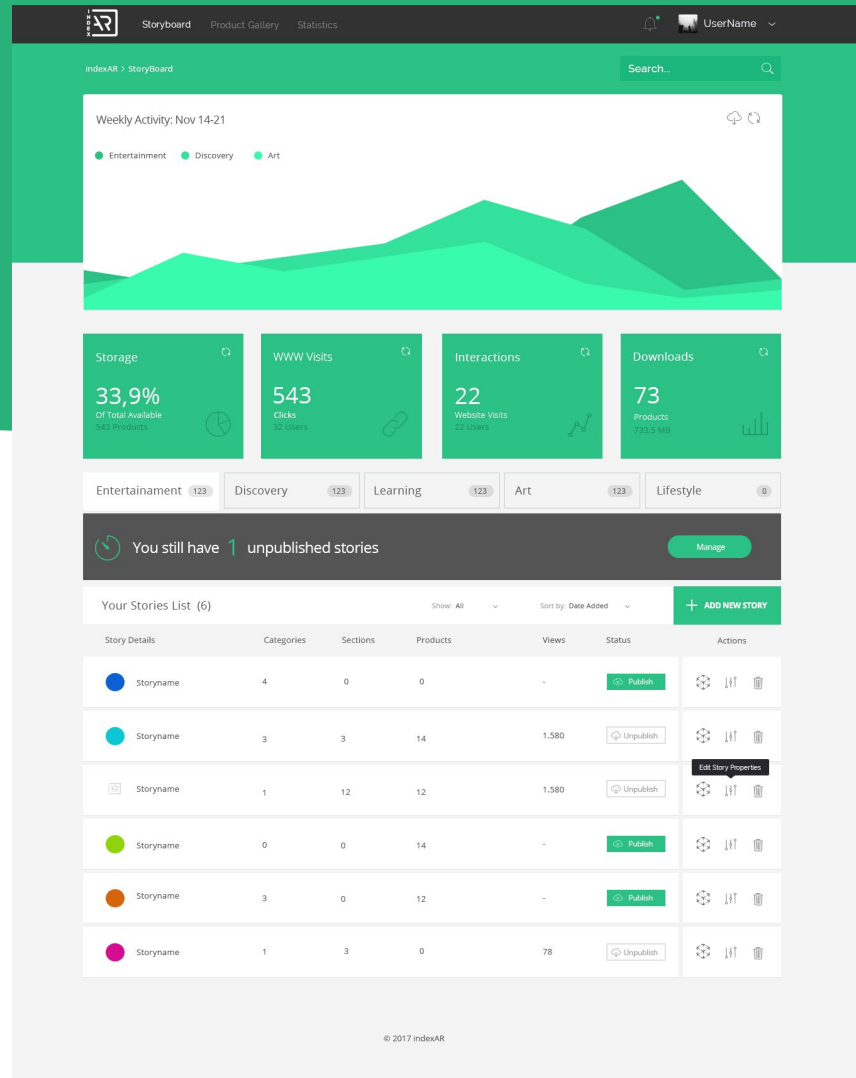


This way we increase the adoption rate of AR technology making it a **common every day** experience to browse around you for **AR experiences** as it is to browse on Google for information.

