Are you fully realising your retail potential?

Our consumer-centric software platform has helped many large retail organisations get their processes humming. Let us assist you too in making your business smooth, more profitable and better connected.

retaildirections

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Realise your retail potential

To succeed in modern retailing you must constantly keep your finger on the information pulse of the business. You must monitor your key business data and act on it in order to ensure operational and customer engagement excellence.

By nature of its architecture, the Retail Directions platform gives you an accurate, 360-degree, live view of your business. Free from fragmented and incoherent data, you can run your operations smoothly and extract relevant information with ease. Built for modern retailing, the Retail Directions platform delivers a single version of the truth, liberating you and your management team to focus on running your business rather than IT. As an example of the benefits stemming from our seamlessly integrated platform, you can check the live sales performance of your stores and e-commerce on your phone, from anywhere in the world.

Retail Directions' consumer-centric retail platform helps modern retailers realise their potential by intelligently bringing together the worlds of business and technology.

System-wide integration at the database-level negates the need for costly interfaces, reconciliations, data re-synchronisations, and debates between multiple system providers. Simple means not containing non-essential parts, a philosophy at the core of how Retail Directions engineers its software.

We can help you realise your vision for a connected retail enterprise, providing unified selling, logistics, merchandise management, analytics and consumer centricity.

The Retail Directions platform provides retailers with unique scalability. A single system can support a mix of retail brands, running in multiple countries under different tax regimes, using a range of currencies and languages, managing thousands of stores with hundreds of thousands of SKUs – all using a single, shared database.

Our platform shines with technical innovations rarely seen in commercial systems, enabling multi-market, multi-brand expansion, all while taking IT off the executive agenda.

How many enterprise-wide retail systems can be deployed live in just a few months? Ours can, with minimal impact on your business operations.

See and experience our platform for yourself – the future of connected retail.

Established in 1993,
employs over 70
specialist staff

Dedicated to making
technology invisible in a
connected retail enterprise

Strong focus
on driving change
and delivering results

Providing a clever
consumer-centric
platform

Used by prominent
retailers running stores
in 30+ countries

Selling

Sell from anywhere, fulfil from anywhere and deliver anywhere.

The selling facilities within Retail Directions' consumer-centric platform have been designed to help retailers meet the changing and growing demands of the modern, tech-enabled customer.

The platform supports omni-channel natively, due to its superior retail-specific architecture. Using database-level, enterprise-wide integration, it provides complete visibility of all aspects of your retail operation, in real-time, through all channels.

Using the Retail Directions platform, you can sell anywhere, fulfil from anywhere, and deliver anywhere. Specifically, you can:

1. Empower your store team with clienteling application, so they can better engage with the customers.
2. Sell over the counter, online, and across channels, using transactions such as Click & Collect and Save-the-Sale (aka Endless Aisle).
3. Achieve 360-degree visibility of customer transactions between channels, including the ability for goods bought online to be returned to a brick and mortar store, against the original purchase.
4. Engage with your customers using segmentation, by taking advantage of the identical view in every channel of all data related to customer engagement, including product information, customer details, pending and past orders, stock availability, gift cards, prices, promotions and loyalty entitlements.

A single view of the customer is no longer enough – retailers need a single, real-time view of all product and customer-related information.

Point of sale

Bricks and mortar stores continue to handle the vast majority of sales in most retail businesses, so highly-reliable and efficient point of sale remains a critical requirement in every retail system. Industry experts recognise Retail Directions' Store Management System (SMS) as the leader in this space. SMS handles extensive POS functions as well as store back-end operations including reporting, drawer reconciliations, banking, petty cash management, stock control, stock transfers, messaging, and time in attendance. But, SMS gives retailers more than just great functionality.

Easy to use

Human Engineering (ergonomics) principles drove the development of the SMS User Interface, practically eliminating the need to train cashiers and removing computer management functions such as backups or end of day processing. Our client's routinely comment on smooth customer experience, ease of use, and consistent high speed.

Mission-critical redundancy

Our clients also tell us that SMS can be described as "rock-solid". Retail Directions' store systems operate independently, sheltering stores from the unavoidable interruptions and delays inherent in communication networks and remote servers. This unprecedented consistency of operations and user experience gain particular importance during peak trading periods – when customer numbers skyrocket and networks slow down.

