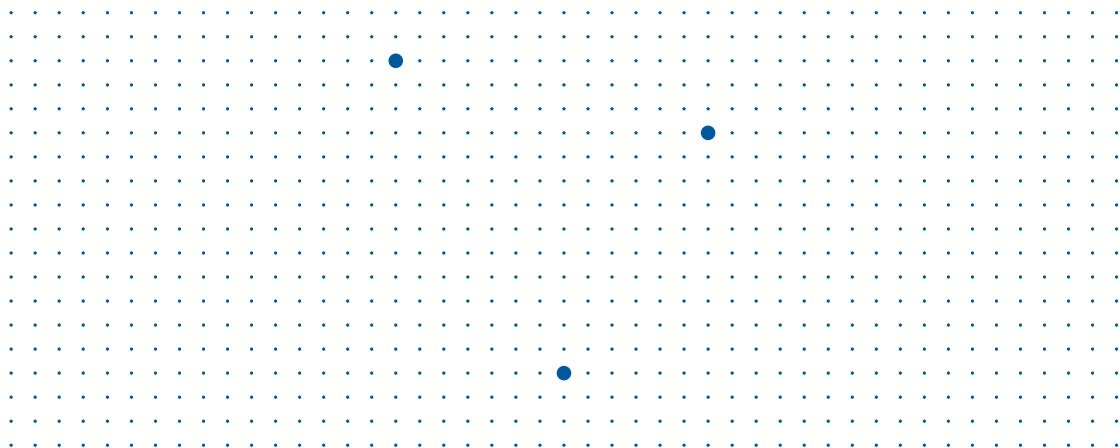


Community Connect

Connected security for thriving communities



Build ties between the public and private sector
and encourage community-driven solutions
that enhance public safety and livability.

Community Connect is the Genetec framework that facilitates public-private collaboration to improve urban safety. Built on a foundation of technology that reinforces community policing, our approach allows members of a community to participate and work towards common goals such as public safety, economic growth and operational efficiency. For example, it enables private businesses to share their security video with the police, aiding in public safety efforts and improving the overall quality of city life.

Inclusive

Improve community policing with a solution that fosters dialogue between law enforcement officers and citizens to build trust and increase transparency. This can help public and private agencies join forces to proactively solve problems and gain visibility on previously unreported crime.

Livable

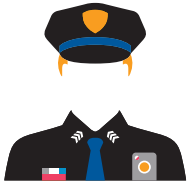
Attract customers and new businesses through increased urban safety and livability. Studies have shown that healthy partnerships with police establish a sense of guardianship that extends security beyond the storefront and into the community. A decrease in crime creates safer, more welcoming spaces for shoppers and more appealing environments for businesses to thrive.

Efficient

Leverage data from private security systems to enhance services to citizens without affecting your budget. Community Connect introduces video surveillance as a means of guiding decision making and allocating your resources more efficiently. This new data can help reduce incident response times by providing officers with valuable intel before arriving on scene.



Who can benefit?



Police departments

- Improve officer safety
- Increase situational awareness
- Shorten investigation cycles
- Allocate resources efficiently
- Access technology from the private sector
- Gain insight into previously unreported crime
- Augment transparency



Elected officials

- Gain recognition as a safe city
- Increase business and tourism
- Use public and private resources more effectively
- Strengthen community relations
- Improve services without affecting budget



Participating businesses

- Increase shopper safety
- Enjoy a hassle-free and affordable security solution
- Monitor your business in HD, from anywhere
- Strengthen your brand and attract new customers
- Reduce losses from crime
- Directly impact public safety



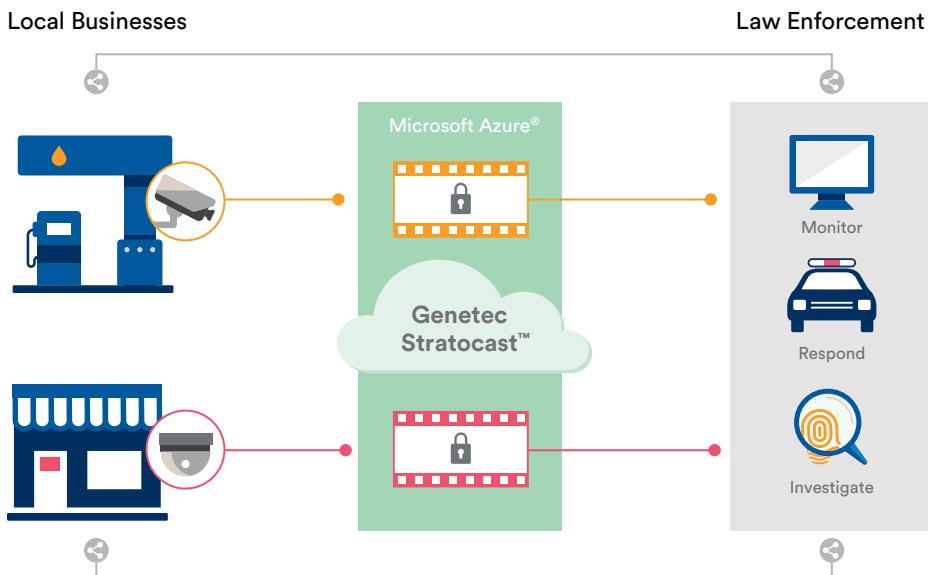
Community members and citizens

- Feel safer in your community
- Benefit from collaboration with community stakeholders
- Contribute to proactive problem-solving
- Take advantage of everything your city or town has to offer

How does it work?

Stratocast™ is a cloud-based video monitoring service from Genetec. Easy to deploy, it offers greater security through HD video surveillance. Business owners can view live and recorded video from their laptop, tablet or smartphone 24/7. They can also selectively share camera feeds with law enforcement, allowing officers to monitor video during an incident. High quality, detailed video not only provides timely information to responding officers but also simplifies the ensuing investigation.

Hosted on Microsoft Azure®, Stratocast requires less hardware to install and maintain, lowering overall costs. Simply deploy your cameras and securely connect to Stratocast. Because recorded video is stored in the cloud, it is safe from physical damage and secure from unauthorized access.



How do I get started?

Contact sales@stratocast.com

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