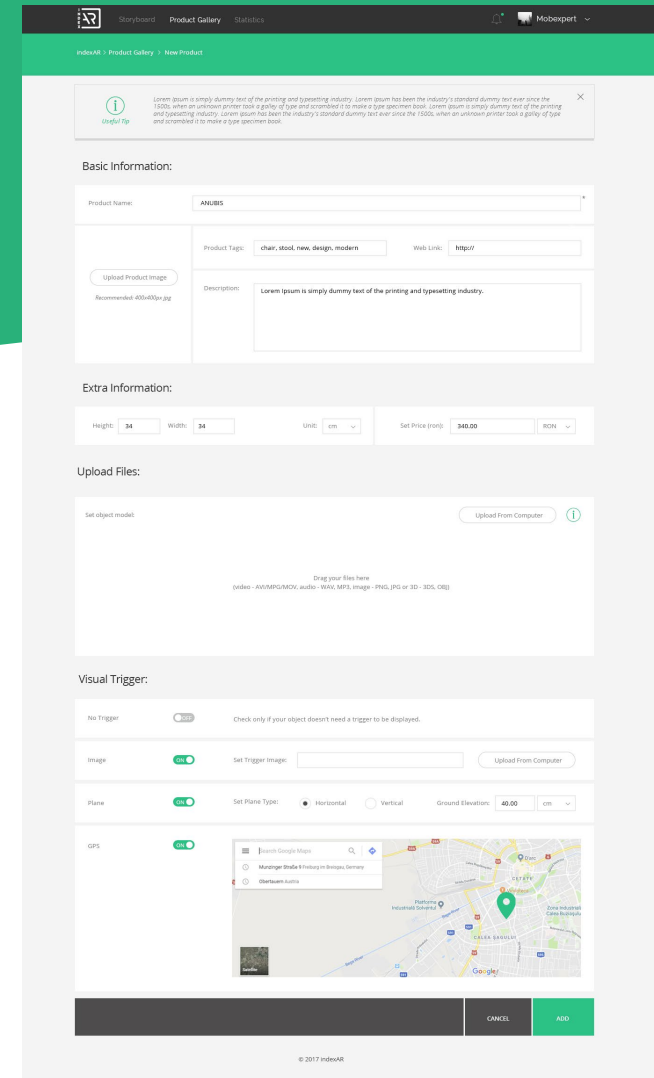


This is what makes Of IndexAR a mobile AR browser.

Story Board



Create Content +



IndexAR > Product Gallery > New Product

[IndexAR](#) [Storyboard](#) [Product Gallery](#) [Statistics](#) [UserName](#)

[Search...](#)

[Help Tip](#) Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Basic Information:

Product Name:

Product Type: Web Link:

[Upload Product Image](#)
Recommended: 400x400px.jpg

Description:

Extra Information:

Height: Width: Unit: Set Price (prod):

Upload Files:

Set object model: [Upload From Computer](#) [Help](#)

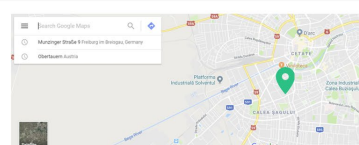
Drag your files here
(order - AVI/MOV/MP4, audio - WAV, MP3, image - PNG, JPG or GIF - 300x300, DEX)

Visual Trigger:

No Trigger: ☐ Check only if your object doesn't need a trigger to be displayed.

Image: ☒ Set Trigger image: [Upload From Computer](#)