Clienteling

In addition to stationary POS, store staff can also use mobile wireless devices, running under iOS on iPad, iPhone, and iPod Touch, as well as under Windows CE and on Windows Tablets. Integrated seamlessly with Retail Directions SMS, these clientieling tools give store teams extra mobility and queue-busting power, increasing staff productivity and enhancing the customer experience. Our mobile store application provides information about customers, supports selling, product enquiries including neighbourhood stores' stock on hand, as well as stock transactions – including stock takes.

E-commerce | CMS

As digital commerce evolved and became an integral facet of modern retailing, Retail Directions has supported our clients in this space by adding powerful e-commerce facilities to our retail platform, in line with our single source of truth philosophy.

Seamless cross-channel selling

While the Retail Directions platform can be linked with most e-commerce systems available on the market, retailers who adopt our native Web Shop front-end have benefited immensely from a direct, real-time connection to the rest of the platform, which provides unprecedented flexibility and omni-channel reach.

The benefits of Retail Directions e-commerce include live access to all data (including transactions which took place in brick and mortar stores), cross-channel gift cards, cross-channel loyalty schemes, promotions shared with POS, single view of live inventory, seamless cross-channel fulfilment and a single view of the customer – all in real-time.

Total control over your content

In addition to the ability to manage items, prices, images and text to appear in the Web Shop, Retail Directions' Content Management System (CMS) gives users total control over live and test web shop environments and over web shop appearance for desktop and mobile versions.
No IT team, no middleware or third parties need to participate – users can alter the appearance and behaviour of web shops themselves, in real-time and if required, well in advance. This saves time, money and effort.

If you want to see examples of the Retail Directions Web Shop in action, please visit the following websites:

- www.betts.com.au
- www.thebodyshop.co.nz
- www.jomercer.com.au

Wholesale and marketplace integration

To expand their e-commerce footprint, some retailers offer their products via 3rd party marketplaces, such as Amazon or Nordstrom. The Retail Directions platform can be connected to such marketplaces, managing the range on offer as well as customer orders that need to be fulfilled.

The Retail Directions platform can also be used to handle wholesale transactions, when clients decide to sell stock to other retailers – either directly or via websites such as Joor.

Merchandise & Inventory

Select, procure, promote and manage your range for maximum return.

The quality and the effectiveness of the Merchandise Management process can be considered the most fundamental factor in a retailer's success. The right product mix and optimum inventory levels (at the right locations and at the right time) require clever planning and procurement, as well as effective logistics. Combined with intelligent price points, this leads to attractive offers and great customer service.

The Retail Directions platform has a range of facilities to help retailers accurately monitor and optimise stock and effectively handle items through their life cycle, in order to maximise product margins and profits. The platform gives retailers real-time stock information, visible through all channels.

Planning

Before stock can be purchased, it needs to be catered for in merchandise budgets, so orders can be placed within the constraints of OTB (Open to Buy).

Retail Directions' budgeting tools allow users to create and manage store sales and profit budgets, using a three-dimensional spreadsheet. The spreadsheet allows users to create and edit budgets for each combination of stores, product groups, and trading weeks during a planning period.

Once approved, the sales budgets flow as input into merchandise budgets and provide the base for weekly, daily and hourly sales budgets used in store operations, for executive reports, and for smartphone executive enquires when on the road.

The merchandise budgeting tool allows users to translate the sales budgets into the purchasing budgets (OTB), by period and product category, to make sure that the intended top line will be supported with the proper levels of inventory in each product group, throughout the planning period.

Buying

The Purchase Ordering module initiates the flow within the supply chain. Users can create and maintain purchase orders for all types of merchandise, using a range of delivery and distribution options. Orders can be shipped directly to stores or warehouses, cross-docked or designated for internal cross-docking via break-bulk. Multiple destinations can be covered with a single purchase order. If necessary, orders can be re-directed.

The Purchase Order facility within the platform includes workbench-style display, calculated ETA dates based on transit times, delivery booking management, automatic order closure based on acceptable tolerances, apparel and footwear order quantities derived from size curve analysis, links to production and marketing events, advanced lifecycle management, and multiple pivoting views.

Item management

Users can register items of varying levels of complexity within the platform, from simple SKUs to complex apparel styles with multiple colours, sizes, and attributes. All items have a classification within a merchandise hierarchy, with multiple levels and additional dissections based on product brands, seasons, suppliers, retail chains, and dynamic attributes. Aggregate items can also be created.

Users can manage items through their life cycle, covering a range of stages, from intended items to rundown and discontinued stock.

Multiple buying sources can be defined, with the relevant buying terms and costing information. Items can be bar-coded and ticketed in a variety of ways, including in-house codes.

Pricing

The platform allows users to manage prices by zone, with overrides by store (if required). This makes the process efficient, particularly for large retail chains operating in multiple markets.

The pricing system supports various price types: regular, markdown, special and the first margin price. Such prices can then be further altered via rule-based promotions, applied at the time of sale.

Price changes can be set up well in advance, with the ability to automatically revert from special prices to the regular price after promotion ends.

Before being communicated to the affected stores, prices can be analysed using a profit impact assessment tool and approved by an authorised member of Head Office staff.

In addition to supporting multiple pricing zones, the system allows users to set prices in various currencies (as used in the stores), within various tax jurisdictions to apply regional taxes to facilitate international operations. Store-level pricing can also be used, to override zone prices for more targeted price management if required for a specific market or store location.

Stock control

Intelligent management of stock requires full transactional tracking and access to accurate, up-to-date stock level information.

The Retail Directions platform provides full visibility of stock levels across all channels in real-time. By contrast, many retailers who don't use our platform complain about inaccurate inventory levels and no live visibility.

The Retail Directions platform captures all types of stock movements and adjustments, providing live, SKU-level inventory balances in stores and at a bin level within warehouses. It provides tools for stocktaking, allowing for partial and full facility stock takes. Stock takes can be conducted using handheld wireless devices.

The system summarises all stock transactions on a regular basis and encodes them for automated posting to the General Ledger.

Logistics

Get your products to the right place, at the right time, at low cost.

After selecting the right products to create a compelling merchandise offer, retailers need to purchase the stock, get the goods to stores, and then make sure they stay in stock. The Retail Directions platform includes a comprehensive set of tools to manage warehouses, handle stock distribution across the stores, and then redistribute the stock if required, to minimise out of stocks, reduce markdowns and to maximise sales opportunities.

The entire supply chain has been designed to use SSCCs and unit loads, minimising the need to handle stock at SKU level, to reduce labour and increase stock accuracy.

Warehousing

Retail Directions' Advanced Warehouse Management System (AWMS) provides all the functionality needed to run an efficient warehouse operation within a retail or wholesale environment, including store replenishment, customer orders fulfilment and trans-shipments between stores. AWMS can handle hundreds of thousands of SKUs, controlling all stock movements via wireless hand-held devices.

Running warehouse(s) internally can have a significant positive effect on a retailer's bottom line. Outsourcing this critical part of retail business to a third party or supplying stores directly from manufacturers usually does not constitute the most efficient method of operation. With AWMS, a highly efficient warehouse operation can be achieved quite easily, thanks to its direct integration with the other parts of the Retail Directions platform.

The Retail Directions platform allows for stock to be received into warehouses or into stores. Stock arriving at a warehouse can be put away, cross-docked or handled through a break-bulk procedure. Cross docking allows for carton-level trans-shipments, with stock moving directly from the receiving area to warehouse dispatch. When processing break-bulk deliveries, the received stock moves directly into a staging area where it can be split by store and moved directly to the dispatch area.

Replenishment

Retail Directions platform includes facilities to automatically determine store stock replenishment requirements. The facilities rely on expected demand / stock presentation templates to dynamically calculate requirements for stock, to determine what stock is needed at the SKU level for each store. The replenishment system then generates transfer orders for AWMS (or for integrated, 3rd party warehouses). The system can replenish stores using stock from multiple warehouses.

When necessary, the automatic demand calculation process can also generate direct-to-store purchase orders.

The system can combine explicit stock allocations, store orders and then automatically generate demand to determine the actual quantities that need to be shipped to the stores.

Redistribution

In addition to sourcing from suppliers and warehouses, the Retail Directions platform also includes a stock redistribution module. The module generates recommended stock movements between the stores, either to re-balance or to consolidate the stock. The system considers current stock holdings, stock presentation requirements, incoming stock and forecast sales. Users can then review and act on the computer-generated recommendations. Once approved, the system generates stock movement requests and sends them to the stores, which then pick, pack and send the stock to the specified destinations.