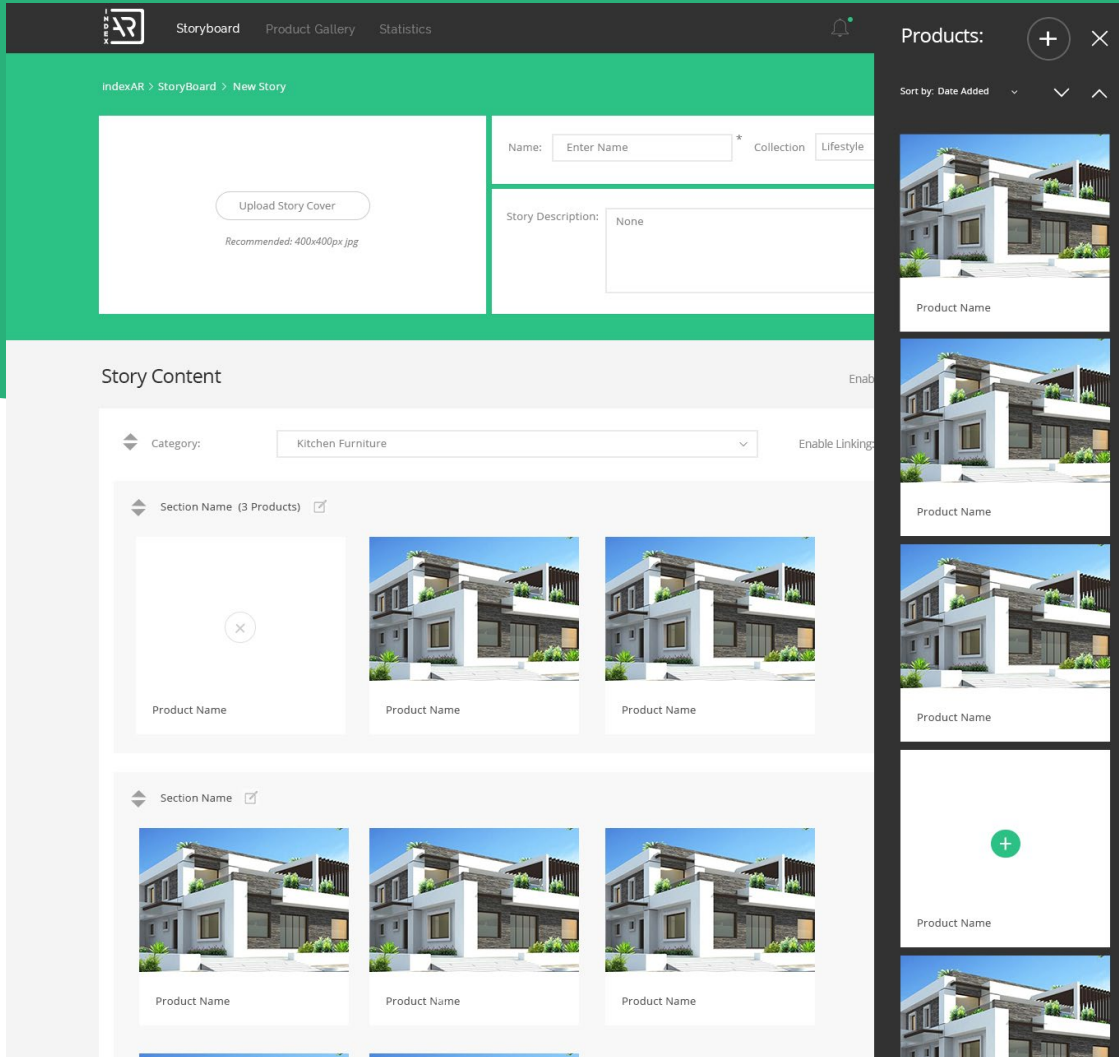
Plane: ☒ Set Plane Type: ☒ Horizontal ☐ Vertical Ground Elevation:

GPS: ☒ 

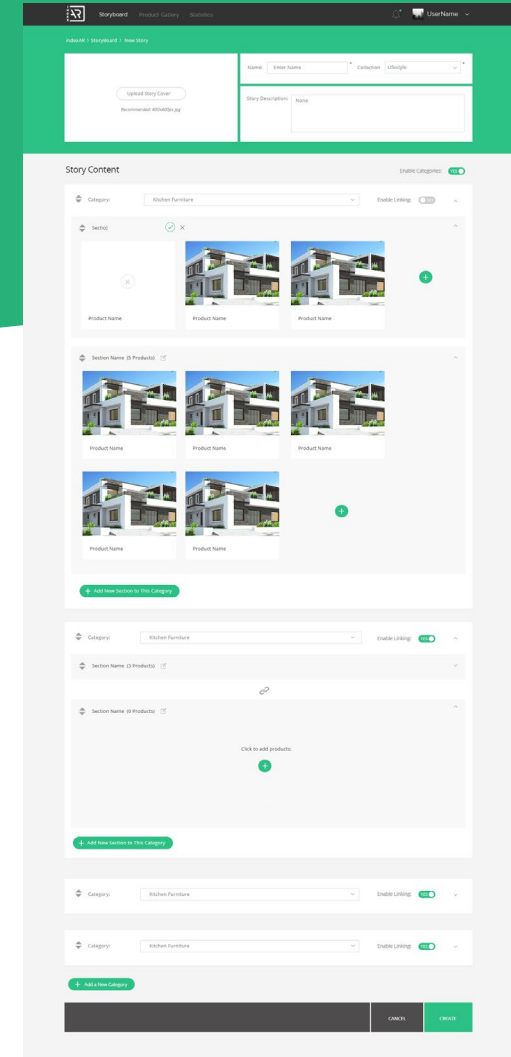
[CANCEL](#) [ADD](#)

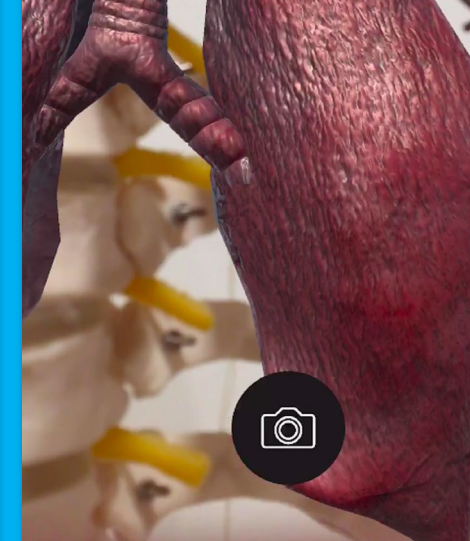
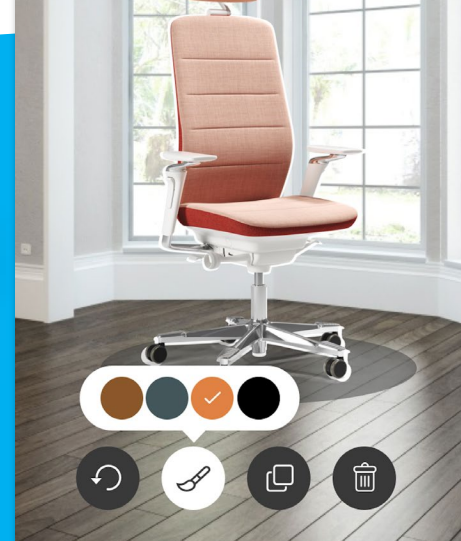
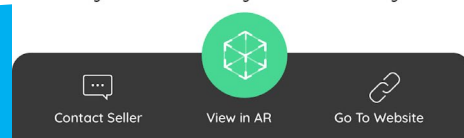
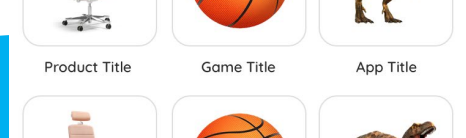
© 2017 IndexAR

Create Story +



Edit Story





NEEDS

+



Mobile AR browser



SOLUTION

- **Costly And Prolonged** Development Process
- **High Maintenance** Costs
- **Complex** Technical Solutions
- **Gut Feeling** Decisions
- **Low** Retention

- Reach you audience in a **matter of minutes at 100x better costs**
- **Updates and maintenance** included
- **Anyone can create** and deliver their own AR experience
- Informed decisions based on **statistics**
- **Multiple content providers** keep the users engaged all the time

Benefits

Market

MARKET SIZE



SALE STRATEGY

 **Direct Sales**

 **Resellers**

Microsoft Co-Sell Program
Advertising Agencies

PRICING

 **1 Time Fee**

 **Monthly Fee**

**depending on the length of the AR campaign*

R&D

200K EUR (EU Grant)

2016 – 2018

Market Validation
2019

PREMIUM SaaS
2020 – 2022

Mass Market
SaaS
2023

Roadmap



Team

Members:

- Sorin Bechira • UX/UI Designer
- Tiberiu Maran • Mobile app Developer (iOS & Android)
- Mihai Micu • Business Development
- Lawyer Alexandru Stanciu • Legal Support
- 3 Fullstack Developers • Web Platform Development

Founder:

- Razvan Boldis • CEO / Product Development

DELIVERED:




WORKING ON BRIEFS:

CLIENTS



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