Enterprise-wide fulfilment

The Retail Directions platform makes it possible to accept customer orders online, in stores, or at Head Office (in customer service centres). Order fulfilment can then be handled via a warehouse or within the stores. Flexible cross-channel ordering and fulfilment empowers the consumer, while allowing the retailer to use all channels to drive customers to brick and mortar stores, where add-on sales can be made. It also helps to increase services levels, as more stock can be made available company-wide than in a single location.
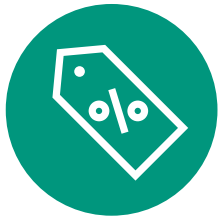
Promotions & Loyalty

Create and nurture lasting customer relationships.

Creating and maintaining lasting customer relationships sits at the core of omni-channel retailing. Seamless cross-channel fulfilment, combined with highly personalised client experiences, enable retailers to continually renew and strengthen the connection with their customers. To achieve this, retailers need to truly embrace customer centricity – not only as a corporate objective, but also as an important guiding principle in the IT area.

The Retail Directions platform's consumer-centric selling capabilities operate in unison with powerful promotion management and loyalty facilities, enriched by a single view of all customer-related data and smooth cross-channel fulfilment.

Single view of the customer

To be effective, any Customer Management System must have direct access to the combined information about customers and all their transactions – within a single database, in real-time. Our platform provides a single view of all such data, across stores, Head Office and online, so the business and its customers can see the full picture. Using such rich data, Head Office users can generate qualified customer lists based on customer attributes and their purchase patterns. These lists can then be used to run highly targeted promotional campaigns.

Rule-based promotions

Retail Directions' Rule-based Promotions Engine delivers almost limitless promotional flexibility in all channels, helping retailers to boost sales with minimal loss of margin. The promotional facilities work across channels, providing consistency of customer engagement unparalleled in other retail systems.

Retail Directions' Promotions Engine can be used within the stores, in the head office, and online. This guarantees that customers get identical promotional offers and deals, irrespective whether they chose to buy online or in a store. The Engine recalculates customer basket / transactions in real-time, so the customer doesn't have to wait until they proceed to payment in order to find out what they really have to spend.

The Promotions Engine uses rule-based calculations to handle coupons, multi-tier loyalty points, percentage-off promotions, dollars-off promotions, tiered pricing, loyalty-related offers, tender-related discounts, third-party beneficiaries (charities) and more.
You can reasonably expect that our platform can execute whatever promotional deal your marketers create.

Customer loyalty

Loyalty programs allow retailers to continually collect customer-related data, and help in creating ever-deeper customer engagement.

An important study from the Australian Marketing Institute demonstrated that around 55% of customers will buy a product from a brand that has a loyalty program in preference to one that doesn't.

The Retail Directions platform includes fully integrated omni-channel

loyalty facilities, supporting a variety of loyalty schemes, with multiple membership levels and flexible membership rules.

All loyalty data can be viewed at point of sale and online in real-time, and entitlements can be earned and redeemed in any channel. Retail Directions' loyalty system leverages the powerful omni-channel Promotional Engine that allows the same offers to be available across all channels.

Connected customers

The Retail Directions platform supports full cross-channel customer service. In addition to traditional e-commerce and bricks & mortar purchases, customers can also buy across channels. They can make a purchase online and collect the stock in-store (Click & Collect).

Similarly, the system also allows store staff to sell items via POS that have no stock on hand in the store and use the Web Shop fulfilment system to deliver the stock to the customers.

Industry experts refer to this type of service as Customer Order Express, Endless Aisle, or Save-the-Sale.

Retailers can gain significant benefits from the fact that the platform supports cross-channel fulfilment without the need for multiple systems and the related extensive (and expensive) integration.

Analytics

Real-time sharing of all omni-channel data, out of the box.

Database-level, enterprise-wide integration means that by design the Retail Directions platform eradicates interfaces, freeing retailers from the common architectural gridlock, extra costs, operational inconvenience and delays caused by so-called 'best of breed' systems.

Analysis and data mining in such environment can be done more easily, as all the information can be sourced from a single database. Furthermore, the retailer doesn't have to cope with duplication or distortion of data, so common in enterprises that maintain isolated islands of information, desperately trying to keep their corporate data in sync.

Retail Directions' single source of truth approach provides a vastly superior way of running a retail business in the fast-moving world of today.

Single source of truth

Unique in the marketplace, the Retail Directions platform enables real-time sharing of all omni-channel data, out of the box. Retail Directions delivers a fully integrated retail platform for merchandise management, procurement, supply chain, warehousing, ecommerce, POS, store mobility, promotions, customer loyalty and more – all sharing a single, centralised database.

Yet, at the same time the centralised, live data storage operates without making stores dependent on potentially vulnerable data links and remote servers. The store-level parts of the platform operate independently on each store register, using a smart message queuing mechanism to keep the Head Office database up-to-date.

Live reporting

The Retail Directions platform comes with a range of inbuilt enquiry, reporting and analysis tools, allowing users in the office and on the road to view the latest figures. The queries include information about sales, gross profit, customers, products, pricing, promotions, stock, ordering and gift cards, supported by real-time data flows between the Head Office (RMS), executive sales reporting system, brick and mortar stores (SMS), mobile POS (SMSmx) in the stores and Retail Directions' E-commerce.

Executive tools

Retail executives can access sales, profit and stock information via a desktop SalesCube® tool and can also view live sales data using their mobile phones, from anywhere in the world. The system uses built-in data aggregations, to provide practically instant inquires at a store, store group and brand level. Live sales data can be viewed for brick and mortar stores as well as Web Shops, mapped against the expected hourly sales curves.

Loss prevention

We've made it much harder for criminals to commit fraud within retail businesses. The high level of data detail and purity helps in detecting suspicious transactions and patterns, acting as a deterrent. Relying on information unearthed by Retail Directions' platform, a number of fraud cases have been detected, recovered, and successfully prosecuted. Six-sigma reports can be used to identify locations and individuals that operate outside patterns normal for the retailer.

Customer centricity

Putting customers at the centre in the Digital Age.

Customer Centricity means a way of doing business that provides a positive customer experience before, during and after the sale, in order to drive repeat business, customer loyalty and profits.

It requires smart technology to facilitate a digital path to purchase and personalised engagement in Brick & Mortar stores.

Any channel

With the Retail Directions platform, retailers can seamlessly sell over the counter, online, and across channels, with smooth omni-channel transaction options such as click & collect and endless aisle.

Such a consistent customer experience can only be achieved because the platform delivers a single, 360-degree view of all data related to customer engagement, including product information, customer details, pending, abandoned and past orders, stock availability, gift cards, prices, promotions and loyalty entitlements.

The once advocated "single view of the customer" won't suffice in the modern world of retail – retailers need a single, real-time, consolidated view of all product, transactional and customer-related information.

Today's computerised consumers expect to be able to transact with you in a myriad of different ways and still feel as if they deal with the same organisation. Retail Directions enables you to create a frictionless, instant experience across all channels.

Border-free

Just like cross-channel retailing, crossing borders effectively requires the same consolidated view of all data, with added intricacy as you need to transact in multiple currencies, languages, and tax jurisdictions. Managing international deliveries adds another layer of complexity.

Retail Directions provides a single platform that helps you grow, and grows with you as you keep adding:

- Sales (business volume)
- Countries
- Staff
- Stores
- SKUs
- Stock

- Currencies
- Tax jurisdictions
- Locations
- Brands
- Languages
- Channels.

Segmentation

To thrive in modern retail, you need to identify what your customers want and you need to gain clarity about this information before they do. This will help you to figure out how they will see the world in the future, and then align your offering accordingly.

However, most retailers still don't have a single view of their customer data, including all customer transactions. With such a handicap, attempts to perform effective analysis will most likely fail. Additionally, few organisations recognise the difference between data and information, yet it's the latter that can generate additional business.

Unless you learn something you didn't know before, you don't have information on which you could act – you only have data.

Using the Retail Directions platform, you can segment your customers into groups, based on their location, gender, what they bought (and what they didn't buy), level of spend with you, stores they frequented and much more. Once you can create such segments, you can tailor your promotional offers with precision, minimising the profit sacrifice needed to get additional sales.

Market of one

The Retail Directions' platform allows retailers to move away from the 'one size fits all', campaign-centred promotional model. You no longer have to offer promotional deals to everyone or even to members of your loyalty scheme at e.g. gold level. You can now create promotional offers for people who e.g. bought canvas from you but never tried your oil paints. This gives customers the perception that you see them as a market of one (truly personal attention), yet you still retain economies of scale by designing your offers and targeting communications at tightly defined customer segments rather than individual customers.

What makes a retail system great?

The relentless pursuit of excellence.

Greatness means beyond ordinary. It means reaching beyond the status quo and relentlessly chasing excellence. We wouldn't want to work any other way.

Innovation

Retail Directions continually works on finding better ways to meet client requirements (even those unarticulated) and to inspire them. We look outside the box, challenging the industry with new ways of thinking and leading the way to smarter business operation.

Built for retail

The Retail Directions platform has been developed specifically for retail, so it can be implemented without business blueprinting or extensive software configurations.

In the key areas of your business, Retail Directions natively supports alternative rules for retail business processes, which makes it easy to configure the system according to your needs. This flexible approach allows for rapid implementation and easy changes as business requirements evolve. It also dramatically reduces risks associated with deploying an enterprise-level retail system.

Mission-critical redundancy

Multi-store retailers have requirements that differ from what small retailers need. Retail chains have to operate warehouses and stores in multiple locations, making them heavily reliant on network connectivity.

The majority of retailers indiscriminately use traditional system architectures (centralised or purely cloud-based) that demand 100% uptime for servers and networks, and routinely struggle to deliver consistent, high speed.

The Retail Directions platform operates differently. It caters for the inherent unreliability of the various system components in the complex and distributed retail environment. From the onset, we recognised that networks and servers can malfunction or run slow, and that such a disruption at the peak trading time could be catastrophic for a retailer.

Instead of making your business heavily reliant on networks and third-party infrastructure, Retail Directions delivers a superior distributed system architecture – a requisite combination of technologies that optimise retail IT for speed and resilience. Any other architecture will have inherent fault lines and will be a source of recurring annoyances, customer dissatisfaction and unnecessary costs.

Market proven

When considering a system change, the cost, functionality and architecture all become secondary unless the project carries the minimum possible risk. Retailers have no capacity for failure of large system projects. Such an upheaval could cripple the business.

If you chose to deploy the Retail Directions platform, your business will run on a proven system, based on retail-specific architecture that can be easily scaled up. The Retail Directions platform operates multi-brand retail, international enterprises ranging from small businesses to over 1,500 stores on a single network, including customers with more than 50 registers in a single store.

International growth enabler

The Retail Directions platform provides unique scalability for retailers. It can support a mix of retail brands on a single site, running multiple countries operating under different tax regimes, using a range of currencies and languages, managing thousands of stores with hundreds of thousands of SKUs – all using a single, shared database. Our software operates in more than 30 countries.

Support

The retail industry never sleeps, and neither do we. Our services team operates 24/7 to make sure our clients' businesses run smoothly. Client teams can log and track service requests via our Client Portal.

Partners

Retail Directions has defined clear boundaries for our platform, leaving specialist areas for specialist providers. We have integrated our platform with many EFT payment systems, differed payment providers, gift card management systems, financial systems, and 3rd party loyalty platforms such as Siebel and Hybris. The platform can also work with 3rd party Web Shops and advanced warehouses, although our in-built modules provide a more elegant, more reliable and lower cost model.

Personal services

Going the extra mile.

Retail Directions works closely with our clients, with a mission to help them expand and enhance their businesses. We aim to take the pain out of retail technology, removing it from the executive agenda.

Discovery

Unlike most other vendors who require you to mould your business around their software, we've designed our platform to wrap around your business, enabling you to augment your tried and tested processes with the latest in retail technology. The first step to get you there requires efficient discovery, to develop an architectural blueprint and transition map, to clearly define the way forward for a seamless conversion from your legacy system(s).

Finance

Retail Directions finance gives you the flexibility to work closely with us to determine the financial model that best suits your business.
We offer a range of financial arrangements that include CAPEX, OPEX, or a hybrid model.

Implementation

The retail industry views Retail Directions as a solid and clever organisation, which has been consistently pursuing two objectives: to provide a consumer-centric, market-leading retail technology, and to make it work well within client organisations. We handle client implementations using our own consultants, with a 100% successful implementation scorecard.

Inspiration

Post implementation, Retail Directions will work closely with your business – providing inspiration and helping you to drive process improvements and business growth. Through a collaborative, ongoing dialogue, we aim to share ideas with you and listen closely to your ideas and business needs.

Talk to us

If you would like to move to a friendlier, faster, more reliable retail platform, contact us today to arrange a customised demonstration.

Melbourne, Australia:	+61 3 9561 3888
Sydney, Australia:	+61 2 8004 6173
United Kingdom:	+44 208 626 1856
South Africa:	+27 66 350 8474
Email:	sales@retaildirections.com

Global Head Office:

L12, 114 William Street,
Melbourne, VIC 3000,
Australia

retaildirections.com

realise your retail potential

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